VOGUE

MAY 15

SUMMER FASHION INSURANCE



MAP OF MOTELS... AMERICAN PLAN

NEW LOOK AT MOROCCO... 9 COLOUR PAGES

INCORPORATING VANITY FAIR

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Beautiful Hair

BRECK

ENJOY BRECK HAIR AND SCALP TREATMENTS AT YOUR BEAUTY SHOP



The next time you visit your beauty shop, ask about Breck Hair and Scalp Treatments. You will find these treatments especially helpful for a dry or oily hair condition, or dandruff. A Breck Hair and Scalp Treatment includes a relaxing massage with a Breck Hair Cream, a shampoo with one of the three Breck Shampoos, and a final refreshing massage with a Breck Hair Lotion. A series of Breck Treatments will help condition your hair for a more effective permanent wave, hair coloring or hair styling.

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Your most important
summer costume is made
in silk shantung.
The shaped suit,
the cardigan flare coat.
Each, about 60.00



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Charles of the Ritz creates your face powder exclusively for you



THAT'S WHY IT DOES THE MOST FOR YOUR BEAUTY

$1. $2. $3 SIZES (PLUS TAX)

Vogue
May 15, 1952

VOGUE incorporating Vanity Fair is published semi-monthly except for the months of January, June, July and December, when it is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $7.50 a year in U. S. A.

Vol. 119, No. 9
Whole No. 1889

this is the most perfect padded bra of all

Jantzen "plus-bra" is a perfectly marvelous new formula for a lovelier silhouette . . . a developed bra with the lightest, airiest, patented foam rubber assists built right in to give your figure the balance it needs. There never was a bra like this . . . it looks natural, feels natural, washes easily, retains its shape . . . all sizes (32 to 38, A and B cups) . . . so that you can add as much as you want. In Jantzen absorbent, silky-feeling nylonized® nylon taffeta or finest cotton broadcloth 3.95 . . . at most stores.



Jantzen®

the perfectly natural bra

Jantzen Foundations, Empire State Building, New York



NEWTON ELKIN created the shoes — had them impeccably executed to the highest standards of style, comfort and craftsmanship.

COBLENTZ designed the harmonizing bag — crafted it in his own inimitable manner.

Wear them with cottons, silks, summer jerseys and you are beautifully and correctly accessorized in any pleasurable setting.

At better stores throughout the country.

Foliage of dainty nylon lace — set in suede, gossamer as butterfly wings . . . the ideal combination for accessories of demure elegance . . . dreamy shoes and handbags to wear for dreamy summer nights.

Sonnet—3.50

Glee—3.50

Tango—3.50

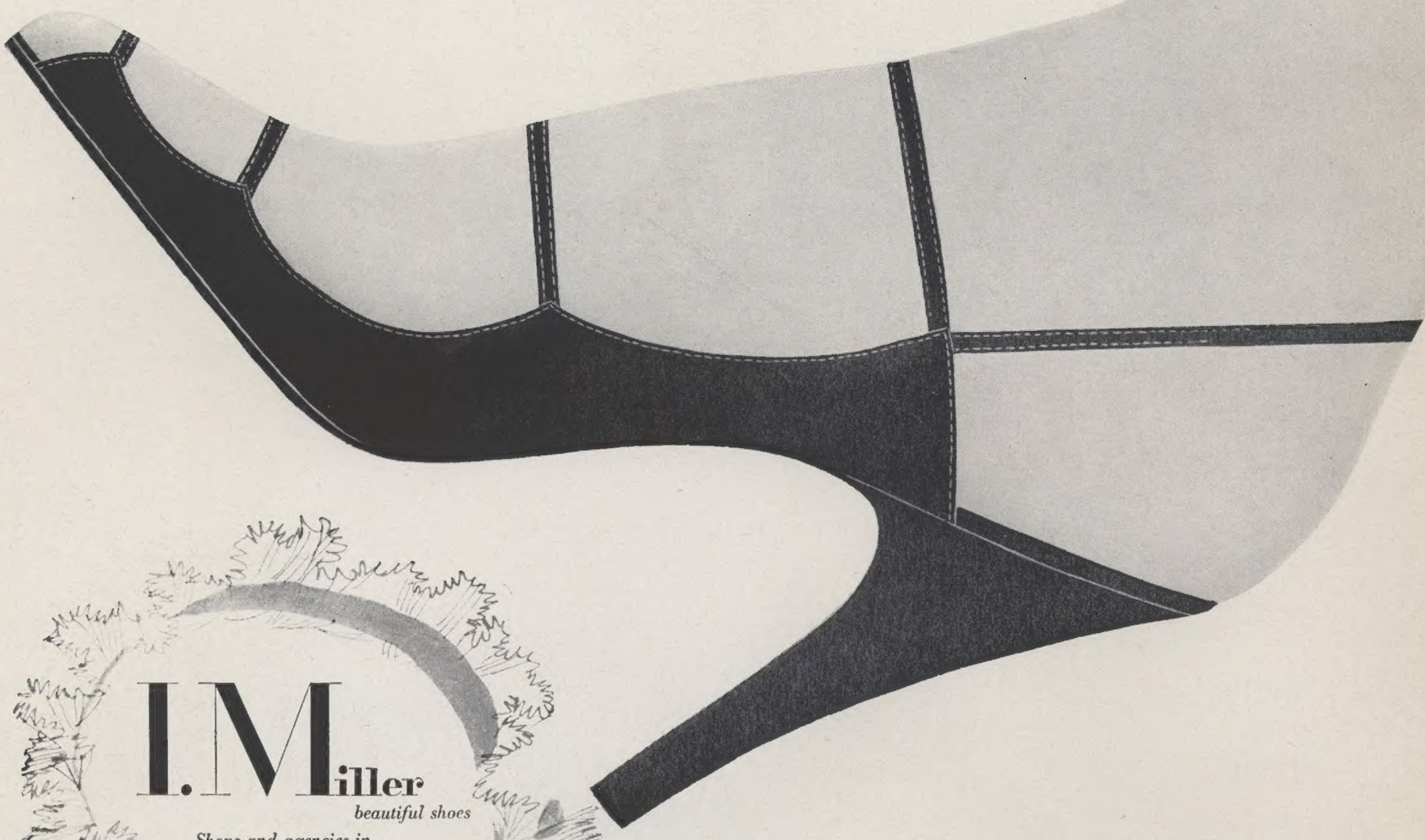
Crescendoe

Gloves by Superb

Crescendoe created . . . the new smart sweep-of-the-wrist gloves that put emphasis on soft fullness at the top . . . a delicate slimness to the hands. Leather-tailored of exclusive Wonder fabric. Insist on Crescendoe . . . the longest wearing, smartest gloves under the Sun! Other styles 2.75 to 7.00

hoop-la

completely this minute...



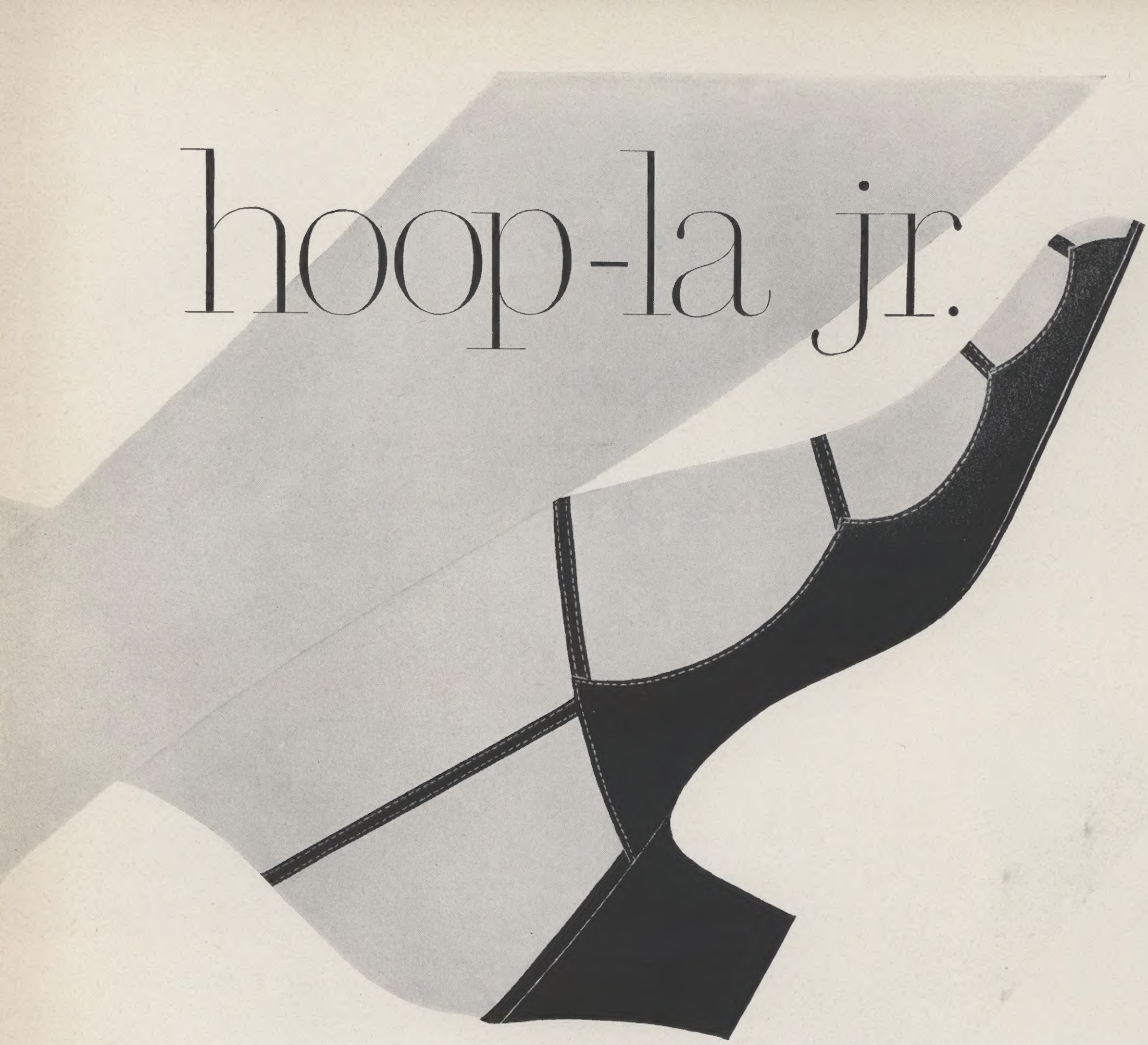
I. Miller

beautiful shoes

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about $24

hoop-la jr.



a loop-the-loop of suede...

more show than shoe...

Millerkins®

Shops and agencies across the country.

For one nearest you, write Millerkins, division of I. Miller, 350 Fifth Avenue, New York.

about $16

ASK *Mary Gordon* OF TWA

WHERE TO GO...

WHAT TO TAKE...



Mary Gordon of TWA has the answers! She will tell you where to go and when . . . what to take and wear . . . what to see and do whether you are flying across the United States or to Europe. Call on travel-wise, fashion-wise Mary Gordon. Let her help solve your travel problems . . . and remember her travel advice is yours free for the asking.

GOING ALONE? . . . If you are dreaming of a carefree trip, you will love a low-cost, all-inclusive TWA tour. Every detail is planned for you. You know where you will stay, what you will see, how much it will cost . . . (less than you imagine). Ask Mary Gordon about trips that are fun for women traveling alone.

GOING WITH A FRIEND? . . . Are you wondering if it is possible to go to Europe on a short vacation? Indeed it is . . . you can go abroad even on a two weeks' vacation. Here's what you can include. A 17-day, four-capital tour of England, Holland, Belgium and France! And there's still more good news! By taking advantage of TWA's new low-cost, Sky Tourist fares, such a trip costs only $729. That's right! 17 days abroad including TWA transportation on a world-famous Constellation from New York and return for $729.

WONDERING WHAT TO PACK, WHAT TO WEAR? . . . Mary Gordon* has selected a compact, fashion-right wardrobe that will see you around Europe and allow you to keep your luggage within the 44-pound limit of Sky Tourist flights. It is a basic wardrobe consisting of a topcoat; 2 suits; 3 dresses; 2 skirts plus 2 tops (the wonderful separates); 3 pairs of shoes; 1 blouse; 1 cardigan set; 2 hats; 1 scarf; 4 pairs of gloves; 8 pairs of stockings; 2 nightgowns; 2 slips; 1 petticoat; robe and slippers; 3 handbags. And there's still enough weight left over for cosmetics, notebook and camera. You'll love the way this wardrobe lets you travel light, yet right.

DREAMING OF A DE LUXE TRIP? . . . Then you are thinking of TWA's AMBASSADOR flight. This all-sleeper flight is non-stop to London or non-stop to Paris. It's a dream come true. Beautiful appointments, luxurious sleeper accommodations, gourmet meals. And, of course, you are allowed 66 pounds of luggage on this flight.

GOING WITH THE FAMILY? . . . Wondering if the children will have fun . . . if you will have fun taking them? You will if you go TWA. And in the U. S., good budget news—Family Half-Fare Plan and lowest Sky-Tourist fares! For complete information on trips to fit your individual dreams, see your favorite travel agent, your nearest TWA office, or write Mary Gordon of TWA, Dept. V5, Trans World Airlines, 60 East 42nd Street, New York 17, N. Y.

**Mary Gordon's 44-pound travel wardrobe available in these and other stores across the country.*

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THE RIKE-KUMLER COMPANY, *Dayton, Ohio*
SANGER BROS., *Dallas, Texas*
SEIDENBACH'S, INC., *Tulsa, Okla.*
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THALHIMERS, *Richmond, Virginia*
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Bare-arm sun charm for summer joie de vivre . . .

brilliantly celebrated by David Goodstein

in soft-falling broadcloth of

Avisco acetate and rayon by Stonecutter.

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Renowned Lustercale, America's finest cotton broadcloth, precisely tailored by

GAME AND LAKE ORIGINALS.

Lustercale is woven of Pima yarns, transformed by Wamsutta into a broadcloth of silken smoothness, blissful touch, and next-to-limitless wear . . . in short, a cotton for connoisseurs.

Man's shirt, sizes 14½ to 17½, 32 to 35 sleeve lengths, $8.95. Your shirt, sizes 10 to 20, $10. Both in 20 colors, at fine stores everywhere.

*®

WAMSUTTA Fabrics
BY THE YARD AT BETTER STORES

Wamsutta Mills, New Bedford, Mass.

Expect attention!

There is so much excitement in each of these four perfume masterpieces, you may expect attention-plus each time you wear one. Which one? The choice is only a matter of indulging your own liking. And the colognes of each, in fragrance, are truly the perfumes themselves.



20 Carats Perfume
$2.75 to $35.00
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$2.25 to $6.50



Tabu Perfume
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Platine Perfume
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Platine Cologne
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All prices plus tax



Dress by Herbert Sondheim

Dana

PARIS • NEW YORK

20 CARATS · TABU · PLATINE · EMIR

Copyright 1952, Dana Perfumes, Inc.

Cole OF CALIFORNIA TARTANS...THE TOAST OF THE COAST!



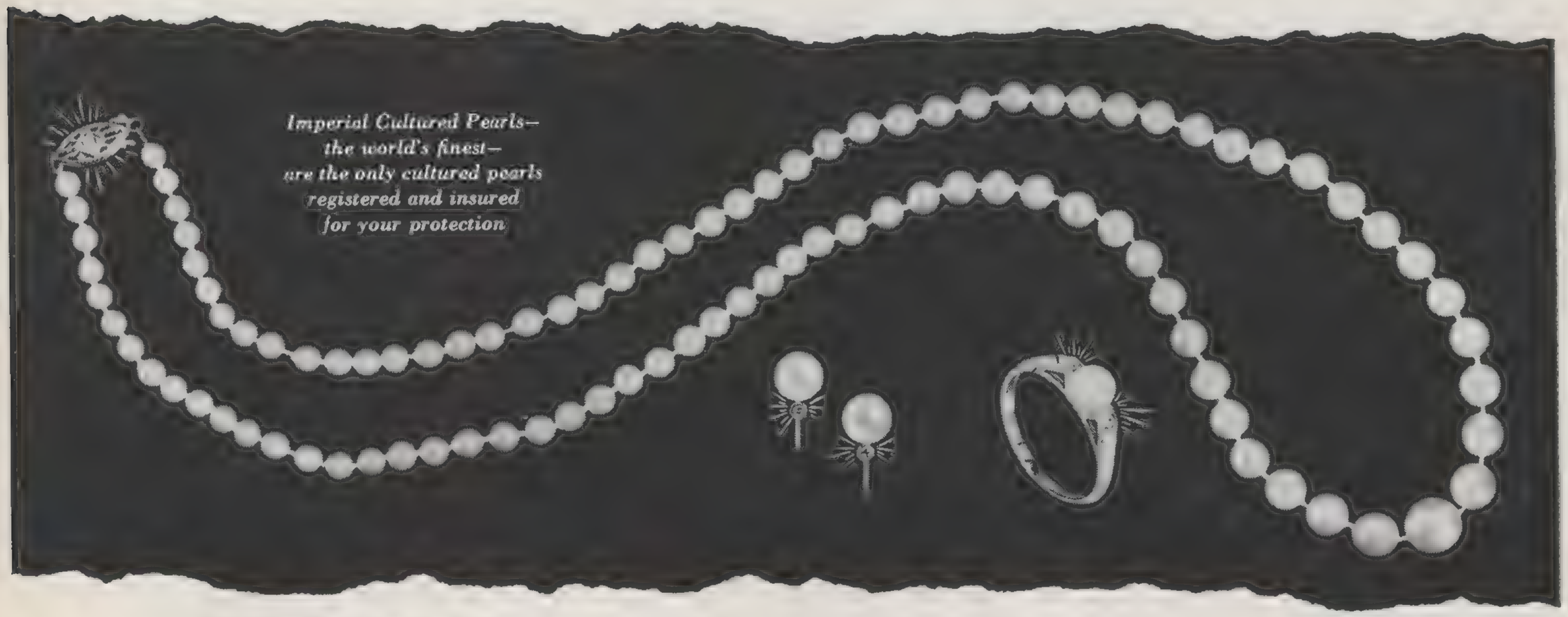
Bates
FINER FABRICS
SINCE 1850

Order a double Scotch* in Bates brilliant new tartan . . . a tall one that improves on nature, a little one that fits like second nature. Bates tartan is all-combed, Sanforized, colorfast . . . the best and bonniest cotton that will see the sea this season. At good stores everywhere. Bates Fabrics, Inc., 80 Worth Street, New York 13, N.Y.

**Get a dividend: a free bottle of Tartan Suntan Lotion goes with every Cole suit in Bates tartan!*

For the bride . . . for the graduate . . . for all who cherish beauty

The Everlasting Gift IMPERIAL
CULTURED PEARLS

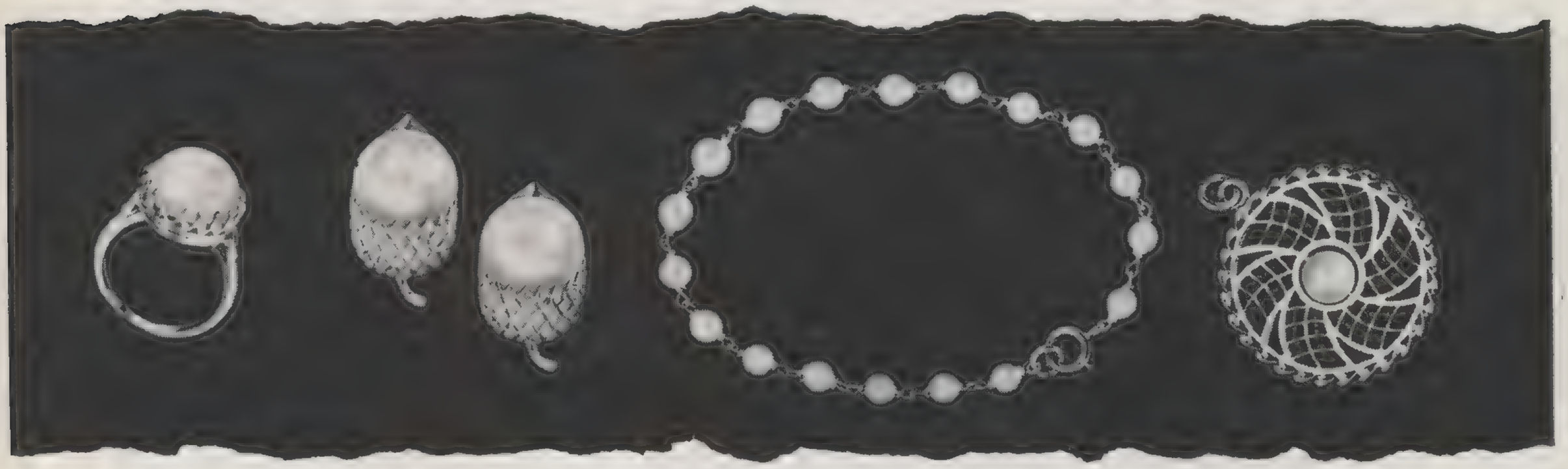


With Diamonds: Elegant simplicity in combinations of superb cultured pearls and diamonds. Rare values, thrilling to give . . . to possess.

Single strand hand-knotted necklace of graduated Imperial cultured pearls, white gold clasp set with beautiful diamond, a lifetime gift, **$50***

Superbly matched cultured pearl earrings in 14kt white gold, each set with a glistening diamond, **$50***

In exquisite taste, 14kt white gold ring set with carefully selected cultured pearl and two diamonds, **$40***



With 14kt Gold: Distinctive hand-crafted Imperial creations of beautiful cultured pearls and gleaming 14kt yellow gold . . . exquisite, feminine and flattering.

Beautifully designed ring in 14kt yellow gold, crowned with a lustrous mabe cultured pearl, **$50***

Unique earrings fashioned of graceful 14kt yellow gold acorns holding matched mabe cultured pearls, **$75***

Eighteen lovely cultured pearls linked by strands of 14kt gold in a bracelet of rare delicacy and beauty, **$30***

Dainty charm with large cultured pearl centered in a delicate tracery of 14kt yellow gold, **$30***

**Plus Federal tax*

At America's finest jewelry and department stores

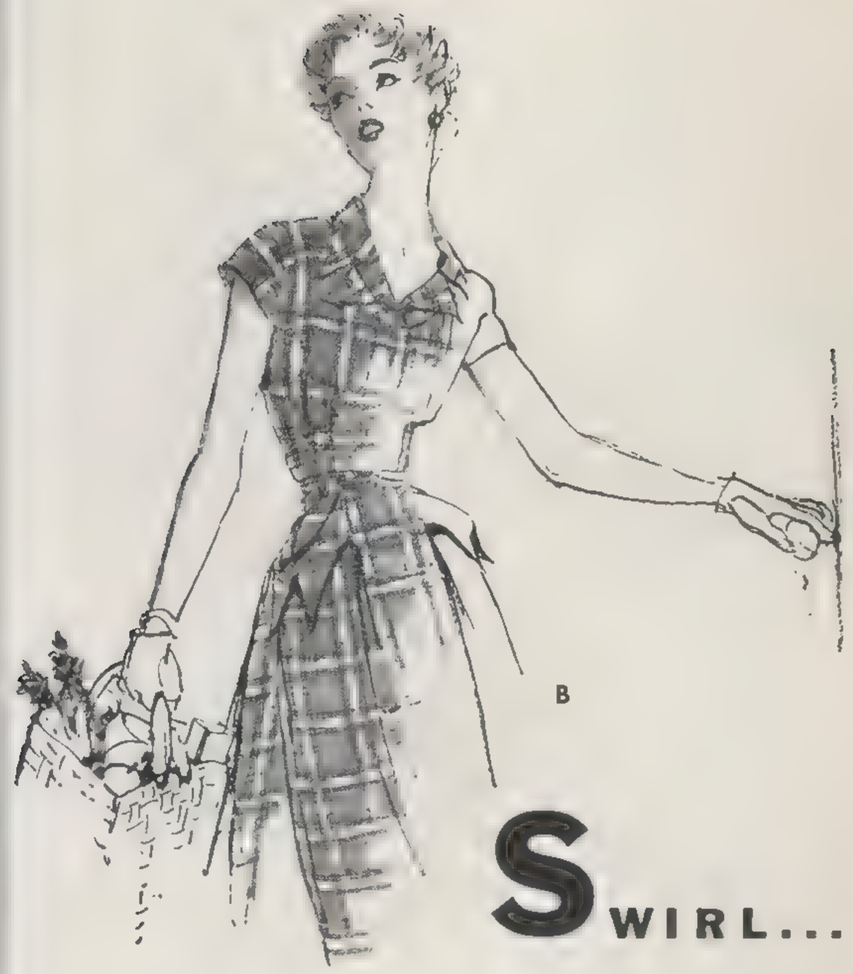
Imperial **Cultured Pearls**

Each Imperial cultured pearl is a miracle of nature ...created by a living oyster in the depths of the Southern Seas

IMPERIAL PEARL SYNDICATE · Fifth Avenue, New York · Chicago · Detroit · Los Angeles



A



B

SWIRL...



C

D

SWIRL IS A REGISTERED TRADE NAME.

AMERICAN INGENUITY CREATES THE PERFECT EVERY-DAY... EVERY-WEAR FASHION



F

The idea, the design, the function and the fashion of Swirl was bound to happen—necessity required it—women desired it. The result: a fashion with a thousand functions and a flair for being exquisitely right...for all informal occasions.

Swirl is always at home—brunching, choring, entertaining. Swirl is versatility itself out of doors—for shopping, driving, gardening. Then for traveling—on deck, in the pullman, at the beach—Swirl keeps the most fashionable company.

Inspired by the need of the American woman for a fashion both decorative and functional, Swirl owes its creation to the ingenuity of L. Nachman & Son of Philadelphia.



E

So for easy living, walk into it...button once...wrap and tie yourself into Swirl.



Swirl REG.

The collection...in combed cotton pastels and vivid solids or exclusive prints...all Sanforized, wonderfully washable and colorfast. Ironing is no problem, Swirls open flat. Regular sizes...some half sizes.

Swirls shown, about $8 and $9:

A. Embroidered mock apron—combed broadcloth

B. Bates combed woven plaids **C.** Laced cording, combed broadcloth

D. Nautical rope print, lustrous broadcloth **E.** Fluffy terry—ric-rac trim

F. Sun Swirl—woven tapestry-plaid

Swirls start at $6—available at all fine stores—See partial listing page 114.

COMING IN THE NEXT ISSUE OF VOGUE



GOOD NEWS

GOOD NEWS

GOOD NEWS

...about
the new fashion dollar
and what it can buy

Like the smartest new belt, the fashion dollar is being elasticized.

Vogue testifies with pretty clothes spilled at you, one after another, in time for the whole summer and most of the waking hours in it.

- Piqués: summer uniform in black or white, for day and late day
- Denims handled like wool, like gauze; for town
- Rooftop suits—the newest non-bathing suits
- Mixed patterns—the newest plan in play-clothes
- Dresses with no commitments—for city or country

...about summer beauty The new eyebrow outline
Less than $15 buys a handful of beauty experiments
that can transform your whole summer
New beauty care for There... There... and There

...about cool summer shoes Stripes, straps, mesh,
all eggshell weight

...about the young NILlionaire's newest costume The tent dress girdled with webbing

...about men's suits for summer Grey silk, grey linen, in town

PLUS THESE FEATURES:

- The sixth in Vogue's "Arts of Living" series
- Photographs of on-and-off stage duos:
  ...Lilli Palmer and Rex Harrison, stars of "Venus Observed"
  ...Jessica Tandy and Hume Cronyn, stars (and complete cast) of "The Fourposter"

THE VOGUE INCORPORATING VANITY FAIR

ON YOUR NEWSSTAND MAY 30

Imperial

BY CHRYSLER



You have heard the admiration in the voices of your friends as they spoke of it . . . noted its gracious perfections on the highways. But only after you, yourself, have driven and experienced the Chrysler Imperial's matchless performance will you understand why it is becoming the first choice among the discriminating . . . the new leader of the world's fine cars. More and more, those who can afford any motor car in the world, choose the Imperial by Chrysler.



The Finest Car
America Has Yet Produced!

WHITE SIDEWALLS WHEN AVAILABLE

THE LADY CHOOSES

. . . with discriminating taste and unerring judgment. Her reward is the subtle elegance
of her perfume . . . the captivating flare of her hat . . . the ageless beauty of her jewelry.
Her costume and accessories . . . everything about her and the home she lives in reflect
an instinctive sense of quality. Naturally, for the finest in refreshment,
the lady chooses MILLER HIGH LIFE . . . *the Champagne of Bottle Beer.* Gleaming and golden
in its tall, tapered, crystal-clear bottle, this beer of traditional goodness
offers an invitation to eye and appetite which she readily accepts . . . knowing
that quality is always in good taste . . . that good taste is always in MILLER HIGH LIFE!



Hat—Mr. John Inc.

Jewelry—Bergdorf Goodman

Fabric—Thaibok Fabrics Ltd.

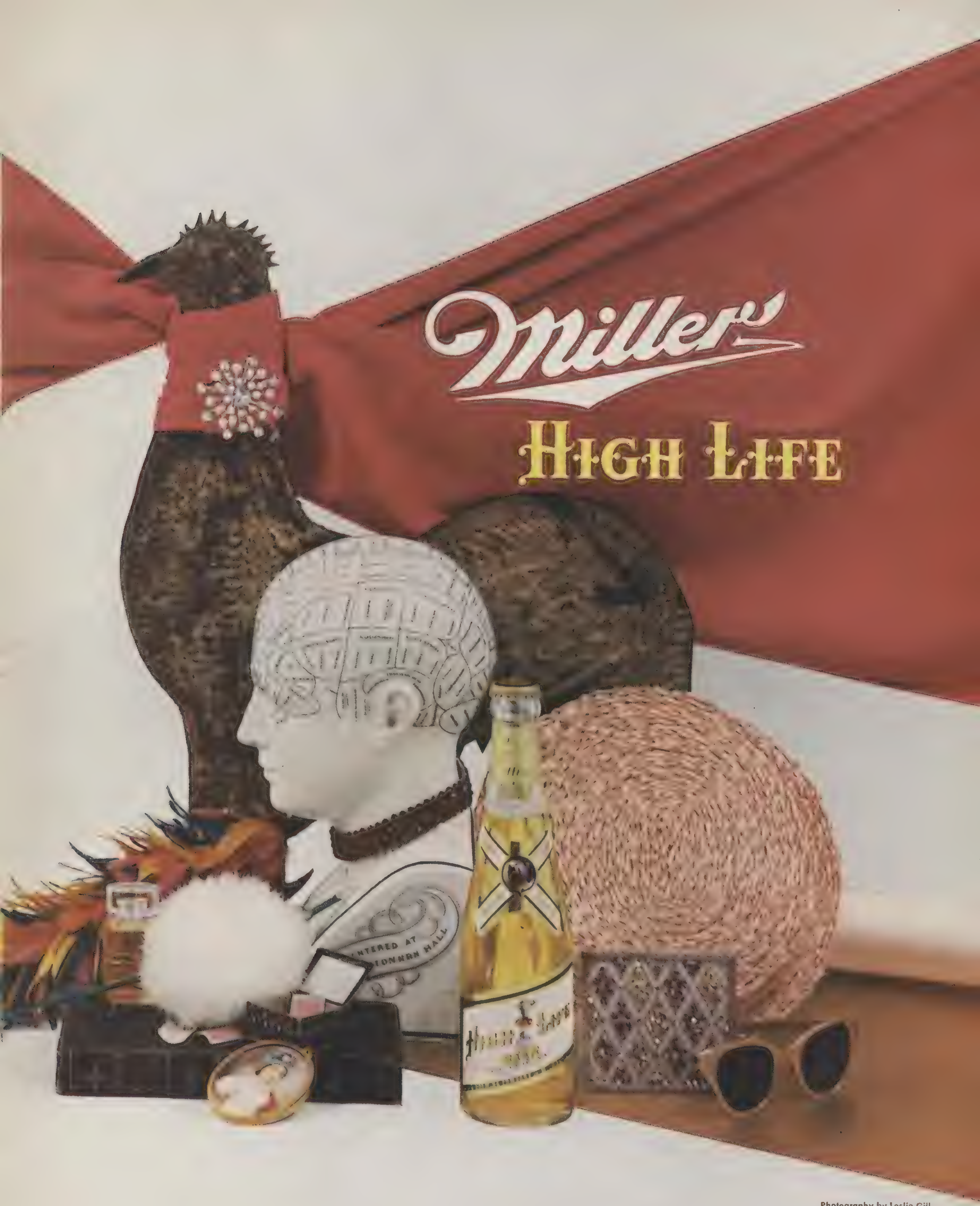
The Champagne of Bottle Beer *By Miller*

Perfume—Repartee by Lentheric

Stamp Box—Persian Shop

Antiques—Roslyn Rosier's—Town & Country

Sun Glasses—Lugene



Photography by Leslie Gill

Saraband Sandals—

in twelve prismatic

colors send you winging

'round the clock! Barebacked,

banded in kidskin, poised

on feather-weight cork...

for every wear,

from here to there. $7.95



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Write, we'll tell you where.)

PASADENA,
CALIFORNIA

JOYCE

ONE OF
MANY JOYCES
BUT ALL
JOYCES SAY

"Your skin can and *should* be beautiful at any age"

...Dr. Erno Laszlo

But only scientific, *individual* care assures the loveliness that defies passing years

Your skin need not reveal your age. The soft, smooth and youthfully radiant complexion of the world's most famous beauties can be yours . . . *if* your skin is cared for correctly, constantly, under qualified supervision.

"Your Skin Is as Different from Others as You Are"

Because no two skins are exactly alike, beauty treatments cannot be standardized; individual care is essential. That is why, after serving a private clientele at the Erno Laszlo Institute since 1939, Dr. Laszlo is making his scientific beauty preparations and techniques for home beauty care more widely available.

"A Balanced Skin Is a Beautiful Skin"

It is a dermatological fact that most complexion difficulties stem from a deficiency of the skin's natural fatty acids. And depending upon the extent of this fatty acid deficiency, the symptoms of roughness, flakiness and sensitivity to outside conditions will in all probability develop, eventually leading to a prematurely aged appearance.

Dr. Laszlo's 30 years research and observation have proven that when the skin surface is supplied with essential fatty acids and brought back to a "balance", most complexion troubles vanish. And if this balance is maintained signs of age can be postponed indefinitely, years longer than ever dreamed possible.

The Laszlo beauty preparations are wonderfully unlike any you have ever known. They are Dr. Laszlo's own discoveries compounded of substances most nearly duplicating the skin's own elements, including his exclusive formula pHelityl. This gives to the skin surface essential fatty acids in sufficient abundance to reestablish the all-important balance that is nature's secret of lasting perfection, enduring beauty.

Now Available for You

A Laszlo-trained consultant in one fine store in each major city will analyze your complexion and supply the scientific beauty preparations and home beauty ritual you require . . . and send a complete report to the Erno Laszlo Institute, 677 Fifth Avenue, New York 22, N. Y.



Dr. Erno Laszlo

Internationally known for his remarkable success in attaining and prolonging the attractiveness of a youthful complexion, Dr. Laszlo numbers among his clients such famous beauties as:

The Duchess of Windsor
Greta Garbo
Lily Pons
Brenda Frazier Kelly
Vicomtesse de Bresson
Helen L. Arpels
Wendy Barrie

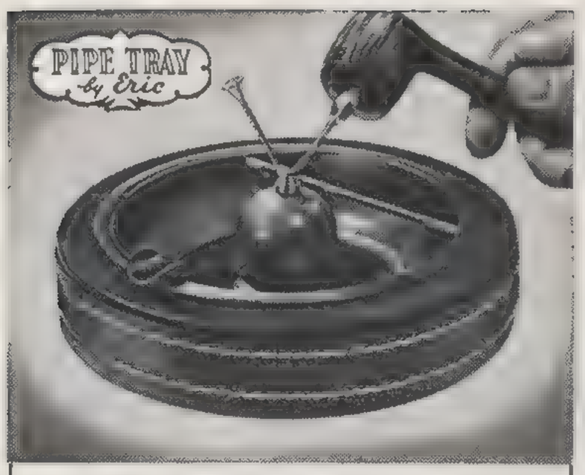


The Laszlo Home Beauty Program

1. A "skin interview" with a Laszlo-trained specialist . . . to analyze your complexion, diagnose its special characteristics. Out of this thorough study your individual beauty program is charted. Exact details of your study are reported to the Laszlo Institute.

2. A personalized beauty program, created for you and you alone, with the special beauty preparations you need; your individual week-by-week ritual. Even the most difficult skins require no more than 10 minutes twice a day for complete, scientific beautifying care.

3. A supervised home beauty regime, with periodic "consultations" by mail with Dr. Laszlo. He checks your progress, advises necessary changes in your routine as your complexion improves—as you approach the ideal of a beautiful, *balanced* skin.



PIPE ASHTRAY

Ideal Pipe Smoker's Gift

Patented Pipe Tray By Eric with specially designed Pipe Tools, permanently attached and fingertip handy. Truly a Pipe Smoker's dream gift.

Deluxe Tray (as pictured) in Bronze over solid copper set in wooden base, covered with rare saddle stitched leather. Scratch proof felt bottom. 8" diameter. **$10.95** postpaid.

Identical tray but set in base of natural finish solid walnut, **$6.95** postpaid. Satisfaction guaranteed or money back. Available in United States only, from the

Halldon Co., Dept. 4

19 West 44 St. New York 36, N. Y.



Help-a-long Casually

An apron designed for the male, wary of feminine bows, but who likes to putter around the kitchen. Faded blue denim, styled like "chaps." Flat steel band that just snaps around the waist.

$3.25 prepaid

No C.O.D.'s please.

LORELEI

1213 North Highland, Hollywood 38, Calif.



BEACH COMBER

***Imported* LINEN**

Sport Slacks & Shirt Jacket

We cater to lovers of comfort; and here's our bright idea for cool wear ahead for men! Pure, imported, natural linen, heavy but soft and drapy—and the British-type slacks have adjustable plaid cloth belts. Sizes 32-44. The "lazy-leisure" shirt is an in-and-outer. Sizes sm., med., lge. and ex-lge.

Slacks . . . $11.95 ppd.
Shirt . . . . . 8.95 ppd.
The Set . . 20.00 ppd.
In Calif. add 3% sales tax.

Gifts *for* Men

438 No. Rodeo Drive
Beverly Hills, Calif.

SHOP HOUND



Left: For a man's evening shirt, a cummerbund and tie of plaid madras (washable). The plaid, many colours, or shadings of deep red or blue. Cummerbund, $8; tie, $1.50. Sills & Co., 9 E. 48 St., N. Y.

Right: A summer-weight dinner shirt of Swiss handkerchief batiste, the ten-pleat bosom of English broadcloth. French cuffs; buttons on a removable tape. $10.50, Peyton, Ltd., 608 Madison Ave., N. Y.



MIEHLMANN



Left: White denim—very new idea—for a summer jacket tailored as if it were wool, but minus padding and stiffening. Wonderful with grey flannels, a checked shirt. Sizes 36 to 44; short, regular, long. $15; Whitehouse & Hardy, 695 Fifth Ave., N. Y.



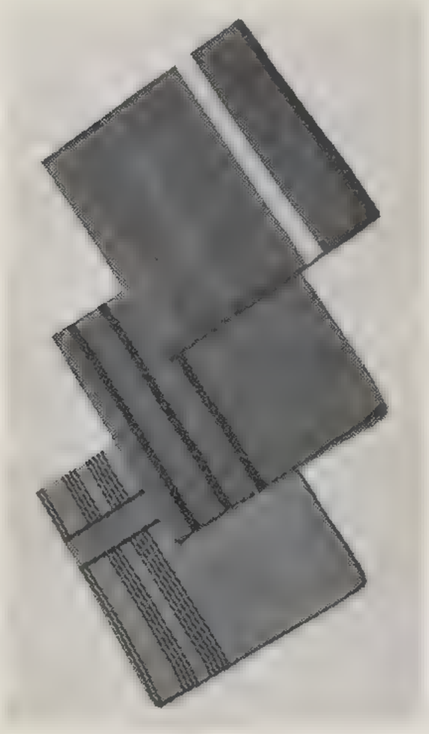
Right: Imported French linen makes this handsome white jacket that a man might wear for lunch in the country. Cut easily in sizes small to extra large. $12.50; Tripler, 366 Madison Ave., N. Y.



Left: Might be the coolest thing on shipboard—or golf course or garden, for that matter—a shirt of coarse cotton fish-net. Sizes small, medium, large, extra large. $5; Tripler, 366 Madison Ave., N. Y.

. . . FOLLOWS THE MEN

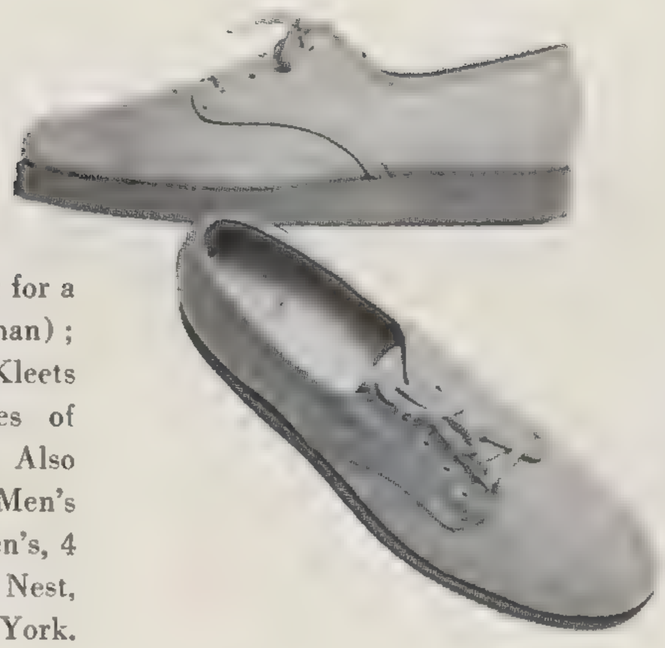




Right: Imaginative new designs and bold colours (the blue family; yellow; deep green, several browns) on extra-size handkerchiefs from France. By Bloch Frères, $2.50. Brooks Brothers, 346 Madison Ave., N. Y.



Left: Pocketed basque shirts of fine, tightly-woven French lisle—in white, black, navy blue, yellow, brown, green, tan, grey, red; sizes small to extra large. $3.50, John Blye, 565 Fifth Ave., N. Y.



Right: Firm footing for a sailor (man or woman); faded blue denim Kleets with non-skid soles of cork and rubber. Also white, navy blue. Men's sizes 6 to 13; women's, 4 to 9. $6.95; Crow's Nest, 475 Fifth Ave., New York.



Left: Cool, watered blue —a madras jacket that's unobtrusively tough; might go over basque shirts and slacks. Charcoal grey, too. Sizes small to large, inc. medium large. $7.50; John David, 608 Fifth Ave., New York.

Father's Day is June 15th

The Gift Without A Doubt

SULKA'S SILK FOULARD TIES

. . . because to so many men
a tie isn't a tie unless it's foulard.
Refreshing color blends meant for Summer suitings.
Interesting patterns, original and classic,
in the specially fine quality silk foulard
that ties so well. Made in our own workrooms
and sold only at Sulka shops. $6.50

Sulka

661 Fifth Avenue • at 52 St. • New York 22
2 South Michigan Ave. at Madison, Chicago 3

WRITE US: ASSORTMENTS SENT ON REQUEST





HAND CARVED SCARABS

distinctive men's jewelry,
individually set in sterling
silver. genuine stones
in a selection of exciting colors—
green onyx, blue lapis, red sardonyx,
or golden tiger eye quartz.
cuff links $12.50 tie tack $5.00
women's studs (not shown) $12.00 set of three
all prices include mailing and federal tax.
write or visit

THE STUDIO 1101 Lexington Ave. (at 77 St.), New York City



GINGHAM RESORT SHIRT

A NEW ARRIVAL to complement your sports apparel. These miniature British checks are handsomely tailored in Blue, Grey and Tan. Half sleeves, in sizes S, M, and L. Modestly priced at $5

Geo. L. Brown
THE London Shop

441 MADISON (50th ST.) EL. 5-7890
680 MADISON AVE. (62nd ST.)

Ideal Gift for FATHER and Son

Slim • Sturdy • Indispensable

Most magnificent pocket Tool kit ever made, useful and handy for any emergency at home, in the car, garage, fishing, camping, etc. Constructed with precision by famous French craftsmen—of forged and properly tempered high grade steel—entirely nickel plated. Size 1⅛"x5½". It has pliers, screwdriver, opener, knife, wire cutter, file, awl-punch.

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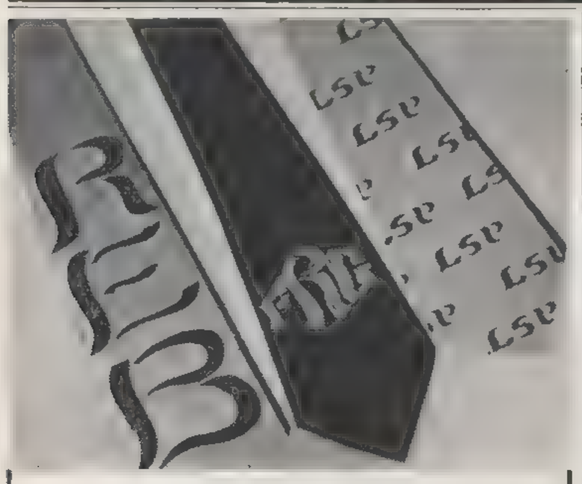
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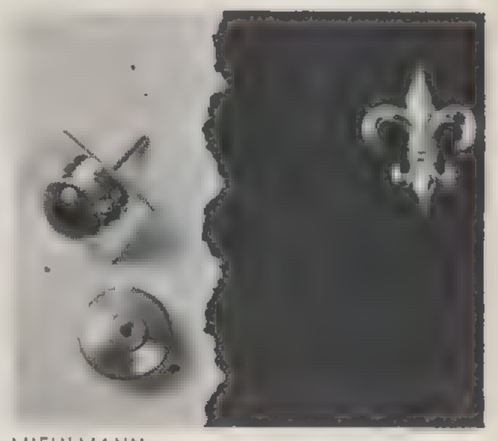
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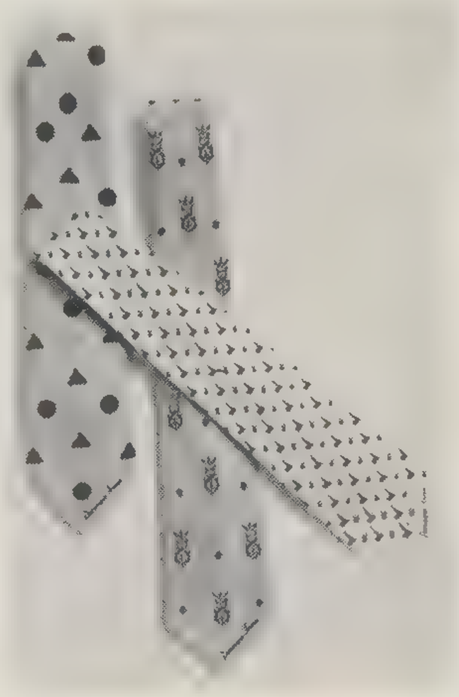
SHOP HOUND

. . . follows the men

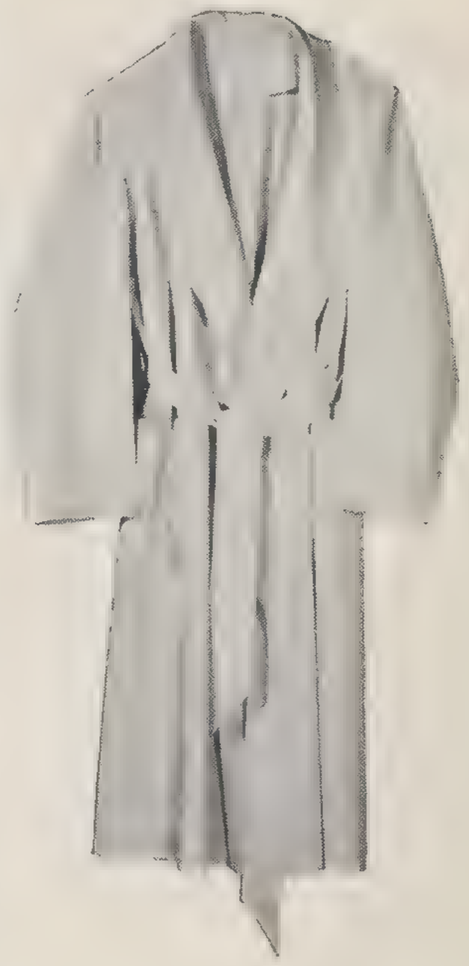
Right: New way to anchor ties—tiny 14-karat gold tacks. Fleur-de-lis, $15; green, pink or blue tourmaline in gold, $11.74 (tax inc.). The Studio, 1101 Lex. Ave., N. Y.



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Right: Lightweight, washable robe of Mallinson's slubbed rayon; sleeves silk-lined. Beige, yellow, red, light blue, navy blue. $16.50; Rogers Peet, 842 Broadway, N. Y.

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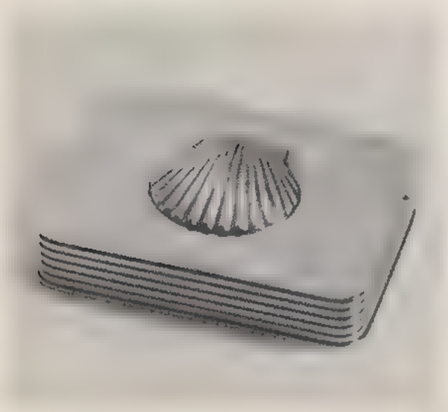
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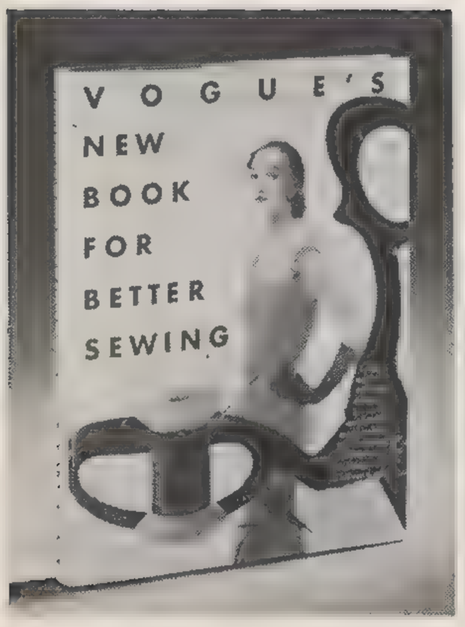
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Left: Might be given to a week-end hostess: sterling silver-plated cigarette box, a seashell on top. $7.95, ppd., tax inc. Page & Biddle, 21 Station Rd., Haverford 16, Penna.



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mountain green
ocean blue
and dessert sand

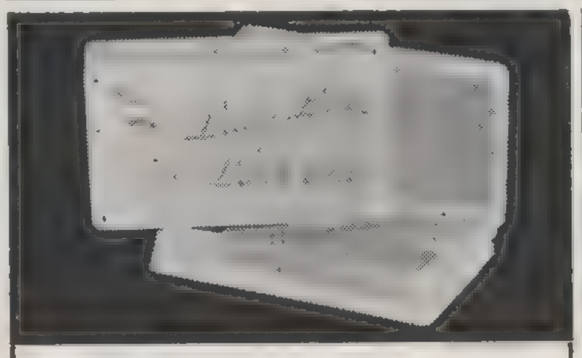
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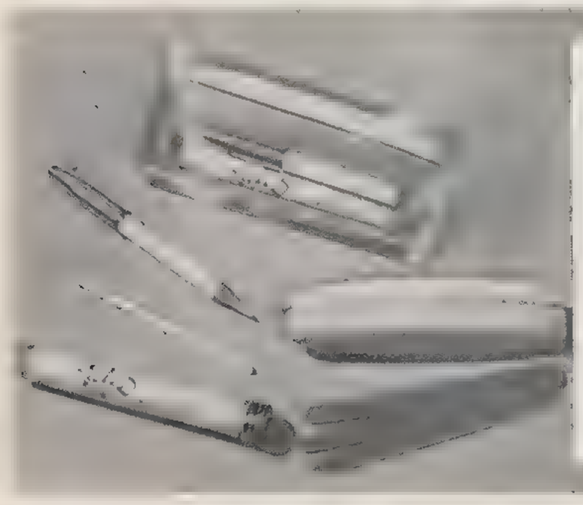
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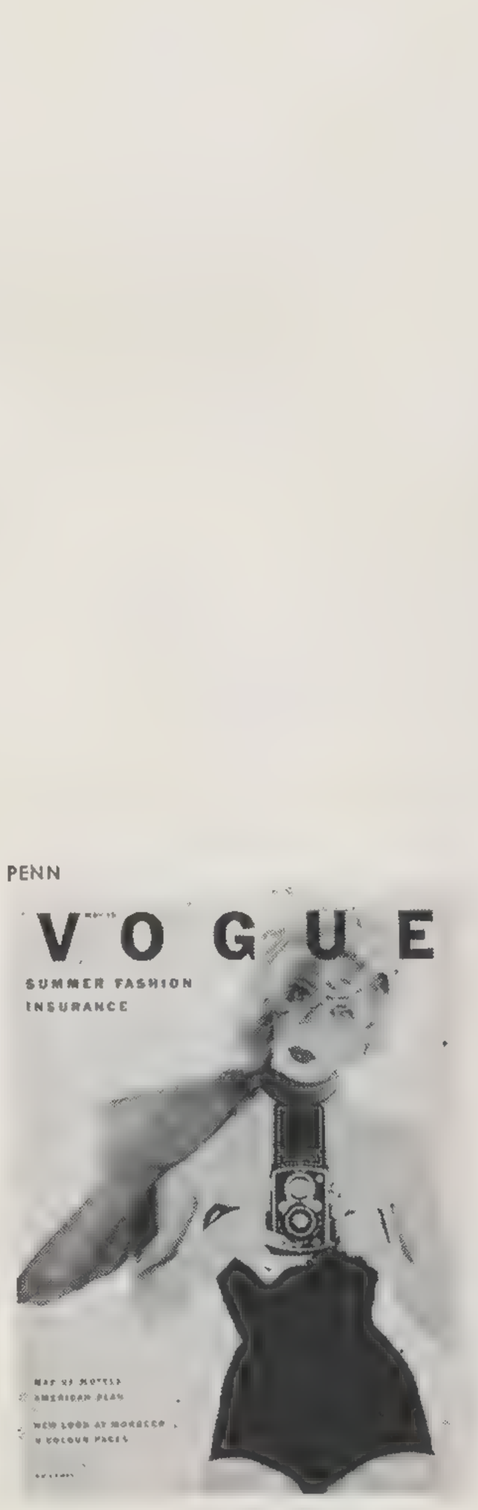
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COVER: She's wearing exactly two costumes—a Shantung bathing suit and a light coat of tan. Her maillot's of nylon-and-Celanese-acetate, woven with Lastex, and fastened down the back with a Conmar zipper. By Rose Marie Reid, $15. Best's; Hudson's; Frost Bros.; I. Magnin. Her lipstick: "Coral Spray," by Max Factor Hollywood. Breck has a plan for her hair: page 104.

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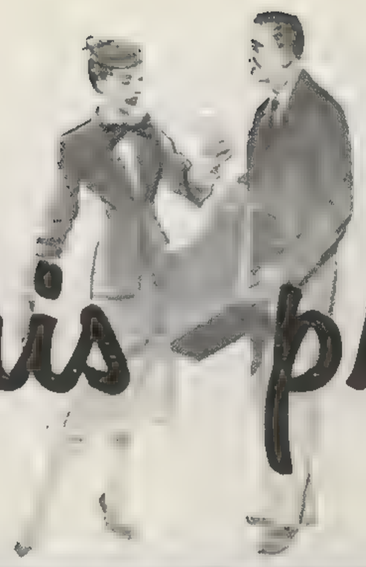
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SOCIALITE

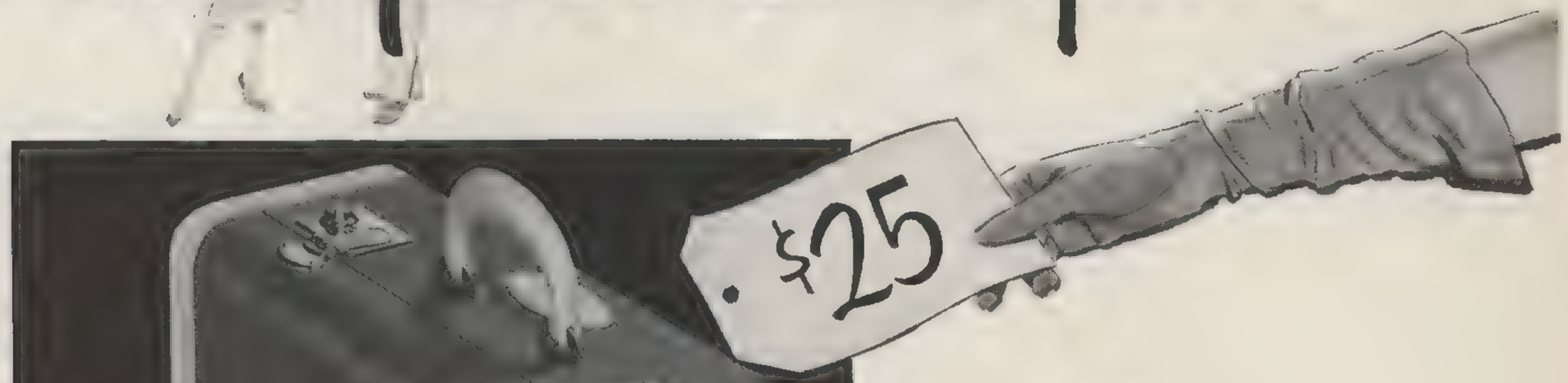
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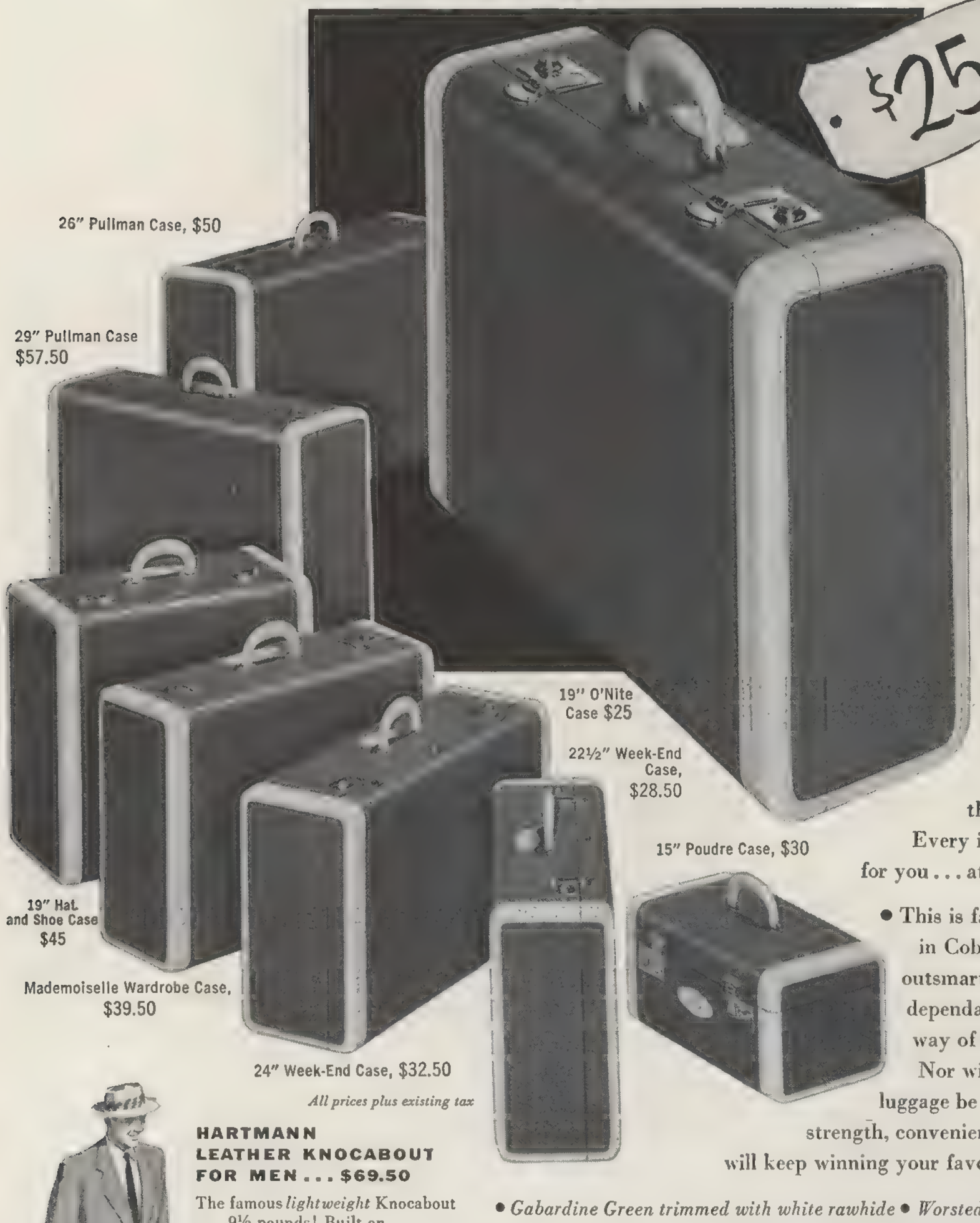


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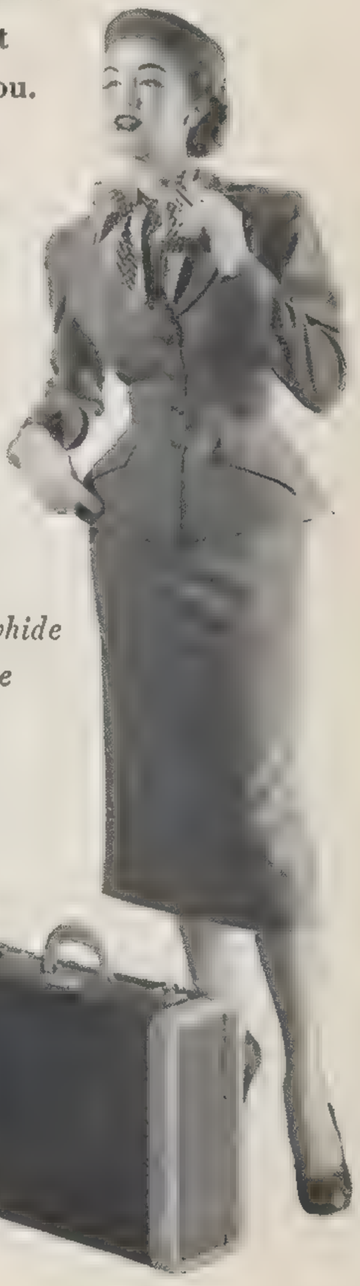
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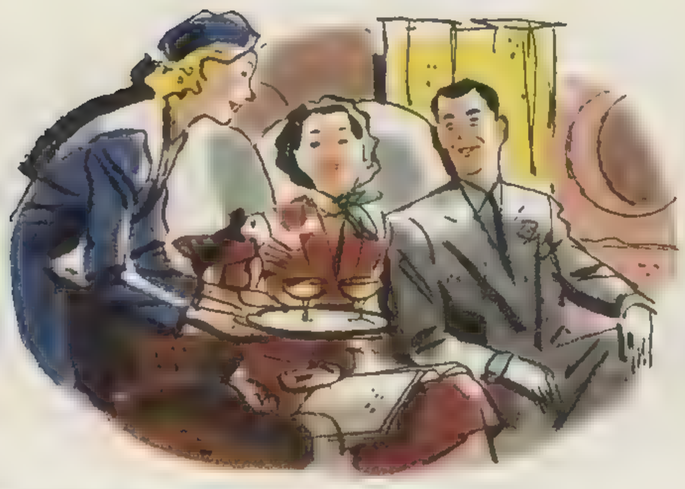
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FRANCES MCLAUGHLIN



VOGUE'S EYE VIEW

OF A MIRACLE FABRIC

There's a self-setting cut that can turn your hair into a miracle fabric. A self-tending marvel.
With such a cut, you drive in open cars, swim, shower—
and a flip of the comb renews the line faster than a nylon stocking can dry.
But that's just *one* way of interpreting miracle fabrics . . . for it's Vogue's idea
in this issue to collect as many marvels and wonders as can make summer easy.
(Including all those byword miracles that end in "on"—Nylon, Orlon, Dacron.)
We call our first collection of wonders, Summer Insurance. You'll see why.
Another group can perform miracles for you if your closet's a suitcase:
a 44-pound travel wardrobe of self-tending fabrics and self-confident fashions.
And if you don't think *that's* a miracle, think back a few years. Remember?
Wardrobe trunks and three complaining French porters and over-charge on planes.
And while of course you *know*, remind yourself occasionally about
the wonder of permanent pleats, an evening dress in the new 13-ounce size,
the extraordinary new cottons, backless shoes that stay on.
Above: Manufacturing a new miracle fabric: Mr. Guy of the Richard Hudnut Salon,
working out the self-setting cut. Longer in back than at the sides,
he shapes the hair from the crown down (pineapple-wise), into a series of layers.



SUMMER FASHION INSURANCE

The great question is, what do you want to be insured for, or against?

Against indecision, maybe? Indecision is apt to mean that somewhere along the line you forgot your plot. (Or sometimes, indecision can be the result of too *many* clothes.)

Or perhaps you'd like to be insured for appropriateness? That means clothes smoothly-adaptable, at ease in many situations.

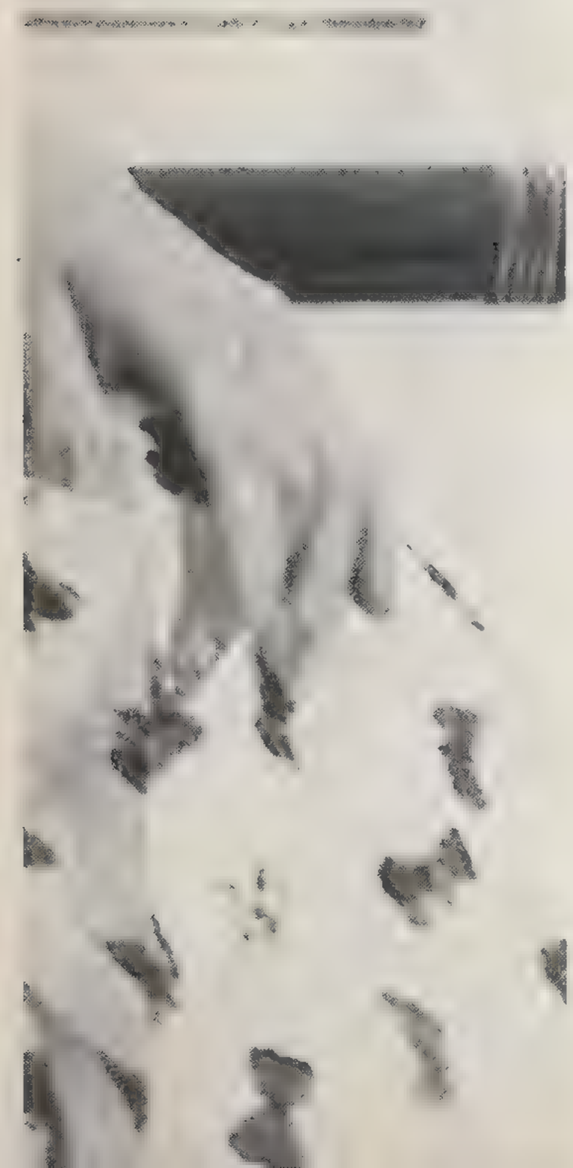
Or maybe you're considering a policy for pure prettiness? In that case, Madam, you've *been* underwritten—by the fashion for nothing *but:* pastels, chiffons, fluttery pleats, lace, airy sandals, newly conceived prints (not re-prints), and a general gentleness that is a man's synonym for prettiness.

Anyway, Vogue, long a believer in the well-spaced closet, shows, on these and the next eight pages, five good "looks"; five guaranteed fashions to take you anywhere this summer. Wherever you're going to spend the summer—in a seaside town, on a cruise, in foreign cities, or at home (because you think winter holidays are more fun), consider these pages as "looks" . . . ways to look. Aside from their pretty and practical attributes, they are all *new* fashions, which means they are insurance for next summer, too.

The crêpe cardigan dress, for instance, has just been re-born, really (it's still finding out how many rôles it can play). So, too, the delicate, drifting chiffons; and the sound and endearing fashion for the little shoulder-shawl that was first picked up in Capri, where it was worn in one colour or another over bathing suits, narrow black linens, evening dresses. And cotton, bringing back the summer suit.

There is summer fashion insurance scattered all through this issue. Look for it in the beach dresses. Keep a sharp eye out for the pages containing the 44-pound travel wardrobe. There's guaranteed fashion there (whether you're taking 144 pounds with you, or staying at home) plus a double-indemnity pay-off; for most of them are made of self-tending fabrics. Find the hard-to-find easy dress, which could be your summer steady. Find bathing suits, so worldly and international they look native-born on Capri or the beach at Jones. (And finders keepers.) There's no summer insurance like a self-tending head of hair. (There's one in-the-making on the page you just turned over.)

And then, of course, there's the *weather*. . . . We hope so, too.



Insurance for any big afternoon:

the print and sweater costume

Opposite: The print (pretty enough to hang) : butterflies, looking bright and flighty, printed on white silk crêpe and perched on the cashmere cardigan. The line is soft-narrow; a new one. The top, plastered close with tucks; the skirt released, but gently. The uses: don't dress for dinner; do dress for lunch; please come for drinks. Costume complete, by David Goodstein. $115. Saks Fifth; Hutzler's; Neiman-Marcus. Double strand of rosy quartz-like beads by Coro. Saks Fifth. Oak officer's chair, by Eleanor Forbes, at Lord & Taylor.

FRANCES MCLAUGHLIN



FRANCES MCLAUGHLIN

Insurance in any language: the crêpe cardigan dress

Here-and-now adaptations of the Dior idea which we pointed out in March as a look that Americans would love. In one colour or another it's complete coverage for: Any resort, anywhere in the world. Any big city. In Madrid (where covered arms are often the rule), in navy blue, maybe. In Rome (you might carry the cardigan), in a pale, as shown here. In Paris ("Here I am, back again!"), in black. *Above:* Tucked and sewn-that-way: a sleeveless dress with a round collar, and a banded cardigan, in pale blue. We added a lime scarf. The dress, about $50. The tucked cardigan, about $40. Both at Jay Thorpe; L. S. Ayres; I. Magnin. *Opposite page:* Another sleeveless dress, this time pale pink, with a clinging flutter of pleats. The lined cardigan, bow-tied, about $30. The dress, about $50. At Bergdorf Goodman; Famous-Barr; Woolf Brothers; I. Magnin. *Both costumes:* By David Goodstein, of Burlington crêpe in acetate and viscose rayon. Stockings by Dexdale, at Bergdorf Goodman. Kid sandals by Delman.





FRANCES MCLAUGHLIN

Insurance for any evening:
a shoulder-shawl;
a pretty dress.



Opposite: Seen in Italy,
seized upon here: the fashion
for the shoulder-shawl.
A triangle of soft (even fuzzy)
material, worn, tied or not,
day or night.
This, Angora wool. By Echo.
The bracelet: spaced rhinestones,
by Bogoff.
Right: So pretty, it looks breakable;
white organdie dress,
drawn with rows of pink silk braid.
By Harvey Berin, about $135.
Everything at Henri Bendel;
Garfinckel's; I. Magnin.





FRANCES MCLAUGHLIN

Insurance for any city: a polished cotton suit

Here, the sleek, urban, scrupulously tailored cotton suits that have made a new fashion. (And one speaks respectfully of these new and remarkable textures.) *Their* policy reads like this: insured *against* the problem of air-conditioning; creasing; insured *for* feeling fresh and cool as—only cotton. *Opposite:* Cotton alpaca holds a polished line—like alpaca; a tidy grey suit, bracketed with black piqué. By Duchess Royal. About $40. At Macy's; Wanamaker's, Phila.; The Broadway. Alligator bag, by Lucille de Paris. Jewellery: rhinestones set in dark metal, by Schreiner. The gloves, by Kislav, from Best's. *Above:* Herringbone-ribbed cotton that tailors like tweed, and deserves the same long-term respect as tweed. Sharply-nipped grey suit with an easy walking skirt. "Impeccable" an understatement here. By Ben Barrack, $50. At Altman; Strawbridge & Clothier; Younkers. Both suits of M. W. Thomas cotton.



Unbeatable insurance: a black chiffon dress

Here is Vogue's favourite floater policy: a new fashion, guaranteed to drift (lissomely) across the four seasons. For chiffon is talented. When it floats, it floats on air, not on a crinoline. Nothing rests more lightly on your shoulders (the dress opposite weighs 13 ounces, slip included). It packs softly, shakes out, *and* what it does to your skin—that's history. *Above:* To wear—where not? A chiffon coat-dress, wide in yardage, narrow in fall, delicately closed with frogs, over a silk slip. By Talmack, about $90. From Lord & Taylor; L. S. Ayres; Frost Bros.; The Dayton Co. *Right:* This is as pretty as it gets—shoulders touched with lace, the skirt, restless currents of dark air, yards and yards of it, drifting over a silk slip. By Harvey Berin of Stern & Stern chiffon, $115, at Bonwit Teller; Himelhoch's; Sakowitz. Hanes stockings, Bonwit Teller. Sandals, I. Miller.

FRANCES MCLAUGHLIN



PEOPLE ARE TALKING ABOUT...

People are talking about . . .The trend toward government directive instead of collective bargaining, in handling labour problems. . . . Robert D. Murphy, our first post-war Ambassador to Japan. . . . The mad-scientist antics of Alec Guinness in a pleasantly foolish English film, *The Man in the White Suit,* and the new tune, "The White Suit Samba," inspired by the picture's bubbling test tubes. . . . Henry Green's new book, *Doting,* a piece of cabaña reading which could just as well be named "Sex."

People are talking about . . . Bishop Fulton J. Sheen's tactful opening gambit of his weekly TV show: "Friends, thank you for allowing me to come into your homes again." . . . *SPQR,* a new novel about Roman mores, by Paul Hyde Bonner, written as though the author were at a black-tie dinner where conversations had to be brief. . . . Sludge-blood, a new psychological catchall to explain, colloquially, personality deficiency. . . . Gene Kelly's freshly inventive choreography and dancing in the movie musical, *Singin' in the Rain;* showstoppers, "You Were Meant for Me," danced with pretty Debbie Reynolds, and "Moses," a happy roughhouse with Donald O'Connor.

People are talking about . . . The side of the mouth jab at the politicos behind some of the candidates: "He knows a small number of important people but not an important enough number of small people." . . . Betty Hutton, a triumph of explosive energy at the Palace. . . . Dieter Tasso, the juggling wonder of Ringling Brothers Circus, who looks like an Etonian on a slack wire, flipping saucers and cups from foot to head, piling them eight or nine high, then adding sugar and a spoon to the topmost cup.

People are talking about . . . Baseball and a warmly humourous book, *Day with The Giants,* written by Laraine Day from her vantage point as Mrs. Leo Durocher. . . . The frisky quartet of French satiric singers, Les Frères Jacques, now at The Blue Angel. . . . *Pictura,* an exasperating film scrutiny of works by six artists, from Bosch to Grant Wood, so over-anxious it never becomes completely absorbing. . . . Clare Barnes Jr.'s latest book, *The Political Zoo,* even funnier than its predecessor, *The White Collar Zoo,* with such irrepressible uppercuts as a photograph of two zebras and the caption: "What a coincidence! I was in the Bureau of Internal Revenue too!"

James Symington, *opposite:* The charm of amateurism without the overgloss of professionalism shines as the best part of twenty-four-year-old James Wadsworth Symington's success as a singer. He is the son of W. Stuart Symington (whose government posts have included that of Secretary of the Air Force), and Eve Symington, who sang in New York for four years as one of the first débutante singers. Sliding his hands in his pockets and hanging his thumbs out, Symington mentions, "This is the kind of song I like to bellow in my girl's ear when we're dancing. She never appreciated it, so I welcome this opportunity." Then he rocks back on his heels and sings in a light, fresh voice. Sometimes he plants his hands on his hips and bursts out with a yodel version of "Let's All Sing Like the Birdies Sing," or eases along what he calls "an unashamedly sentimental song" like "Dear Old Girl." When he sits down with his guitar, gently singing American folk songs or English ballads such as "Greensleeves," his voice gains a lingering quality. He says he's "always rather had the guitar along for the last ten years"—at Deerfield Academy, at Yale, and during a year's stint as a Marine. Now a second-year student at Columbia University Law School, he plans to work in Missouri this summer with his father who will campaign for the Senate; then he returns in the fall for a second appearance at the Carnaval Room in New York's Sherry-Netherland Hotel.



CECIL BEATON

James Symington

MOROCCO

THE VITALITY OF FRENCH MOROCCO,

ITS PRIMITIVE SPLENDOURS,

ITS CONFLICTS, ITS LEADERS

Eleven pages photographed especially for Vogue by

IRVING PENN

MOROCCAN DICTIONARY, FROM A TO Z

Air Bases, Moroccan—five vitally strategic airfields under construction by the U.S. (with French cooperation) in Morocco. The largest undertaking ever tackled by our Army Corps of Engineers. Possible cost: $500,000,000. Already completed, two of these important bases, each with a runway over two miles long. Heavy American spending makes for inflationary pressure and tension with the French residents. Possible Arab tension might result from the Sultan's non-participation in the Air Base agreement, which was negotiated directly with the French.

Arabs—the original inhabitants of the Arabian peninsula. Under the leadership of the Prophet Mohammed, they expanded across Africa, spreading the faith of Islam. Now, the largest single element in Morocco's population.

Atlas Mountains—a triple chain of mountains, called in native dialects, Mountains of Mountains, stretching along the northwest coast of Africa across Morocco, Algeria, Tunisia, marked by tiny fertile valleys farmed by Berber tribes. Peaks near Marrakech often higher than the Alps.

Berbers—North African aborigines (i.e., the theoretical descendants of Noah's second son, Ham) living chiefly in the mountains. A tall, fierce people who pre-date the Arabs in Morocco, they now constitute roughly 40% of the population. Religion, Moslem with variations.

burnoose or **burnous**—a voluminous, hooded cloak, usually wool, the all-purpose, all-occasion outer garment of the Arabs; underneath it goes the *djellabah*, a lighter, thinner gown with sleeves.

caid or **kaid**—a rural administrator appointed by the sultan with the approval of the French authorities.

couscous or **kouskous** or **kuskus**—basic Moroccan food—what spaghetti is to Italians, rice to the Chinese. A coarse mixture of ground grain, cooked with vegetables and lamb.

Dadès, Valley of the—a river valley in the High Atlas near Boumalne.

diffa—a reception, feast.

Djemma-el-Fna—a famous square in Marrakech. The scene of a perpetual fair, with snake charmers, dancing boys, fortune tellers, hawkers of couscous and Coca Cola, fire-eaters, and local con-men.

El Glaoui or, in full, **Si Thami El Glaoui**—Pasha of Marrakech, called the "Sultan of the South" (see the photograph below). Described by some as "one of the world's leading Moors," by others less favourably, he can be strongly pro-French if it seems expedient. Three hundred thousand fighting Berbers will support any move he makes. El Glaoui lives in carefully guarded luxury, built a private golf course in rough desert land near Marrakech. Miles of pipe lines carry water to keep greens in perfect condition throughout the African summer. Foreigners with suitable recommendations are welcomed.

PENN



El Glaoui, Pasha of Marrakech

Fantasia—the Arab version of a rodeo. A display of horsemanship to celebrate state occasions and religious holidays. (See photograph on page 56.) Sheiks and tribesmen journey miles by horse, truck, or jeep to participate. Open tent serves as a grandstand for celebrities to watch spectacular feats of equestrianism. At a midday, ceremonious feast, enormous joints of roast lamb and mutton are passed, and each guest breaks off his share with the first three fingers of the right hand, carefully eating without using the left hand.

flous—money, as in "*flous* talks."

hajji or **haji**—pilgrim, an important title, meaning one who has made the pilgrimage to Mecca between the eighth and tenth months of the Mohammedan year.

Islam—literally, submission to Allah. A complex word in present-day political parlance, Islam usually signifies the one-for-all, all-for-one spirit that binds together the Moslem countries.

Istiqlal or **Istiglal**—the Independence or Nationalist Party; very close to the Arab League. The nationalists no longer consider gradual reforms, want absolute sovereignty at once and, especially, control of Moroccan foreign policy. Istiqlal is inclined to distrust Americans, and recent nationalist riots in Tangier marked the fortieth anniversary of French rule in Morocco.

kasbah or **casbah**—1. A fortress or stronghold; in the country, comparable to one of Europe's feudal castles; in towns, a citadel to which the sheik or sultan and his people can withdraw in times of attack. 2. *Kasbah*, a fortress of this type in Algiers. Sometimes regarded (erroneously) as a sin-haunted section inhabited largely by spies and dancing girls.

Lyautey, Hubert—Resident General to Morocco, 1912-1925; a tactful, progressive administrator who made great strides in developing a unified, indigenous culture, encouraged constructive steps towards eventual independence. A great respecter of Moroccan custom, Marshal Lyautey made it a rule that all modernization should be architecturally in keeping with the ancient town. He often appeared wearing a burnoose over his uniform; Arabs called him "Sidi" Lyautey and the French colony *le patron.* He is buried in a Moorish mausoleum in Rabat.

mechoui—a whole roast mutton, usually served at a *diffa.*

Medina—the native, walled-in Moorish quarter of any town about which the present, modern city has grown up; characterized by complicated labyrinths of streets narrow as footpaths, architecture and atmosphere purely mediæval.

mint tea—Morocco's national drink. Custom dictates that a guest drink three glasses slowly, say a polite farewell after the third glass, and leave immediately. Recipe: In a metal teapot, one small handful of green tea, a handful of fresh mint, two handfuls of lump beet sugar cracked in small pieces; add boiling water. Steep one minute. Place pot on fire, and bring mixture to the boiling point. Serve in small glasses.

Moslem or **Muslim**—one who adheres to the faith established by Mohammed (or Mahomet); a Mohammedan (or Mahometan), or Musselman. See *Islam.*

Nouasseur—one of the finished Air Bases near Casablanca.

orgeat—a beverage made of crushed almonds.

oued or **wad**—a river or stream.

pasha—a high civil or military official; specifically, an urban administrator appointed by the sultan with the consent of the French.

(*Continued on following page*)

protectorate—a country (i.e., Morocco) protected from internal and foreign disturbances by a superior power (i.e., here France). By the Treaty of Fez in 1912, Sultan Moulay Hafid entered into an arrangement whereby, in return for armed assistance, he relinquished to the French his authority over Morocco's foreign policy and the bulk of her domestic affairs, which at that time meant a complexity of tribal wars and jealous chiefs.



General Augustin Guillaume
French Resident General to Morocco.

PENN

resident general—the principal agent of a ruling power, such as France, in a protectorate, such as Morocco. Recently appointed Augustin Guillaume (photographed above) acts as foreign minister and war minister, countersigns all laws before they become official, appoints Frenchmen to important government posts. General Guillaume has served intermittently as a Moroccan administrator for many years. A blunt man, functioning here as statesman and soldier, he is valued by the French for his ability to make the most of Berber-Arab antagonism as a check to the nationalist movement. He speaks Berber, Arabic, fluent Russian (was French military attaché to Moscow after World War II), and even *l'Américain de Brooklyn.*

salaam aleikum—"peace be with you," the traditional Arab greeting and farewell.

sheik—1. The leader of an Arab tribe; a chief. 2. Any alluring gentleman with masterful ways and a passing resemblance to Valentino; Edith M. Hull's novel *The Sheik* (1921) brought this Arabic word into the English idiom.

sherif—a descendant of Fatima, daughter of the prophet Mohammed; hence, an Arab prince or dignitary. For all references to the *sheriffian throne* substitute the name of Sultan Sidi Mohammed Ben Youssef (see the photograph on opposite page).

souks—market streets (see photograph on page 51), where the various craftsmen spread out their wares, the potters in one place, the shoemakers in another, the rug weavers in still another. The old system of mediæval crafts prevails in Morocco, and each corporation stays strictly to its own appointed position. Modest bargaining is in order, but Moors lack the traditional enthusiasm of the Chinese or Levantine for outright haggling, will usually agree quite readily on a reduced price. Souks brilliant with striped cloths, embroideries, leathers.

Sultan—the sovereign of a Mohammedan country and a direct descendant of Mohammed. In Morocco, reigning since 1927, Sultan Sidi Mohammed Ben Youssef. Although his political powers are limited, his spiritual authority is impressive. A man with a not-so-subtle gift for innuendo, Sidi Mohammed once said coolly at a diplomatic reception, "Allah knows who lies." Because of strong all-Moslem sentiment, the Sultan is supported by the powerful, seven-nation Arab League.

Telouet—the ancestral kasbah of the Glaoui family, inaccessibly situated in the High Atlas Mountains.

ulema—a learned doctor of Islamic law; an official guardian of the faith, representative of the social, intellectual, and spiritual élite of Morocco.

vizier—a high state official in a Mohammedan country, such as a cabinet minister; *grand vizier,* the sultan's chief minister.

Zaïanes—the principal Berber tribe of the Middle Atlas (the northern range of the Atlas chain). Fanatically devoted to their tribal independence, they have little contact with the outside world, the Sultan, or the French.



PENN

The Sultan of Morocco, Sidi Mohammed Ben Youssef, in his coach, going to the Mosque for Friday services. (After prayers, he rides back to the Palace on horseback accompanied by an attendant carrying a giant red-and-gold umbrella.)



In the reed-roofed markets of Marrakech

PENN



In a Moroccan park, veiled women of Marrakech




PENN



Sheiks and tribesmen gather to honour Morocco's Sultan





Mother and child of the Dadès; regional make-up

Morocco's centre of learning, Fez, in the sunset

PENN



Tribesmen in a furious exhibition of horsemanship at a Moroccan "Fantasia"



HONEYMAN

44 LB. TRAVEL

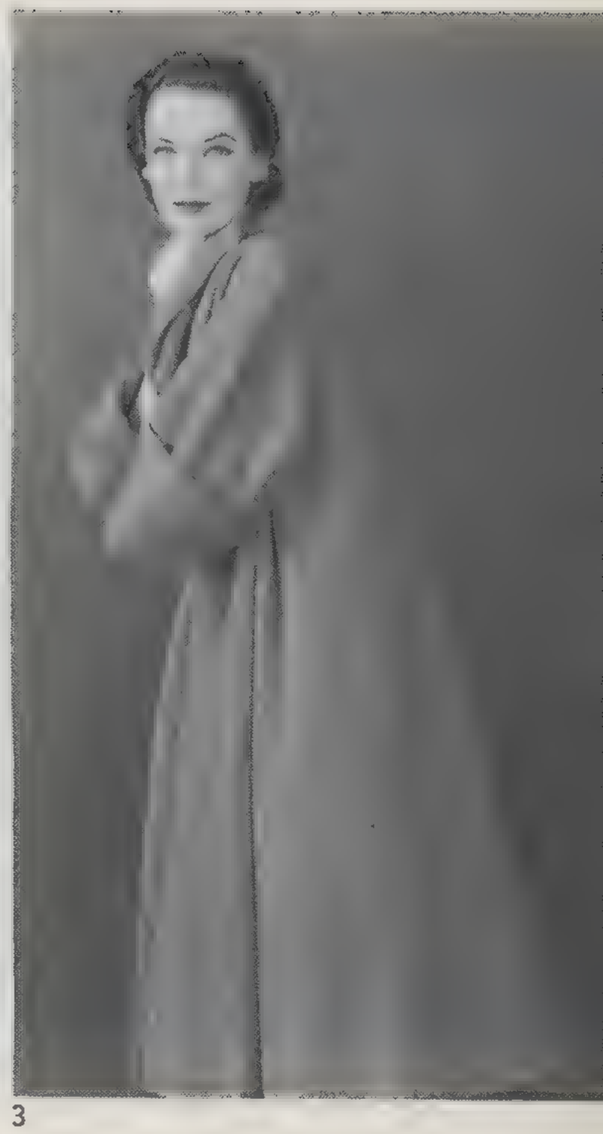
WARDROBE FOR A 17-DAY FLYING TRIP



1



2



3

Weighing in at the start of one of TWA's new and remarkably inexpensive Sky Tourist flights to Europe: everything she needs packed (by us) in three pieces of luggage. Weight, 33 lbs. Weight allowance, 44 lbs. (the margin is for presents). Now we're going to unpack the bags to show you where everything is—almost all of it in self-tending fabrics, and good for much longer than one trip or one season.

1. She's wearing a lightweight brown tweed travelling suit; a long, wide stole of beige brushed wool; a beige straw and velvet beret. Later, the stole will make another costume of the skirt and cashmeres; be a useful extra wrap. Suit by Davidow, about $100. Madcaps beret, $10. Both, Altman. Suit, also Strawbridge & Clothier; Harzfeld's; The Dayton Co. Stole by Symphony, $10 at Best's. **2.** Of a new, lightweight, self-tending fabric—Orlon-and-nylon—a tailored, tweedy-grey dress, with linen collar and cuffs. It's washable, crease-resistant; needs little ironing, $40; Bendel's Young-Timers. **3.** The coat carried over her arm at departure: an easy, toss-on shape of pale blue wool. By Lo Balbo, of Lesur wool, $155. Altman. **4.** For packing details, see pages 108-109.

4





5



6



7



8

5. Another self-tending fabric—Dacron and worsted—for a textured blue-grey suit fitted with velvet at the collar. The skirt is pleated for keeps; packs best rolled up tight—not a wrinkle in sight after it's shaken out. By Nathalie Nicoli of Milliken fabric, $90 at Milgrim. **6.** Red silk Shantung; a dress so simply cut it might go almost anywhere, any hour. The scarf is bright pink chiffon; might be knotted over her hair in a wind. Dress by Nathalie Nicoli, $40. Scarf by Echo, $8. Both, Milgrim. **7.** For hot weather dining (for instance), a sleeveless white silk shirtwaist dress sprinkled with yellow and black cherries; tucked from collar to hem. Its own white cashmere cardigan, appliquéd with a few of the cherries, might also team with the suit skirts, the red dress, or the separates. Dress, $70; cardigan, $40. Altman; Famous-Barr. **8.** Here and in the next photograph, a three-part separates system: a full skirt of black cotton lace on its own petticoat; a scoop-necked top of the lace; a black cotton halter. Some evenings, wear the halter and the skirt, with a bright velvet belt and a black petticoat to replace the white one (yes, we've weighed the petticoat). **9.** For any time after five o'clock, the lace separates over the white petticoat. The lace, of Liberty cotton, is an old hand at travelling. Skirt and petticoat, $25; lace top, $11; halter, $5—all by Nelly de Grab at Lord & Taylor; Woodward & Lothrop. **10.** A second separates system, based on a full black cotton broadcloth skirt that wraps and ties at the waist. Worn here with a matching smocked cardigan elasticized for snugness—a day or evening combination, depending on what goes with. The fabric is Bates Disciplined cotton, which means a taffeta sheen; a high degree of non-wrinkle-ability. **11.** The same black cotton broadcloth skirt; a matching daytime shirt with a scarf collar pointed at the back; coin buttons. Skirt, $13; cardigan, $13; shirt, $8—all by Toni Owen at Altman; Himelhoch's. **12, 13, and 14.** For details, see pages 108-109. *Note about shoes:* We weighed in three pairs—walking shoes, pumps, evening sandals; the model is wearing a fourth pair. All shown on page 110.

44 LB. TRAVEL WARDROBE



HONEYMAN 9



10



11



12

13

14



MATTHEWS

NOSTELL PRIORY

Now open to the public, a great 18th-century English house,
designed by men of genius:
James Paine, Thomas Chippendale, the Adam brothers.

Paine overmantel, cornice

Chippendale chair

Adam ceiling



Nostell Priory near Wakefield, Yorkshire; started by Paine in 1733 for Sir Rowland Winn; Robert Adam added the right-hand wing.

The Honourable and Mrs. Charles Winn,
present owners of Nostell Priory, on either side of
the Honourable and Mrs. Reginald Winn.



Nostell Priory, one of the most recent of the great English houses to be opened to the public, was built in the full torrent of the Classic Revival by some of the style's greatest masters. In furniture, architecture, the choice of paintings and books, the house stands as a museum of the eighteenth century. Yet nothing is dated, outmoded, or non-functional. Since Sir Rowland Winn built the house, it has been lived in continually (the Winn family still spend occasional weeks). Every decorative decision, from the day when Chippendale was ordered to provide a green leather chair "*with* a cuision," has been weighted by comfort and use. To the credit of the men who made Nostell Priory, their two-hundred-year-old work still has comfort and use and carries no sense of antiquity.

James Paine designed Nostell Priory in 1733 when he was nineteen years old. This important commission to a green boy began a career leading to the position of Architect to the King. Until the Adams came on the scene, Paine and Sir Robert Taylor virtually divided the architectural work of England between them. In 1765 Robert Adam, with his brother James, started on the new wing and began redecoration in the lighter manner that made their name a descriptive adjective. *(Continued on the following page)*



State dining room, an orchestration of talent:
Paine ceiling, overmantel, and overdoors; delicate **Adam** panels
painted Adam green and pink; **Chippendale** mahogany furniture; Lowestoft tureen.

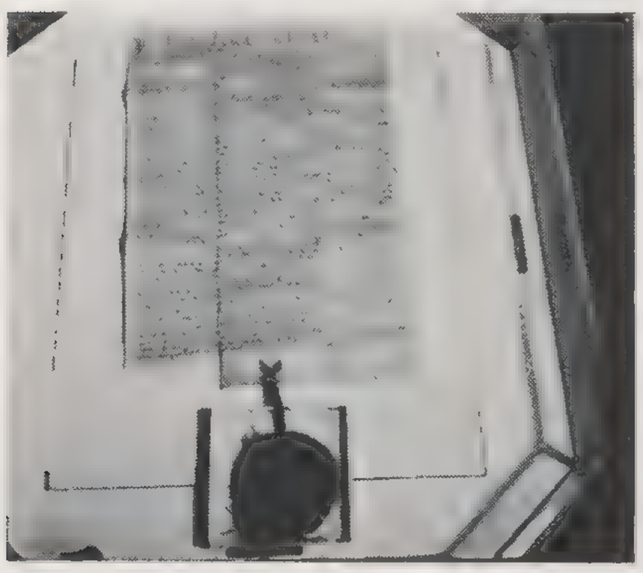
Under the Adams, the house bloomed with cameo-like medallions, delicate ovals, festoons, and the elegant combination of green and pink their admirers wore to the bone.

Thomas Chippendale, perhaps beginning first as a house carpenter under Paine, furnished the house from his, Paine's, and Adam's designs, and supplied Chinese-patterned wallpapers, picture frames, and carved moulding which he sold by the yard. Complete to a Chippendale butcher block, apothecary's desk (the only known piece by him in oak), ribbon-back settees that open into beds, furniture with French rococo. Gothic, Chinese, and Etruscan lines, as well as the typical mahogany, Nostell Priory has an unsurpassed collection of Chippendale pieces, remarkable proof of virtuosity.

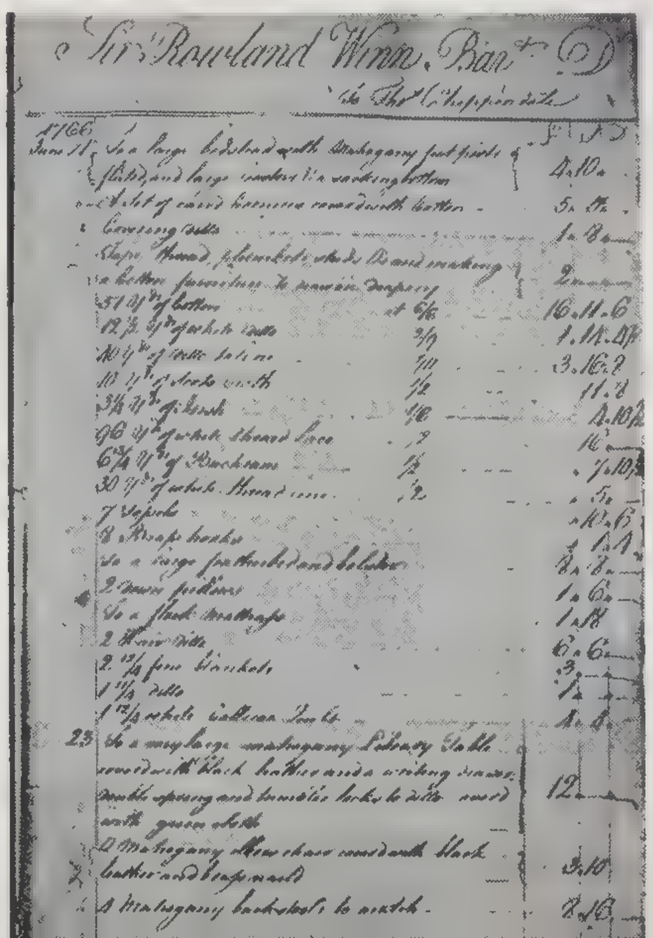
The house was started in 1733 by Sir Rowland Winn, fourth baronet, a man who apparently modelled for the model country squire, interested in and helpful to his tenants whom he entertained at Christmas with dancing and feasts at tables each decorated with a boar's head with an orange in the mouth. He kept a house staff of sixty or seventy workmen and servants perpetually busy and content. For his requirements James Paine managed to give the formal and symmetrical building a livable floor plan, but gave in to the impractical fashion of four outhouses, one at each corner; of these, the separate kitchen house remains.

Sir Rowland's son, again Sir Rowland, called in Robert Adam in 1765 to pull the house together and redecorate. Adam planned four wings, finished one. Helped by the great plasterer, Joseph Rose, and the painter, Antonio Zucchi, Robert and James Adam did much work inside. The resulting building has the rare importance of clearly having *(Continued on page 105)*

Twelfth-century charter from King John.



Chippendale bill: for a large bedstead, 4 pounds, 10 shillings.



Sir Rowland Winn, Bart. D
To Thos Chippendale

1766		£	s	d
June 11	To a large bedstead with Mahogany feet posts & (gilt) and large cornice & a working bottom		4	10
	and set of colord harrateen curtains with bottom		5	12
	Carving ditto		1	8
	Tapt Thread & blanket & Board making & a bottom for mahogany Dressing		2	
	31 ½ yd of bottom at 6/6		16	11 6
	12 ¾ yd of ditto ditto 3/9		1	11 2¼
	10 ¼ yd of ditto bottom 3/11		3	16 2
	10 ½ yd of Stock ditto ½			11 2
	3 ¼ yd of ditto 5/6		2	10
	96 yd of ditto thread lace 2			16
	6 ¾ yd of Buckram ½			7 10
	30 yd of ditto thread ditto ½			5
	7 Tapes			10 6
	8 Rings hooks		1	1
	To a large featherbed and bolster		8	8
	2 Down pillows		1	6
	To a flock mattrass		1	18
	2 Hair ditto		6	6
	2 ½ fine blankets		3	
	1 ½ ditto		1	4
	1 ½ white cotton Do		1	6
23	To a very large mahogany Library Table covered with black leather and a working drawer with spring and bramble locks to ditto covered with green cloth		12	
	12 Mahogany elbow chairs coverd with black leather and Brass nails		3	10
	8 Mahogany backchairs to match		2	16

Opposite page: **Chippendale** gilt mirror.
Reflected in it, at lower left,
Hogarth's portrait
of his mother-in-law, Lady Thornhill.



MY BROTHER VINCENT

REMINISCENCES BY

RAYMOND MASSEY

It has been rumoured that my brother Vincent was born in impeccable striped pants and morning coat. No one who knows him or has ever seen him in action really believes this. He would have considered it most inappropriate—because he was born in the evening. Vincent's genuine flair for unfailing courtesy naturally includes appropriate costume.

There are nine years between us. It doesn't seem much now, but when I was six and he was fifteen, and just the two of us children, he could have been an aloof and domineering big brother. He wasn't. He seemed to me then to belong to a senior, privileged and emancipated generation. He made it, for me, a kindly and benevolent one. Our family was a pattern of Victorian patriarchy. Grandfather ruled the large clan of cousins, aunts, nephews, and nieces in conformity with strict Methodist discipline, Toronto style, as revealed to him by a succession of visiting Methodist clergy, mostly relations. No cards—no dancing—and certainly no theatre. Our Mother, a tiny, gay American from Erie, Pennsylvania, entered the family in the mid eighteen-eighties. She was a witty, small lady, and a determined but gentle rebel. She died eighteen years later, a beloved conqueror of unnecessary stuffiness. She would be pleased to know that Vincent is much like her.

We were in Europe in 1903: Father, Mother, Vincent (aged sixteen), and I (aged seven). In Frankfurt we found ourselves in a beer garden. Father had mistakenly assumed that it was a "tea-house," as he called it. Several German officers seated near by were staring at Mother with what Father at once assumed was drunken insolence. He decided on retreat, and Mother, putting down her glass of Evian water, arose. As she did so, she pulled down her flared sealskin jacket. One of the officers arose as well, and mockingly straightened his tunic. They all laughed. Mother took a step towards them, Vincent at once at her side. Her Huguenot blood did not take kindly to Prussian monocles. In deliberate, American invective she told the Kaiser's bully boys just what she thought of them. Vincent was close to her and that team was invincible. I was scared stiff, not for Mother or Vincent, but for the Germans. I had never seen Mother angry before. When she had finished, Vincent offered her his arm and they floated out. Father performed well a difficult rear-guard action, but our exit was not as impressive. However, one monocle lay broken on the floor.

One of Mother's last victories was breaking down the family prohibition against the stage. Her ally was, of course, Vincent. It was on the same trip and we were in London. Father was the only one present to offer resistance, and it really was only a "for the record" protest which he produced. There were no clergy or Grandfather there to back him up. Father had never been inside a theatre, but this admirable fact seemed less forceful in London than it had in Toronto. Faced by a persuasive lady of five-foot-two (father was six-foot-three) and an eager elder son, and consoled by the Atlantic Ocean between him and family disapproval, Father's resistance was disappointingly low. At the family conference I had anticipated a rousing "conversation" for which Vincent had prepared chapter and verse (no argument, of course—just "conversation"). Mother's and Vincent's objective was a matinée performance of Beerbohm Tree's production of *Richard the Second*. They did not dare try for an evening performance. I know now that Father wanted to go too. But he did his duty. He pointed out that: "Vincent is young and impressionable and. . . ." But Vincent was not too young to take a deep breath and win the battle for Mother. He waited for Father's sentences to start trailing off, then cited the fact that Mother's half-brother, Bishop John H. Vincent of the Methodist Episcopal Church, co-founder of Chautauqua, had presented a Shakespearean production during the previous summer. All Father could think of was that the production had been *outdoors* and this was in a *theatre*—but since it was known that our Uncle John Vincent could do no wrong, he abandoned his last stand, and Mother and her advocate won. Father, however, could not let her go to such a place as a theatre accompanied only by Vincent. So Father and I walked with the rebels to the entrance. There had to be baby sitters even



GAR LUNNEY—NATIONAL FILM BOARD

The Right Honourable
Vincent Massey
Governor-General of Canada

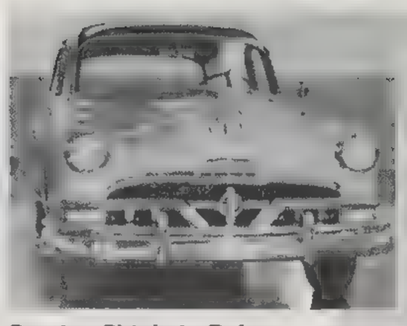
then, and Father was to be mine. Besides, I suspect that Mother would not let him taste forbidden fruit after those years of denial in Toronto. As we left Vincent and Mother at the theatre, he had one last Methodist comment which I wish Vincent had heard. He said to me, "Raymond, even outside That Place they have a sign 'To the Pit'!" I was only seven, but I knew "The Pit" was fire and brimstone, and this would have terrified me if I hadn't looked up that long six foot three and seen that Father was pleased with himself. Years later I wondered how he knew the pit was the cheaper section of the orchestra. He hailed a hansom cab and shoved me in. "To the Zoo, please!" At that moment I think Father didn't like little boys.

Mother and Vincent came back to the hotel, aglow with enchantment, and no discernible mark of the devil on them. I was allowed to eat with them that night because they were too busy telling Father about the magic of the theatre to get around to packing me off to bed. Even after dinner, Vincent hadn't said nearly all he had to say. So he :nished up to me. He is a fine actor, and he read me most of the play in a manner which still seems to me the most vigorous interpretation of which I have knowledge. Unsatisfied with his reading, and determined that everyone in his audience (only me) should know how really superb was the magic, he sketched for me several scenes. He drew the characters and the sets so vividly that to this day I almost believe I saw that production.

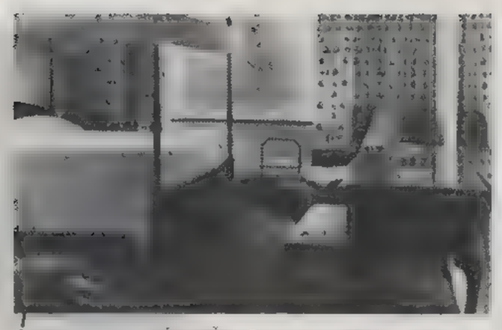
Father, still smarting under the afternoon's polar bears, was a push-over when Vincent suggested that Father and not he escort Mother to the opera at Covent Garden a few days later. For one thing, there never had been any opera in Toronto, so nobody had pronounced against it. Father was *(Continued on page 107)*



La Fonda, El Paso, Tex.



Pontiac Chieftain Deluxe



Scandia Village in the Pines, Neuse, N. C.



Buick Special

MOTELS: AMERICAN PHENOMENON

42 of the best on these 4 pages

A new and unique American industry flourishes like a sunflower, for motels are just what the motoring U. S. public wants. With a joint income estimated at more than $500,000,000 in 1951, over forty-three thousand motels stretch across the country. A sizable number of these highway inns offer, as a matter of course, tiled private showers and baths, air-conditioning, individual thermostats, radios, kitchenettes, and the best of beds. Sometimes the motel has its own restaurant and its own service station: if not, there's certain to be one of each close by. Comparatively sparse in the Midwest and East (particularly in New England where they are good but not outstanding), motels hit a high in number and quality in the South and West, often including television, playgrounds, and swimming pools.

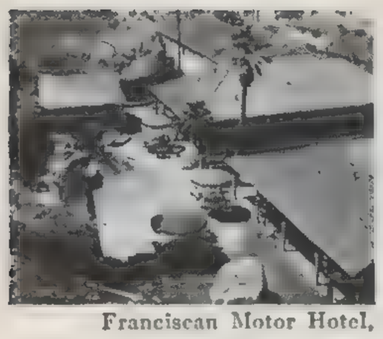
Because of the popularity of good motels, travellers should make reservations ahead, following such reliable guidebooks as those of the AAA, Best Western Motels, Quality Courts United, and United Motor Courts.

Although the coinage, "motel," first made the new-words section of Webster's Dictionary in 1948, this American phenomenon is some twenty-five years old. The business began shakily. Beaverboard and batten shacks suggested that motels were for the birds and fit only for a background to murder mysteries. Particularly since the war, however, owners have worked hard to beat this disrepute. The new and excellent chain of Tourinns, for instance, began when four delegates to a college presidents' conference found themselves stranded in "a motor court with outside toilets, a leaky roof, and narrow iron cots." Their outrage started their business. After two years of intensive research, they built four Tourinns, plan to open eighty-six more of these uniform motels, which specialize in "one-stop service—a place to eat, sleep, and service a car."

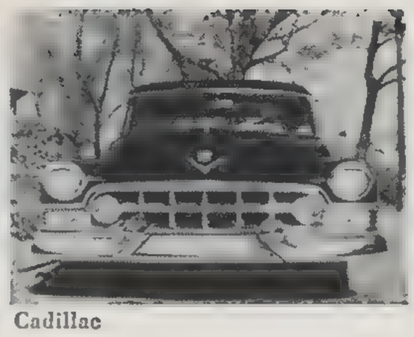
The reward of all motel owners is that millions of motorists know a good thing when they see it.



Town House, Houston, Tex.



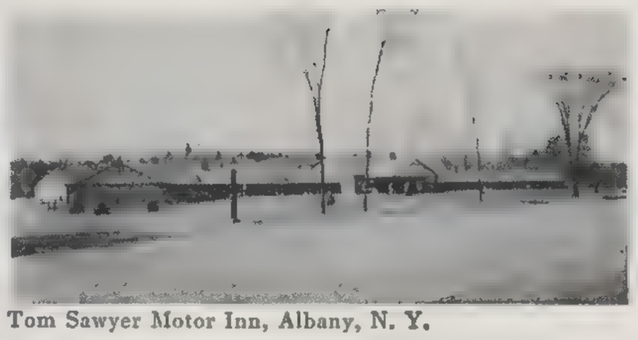
Franciscan Motor Hotel, Los Angeles, Cal.



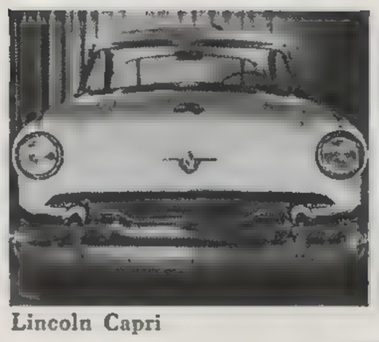
Cadillac



Mercury Monterey



Tom Sawyer Motor Inn, Albany, N. Y.



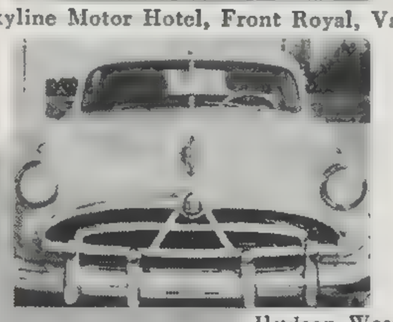
Lincoln Capri



Tourinns, Allentown, Pa.



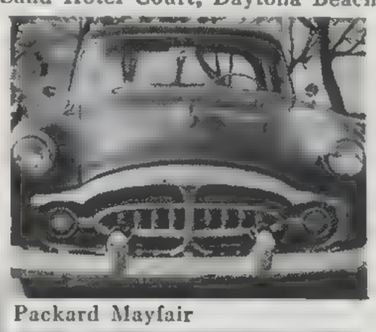
Skyline Motor Hotel, Front Royal, Va.



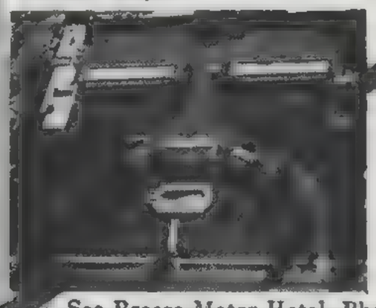
Hudson Wasp



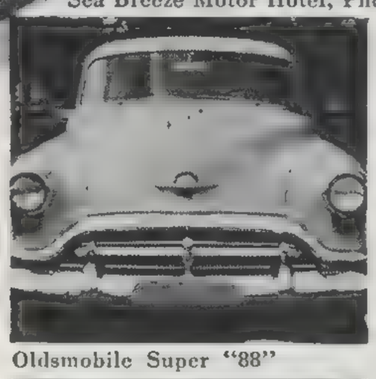
Sun'n Sand Hotel Court, Daytona Beach, Fla.



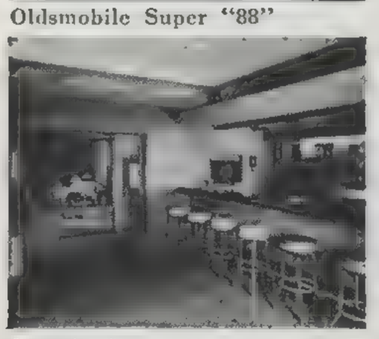
Packard Mayfair



Sea Breeze Motor Hotel, Phoenix, Ariz.



Oldsmobile Super "88"



Lincoln Court, Cheyenne, Wyo.



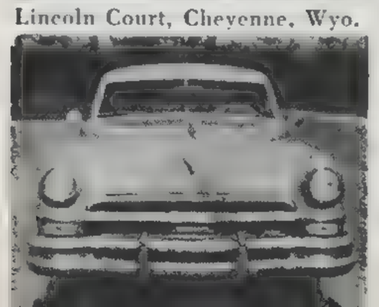
Nash Statesman



Evergreen Gables Lodge, Idaho Falls, Idaho



Ford Sunliner



Chrysler Imperial

MOTELS

Air-conditioning · Radios · Laundry, valet service · Phones · Kitchenettes · Cribs · Room service · Restaurant · Pets allowed · Gas station · Swimming pool

EAST COAST ROUTE

Albany, New York
TOM SAWYER MOTOR INN
1444 Western Ave.

On U.S. 20. Rambling, gabled brick buildings with sweep of front lawn. 100 rms., with shower-baths; radios; telephones; room and valet service. Restaurant. Pets allowed. Rates: for one, $6; for two, $8.50-$10. Reservations held only until 6 P.M. unless prepaid. Manager: Col. James P. Schwartz. Phone: Albany 8-3594.

Wilmington, Delaware
TOURINNS

3 mi. S. on U.S. 13 and 40. On wide lawn space, groups of modern frame connecting cottages with carports. 75 rms., air-conditioned, with showers; radios; telephones. TV in lobby. Utility room with laundromat, ironing facilities, playground equipment. Night watchman. Restaurant; box lunches available for following day's drive. Service station. Pets allowed. Rates: for one, $3.75 or $5.50; for two, $8. Cribs or cots for children under 13, free; otherwise, $1.50. Reservations held only until 6 P.M. unless prepaid. Resident manager: E. E. Burdge. Phone: New Castle 3889.

Wilmington, Delaware
DUTCH VILLAGE
Hare's Corner, New Castle

3 mi. S. of Delaware Memorial Bridge on U.S. 40 and 13. Red-tile roofed, white brick cottages with apron lawns. 41 rms. with showers and/or baths. Restaurant. Service station. No pets allowed. Rates: for one, $6; for two, $6.50-$8; for four, $10. Reservations held only until 6 P.M. unless prepaid. Manager: Carl F. Priday. Phone: New Castle 570.

Fredericksburg, Virginia
BROWN'S COURT

2 mi. N. on U.S. 1. Brick and wood, or stucco cottages in an oak grove with wide lawns; 8 garages. 60 rms. with baths; radios; room service; one-day laundry service. Restaurant. Pets allowed. Rates: for one, $5; for two, $6-$8; for four, $10-$16. Reservations held only until 6 P.M. unless prepaid. Owners: L. Verburg & Sons. Phone: Fredericksburg 1859.

Richmond, Virginia
ROBERT E. LEE MOTOR COURT

In Chester, 12 mi. S. of Richmond on U.S. 1. White stucco colonial cottages surrounded by shrubbery and lawns. 40 rms., 18 air-conditioned, all with shower-baths; radios. 16 rms. with TV. Pets allowed. Rates: for one, $6.50; for two, $8.50-$10; for each additional person, $2. Reservations held until 6 P.M. Owner: L. R. Goyne. Phone: Chester 7021.

Norfolk, Virginia
HACIENDA MOTEL
R. F. D. 2

5 mi. E. on U.S. 13. Open square of connecting white stucco cottages with red brick coping, surrounded by lawns, camellia and azalea bushes. 26 rms. (some suites), air-conditioned, with showers; radios; TV; room service. Restaurant. Pets allowed. Rates: for two, $7-$9; for three or four, $10-$15. Reservations held until 6 P.M. Owner: W. H. Walker. Phone: Norfolk 5-9344.

Neuse, North Carolina
SCANDIA VILLAGE IN THE PINES

6 mi. N. of Raleigh on U.S. 1. Two-storey cottages with pillared verandas in a pine grove by lake; azalea, camellia, gardenia bushes around lawns. 23 rms., air-conditioned, 3 with dressing rms., all with shower-baths. Golf ¼ mi. away. Pets not encouraged. Rates: for one, $5-$8; for two, $6-$10; for three, $9-$12; for four, $10-$14. Reservations held only until 5 P.M. unless prepaid. Owner: R. L. Kelly. Phone: Raleigh 3-8842.

Wilmington, North Carolina
RILEY'S MOTOR COURT
2929 E. Market St.

On U.S. 17 North. Around a central lawn, a semi-circle of white stone connecting cottages, shaded by lovely old trees. 17 rooms with showers and/or baths; room service; one-day laundry. No pets allowed. Rates: for one, $5; for two, $6-$8; for four, $9-$16. Reservations held only until 5 P.M. unless prepaid. Owners: Mr. and Mrs. John W. Riley. Phone: Wilmington 9494.

Columbia, South Carolina
DELTA MOTEL

3½ mi. S.W. on U.S. 1. Red brick cottages set among tall trees and tidy lawns dotted with shrubs and flowers. 26 rms. with showers; room service. 15 rms. air-conditioned. Pets allowed. Rates: $6-$10. Reservations held until 6 P.M. Owners: Mr. and Mrs. P. S. Marsha. Phone: West Columbia 8825.

Myrtle Beach, South Carolina
EL RANCHO MOTEL

2 mi. N. on U.S. 17. Neat string of cottages with covered brick terraces and carports in a large pine-and-palm grove by the ocean; beautifully landscaped with winding brick walls, gardenia, camellia, and azalea bushes. 55 rms. with showers and/or baths. Restaurant adjoining, with room service. Member of Dunes Golf and Beach Club for guests' use. Pets allowed. Rates: for one, $5.50-$8.50; for two, $6.50-$11.50; for four, $10.50-$15. Reservations held until 6 P.M. Owners: Mr. and Mrs. Jack W. Nelson. Phone: Myrtle Beach 5291 and 5661.

Daytona Beach, Florida
SUN'N SAND HOTEL COURT
1100 S. Ridgewood Ave.

On U.S. 1. White-roofed stone connecting cottages around big lawn with palm trees and flower border, fronted by patio with fountain. 38 rms., air-conditioned, with showers or baths; radios; telephones. Laundry room with washer, dryer, irons. Courtesy cards to country club. Pets allowed. Rates: for one, $7.50; for two, $7.50-$10.50; for three, $9.50-$11.50; for four, $12.50. Reservations held until 6 P.M. Managers: Mr. and Mrs. L. H. Warmann. Phone: Daytona Beach 2-1521, 2-1522, 2-3308.

Miami Beach, Florida
ARGOSY MOTOR INN
17425 Collins Ave.

On Route A1A. Long modern two-storey building right on the ocean. 360 rms., some air-conditioned, all with shower-baths; radios; telephones; 8 kitchenettes. Swimming pool and private beach. Restaurant. Pets allowed. Rates: for one, $3-$7; for two, $5-$8. Advance deposit required on reservations. Manager: Robert Rich. Phone: Miami Beach 81-65651.

SOUTHERN CROSS-COUNTRY

Allentown, Pennsylvania
TOURINNS

4 mi. W. on U.S. 22. 51 rms. Resident manager: L. G. Black. Phone: Allentown 56-9021. (For further information, see description of Wilmington, Del., *Tourinns.*)

Front Royal, Virginia
SKYLINE MOTOR HOTEL

S. edge of town on State 12 at N. entrance to Skyline Drive. Two-storey white stucco buildings, set on wide lawn tiers. 30 rms., with shower-baths; radios; room service. Circular windowed restaurant overlooking Blue Ridge Mountains. Service station. Pets allowed. Rates: for two, $6-$7; for four, $12. Reservations held only until 6 P.M. unless prepaid. Owner: G. M. Harris. Phone: Front Royal 5913.

Asheville, North Carolina
TOWNOTEL MOTOR LODGE
107 Merrimon Ave.

N. edge of town on U.S. 19, 23, 25, and 70. Brick and wood building around terraced lawn. 20 rms. with shower-baths; radios; one-day laundry and valet service. Country club privileges for golf, swimming, meals. Pets allowed. Rates: for one, $5; for two, $6-$8; for four, $12. Reservations accepted only with advance deposit. Owners: William and Richard Winkenwerder. Phone: Asheville 2-0049.

Birmingham, Alabama
VULCAN MOTOR LODGE
1930 S. 29th Ave.

S. on U.S. 31. Tidy square of connecting brick cottages. 70 rms., air-conditioned, with shower-baths; telephones; radios and TV sets available; one-day laundry and valet service. Wading pool in children's playground. Room service from nearby restaurant. Pets allowed. Rates: for one, $5; for two, $7-$8; for four, $10. Reservations held until 6 P.M. President: Lawson Gambill. Phone: Birmingham 2-0343.

Houston, Texas
TOWN HOUSE
Buffalo Drive at Waugh Drive

3 blocks S. of U.S. 290, 90, 75. Flat-roofed brick-and-tile fireproof buildings, partly two-storey, edged by lawns, separated by wide driveways. Modern interiors by same decorator who did Shamrock Hotel. 74 rms. (some suites), air-conditioned, with shower-baths; telephones; some radios; room service; one-day laundry and valet service; 16 kitchenettes, $1 extra. TV in lobby. Restaurant with room service. Service station. Golf putting green. Pets allowed. Rates: for one, $5-$6; for two, $7-$8; for three, $9; for four, $10. Baby beds available. Reservations held until 6 P.M. unless notification made of late arrival. Manager: W. K. Welch. Phone: Justin 5448 through Justin 5452.

El Paso, Texas
LA FONDA
5301 Alameda Ave.

E. edge of town at junction U.S. 62, 80, 180. String of connecting adobe cottages with red-tile roof around lawn patio spotted with flowers, bushes, and lawn furniture. Some garages. 48 rms., air-conditioned, with showers and/or baths; radios; telephones; room service; one-day laundry and valet service. Two restaurants, one for motel guests only, other, with interior tropical garden, open to public. Swimming pool, with meal service in cabaña during summer; during winter, glass walls erected around pool, and water heated. No pets. Rates: for one or two, $6-$8; for three or four, $9-$11. Extra cot or crib, $1. Reservations held only until 6 P.M.; with deposit, until arrival. Owners: C. C. Meacham, C. S. Meacham, G. M. Joyaux. Phone: Prospect 2-1461.

Tucson, Arizona
GHOST RANCH LODGE
801 Casa Grande Hwy.

3 mi. N. on State 84. Red-tile roof, white-washed brick cottages with carports on wide lawns edged by gardens and orange trees. 52 rms., air-conditioned, with shower-baths; radios; telephones; some kitchenettes; room service. Air-cooled, glass-enclosed restaurant by swimming pool. Service station. Pets allowed. Rates: for two, $6-$18. (Top rate is for cottage suite with living room, bar-kitchenette, two bedrooms, private walled patio. Some unreserved rooms available for $4 and $5 for late-comers.) Extra cot, $1. Reservations with advance deposits generally requested. Owners: Mr. and Mrs. Arthur N. Pack. Phone: Tucson 3-7591.

Phoenix, Arizona
SEA BREEZE MOTOR HOTEL
2751 E. Van Buren St.

E. edge of town on U.S. 60, 70, 80, 89. Tile-roof, white cottages with carports, along lawns, with palm trees and tidy box hedges. 50 rms., air-conditioned, with showers and/or baths; some radios; some telephones; some kitchenettes; one-day laundry and valet service. Swimming pool. Pets not encouraged. Rates: for one, $4.50; two, $5-$10; four, $10. Reservations held only until 6 P.M. unless prepaid. Owner: R. H. Sebree. Phone: Phoenix 3-5194.

Golf · Playground · Showers · Shower-baths · Laundromat · Baths · Television

On these pages, Vogue spots forty-two, by no means all, of the best of the best motels. Plotted to four possible routes, they are chosen not necessarily to fit a day's drive, but for their reliability and comfort.

El Centro, California

EL NOH RANCH-O-TEL
1425 Adams Ave.

W. edge of town on U.S. 80 and 99. Pink concrete buildings with flowers edging porches and lawns. 16 rms., air-conditioned, with showers; radios; electric alarm clocks; one-day laundry service. Swimming pool. Pets allowed. Rates: for one, $6; for two, $6-$7; for four, $8 up. Reservations held only until 5 P.M. or until arrival if guest is repeat visitor. Owners: Agnes Zouhar and Mary Goggins. Phone: El Centro 673.

Los Angeles, California

FRANCISCAN MOTOR HOTEL
2630 N. Highland Ave., Hollywood

On U.S. 101. Around a central patio, buildings of brick, wood, and stucco, with garages, built like a Spanish Mission in Cahuenga Pass above Hollywood Bowl. 52 rms. with showers and/or baths; telephones; radios available; some kitchenettes; room service; one-day laundry and valet service. Central kitchen for room and swimming-pool service only. No pets allowed. Rates: for one, $5-$6; for two, $7-$10; for three, $9-$12; for four, $12-$15. Advance deposit necessary on reservations. Resident managers: Mr. and Mrs. Olliver P. Hites. Phone: Hempstead 5181.

CENTRAL CROSS-COUNTRY

Allentown, Pennsylvania

TOURINNS

See description under Southern Cross-Country.

Pittsburgh, Pennsylvania

TOURINNS

6 mi. E. on U.S. 22. 49 rms. Resident manager: Clyde Pipher. Phone: Valley 5281. (For further information, see description of Wilmington, Del., *Tourinns*.)

Indianapolis, Indiana

ROSS MOTEL
Route 4, Greenfield

8 mi. E. of Indianapolis on U.S. 40. Semicircle of limestone buildings, with some garages, fronted by evergreen shrubbery and enormous lawn. 21 rms., air-cooled, with shower-baths; alarm-clock radios. Children's playground with wading pool. Some pets allowed. Rates: for one, $6-$8; for two, $8-$10; for four, $9-$14. Reservations held only until 6 P.M. unless prepaid. Owner: Tipton S. Ross. Phone: Bowman 7919.

St. Louis, Missouri

PARK PLAZA COURTS
Lindbergh Blvd. at Watson Rd.

W. edge of town at junction of U.S. 61, 66, 67. White stucco building with 36 carports, around a paved Alamo-type patio with lawns and tall trees. 85 rms., 40 air-conditioned, with showers and/or baths; radios; telephones; some television; 2 kitchenettes; room service; one-day laundry; 8-hr. cleaning. Restaurant. Playground. Pets allowed. Rates: for one, $6; for two, $6.50 up; for four, $8 up. Reservations held until 6 P.M. Manager: R. B. Hays. Phone: Kirkwood 2500.

Kansas City, Missouri

U-SMILE COURT

5 mi. E. on U.S. 40. Brick cottages with apron-lawns, some carports, on 15 acres landscaped with evergreens and roses. 57 rms., some air-conditioned, showers and/or baths; radios; telephones; one-day laundry and dry-cleaning service. Restaurant. Service station. No pets allowed. Rates: for one, $4-$7; for two, $5-$10; for four, $8-$12.50. Reservations held until 6 P.M. Owners: Mr. and Mrs. Karl Herman. Phone: Wabash 8381.

Dodge City, Kansas

SHANGRI-LA MOTEL
1210 W. Chestnut St.

W. edge of town on U.S. 50S. White stucco cottages with flowers in window-boxes; garages. 24 rms., air-conditioned, with shower-baths; radios; some room service; one-day laundry service. Air-conditioned restaurant. Service station. Pets allowed. Rates: for one, $5; for two, $6-$8. Reservations held only until 6 P.M. unless prepaid. Owners: Mr. and Mrs. Nickels. Phone: Dodge City 695.

Colorado Springs, Colorado

SPRUCE LODGE
2724 N. Nevada Ave.

N. edge of town on U.S. 85 and 87. Brick and stucco cottages with lawns bordered by flowers; flagstone patio; some garages. 34 rms. with showers and/or baths; radios; built-in ironing boards; free irons available; 17 kitchenettes. No pets allowed. Rates: for one or two, $5-$7; for three or four, $9-$12. Advance deposit required on reservations. Owners: Mr. and Mrs. Leo Santerre. Phone: Main 1199.

Denver, Colorado

RANCH HOUSE MOTOR HOTEL
1450 S. Santa Fe Drive

S. edge of town on U.S. 85 and 87. Around lawns and wide paved drives, connecting Roman tile cottages with pine interiors. 70 rms. with showers and/or baths; radios; telephones; 14 kitchenettes; room service; one-day laundry and dry-cleaning. Restaurant. No pets allowed, but boarding arrangement with next-door kennel. Rates: for one, $7; for two, $8-$10; for four, $12-$18. Reservations held until 6 P.M. Owners: Mr. and Mrs. Roscoe Robinson. Phone: Pearl 3781.

Salt Lake City, Utah

COVEY'S NEW AMERICA MOTOR LODGE
522 S. Main Street

Brick one- and two-storey buildings around wide paved court; shrubbery on strips of lawn. 225 rms., air-conditioned, with shower-baths; radios; telephones; one-day laundry and valet service. Restaurant. No pets. Rates: for one, $5-$6; for two, $5.50-$7.50; for four, $9.50-$10. Reservations held until 6 P.M. Manager: S. G. Covey. Phone: Salt Lake City 3-6781.

Elko, Nevada

WOOD TOURIST MOTEL AND APARTMENTS
1276 Idaho St.

On U.S. 40. Red brick, white-trimmed buildings, with lawns, evergreens, flowers; some garages. 18 rms., air-conditioned, with shower-baths; some radios; 4 kitchenettes; room service; one-day laundry service. Pets allowed. Rates: for two, $6.50; for four, $10. Reservations held only until 6 P.M. unless prepaid. Owners: Mr. and Mrs. E. T. Wood, Mr. and Mrs. A. B. Carter. Phone: Elko 822 or 516W.

Lake Tahoe, California

THREE PINES MOTEL

S. shore of lake at State Line on U.S. 50. Wood cottages in a pine grove around central lawn. 14 rms. with showers; 6 kitchenettes; room service. No pets. Rates: for two, $7.50-$9.50; for four, $12-$15. Advance deposit required on reservations. Owners: Dorothy and Martin J. Walter. Phone: Tallac 58Y13.

San Francisco, California

MARINA MOTEL
2376 Lombard St.

At entrance to Golden Gate Bridge on U.S. 101. Two-storey white brick buildings with garages. 63 rms. with showers; 18 kitchenettes. No pets allowed. Rates: for one, $4-$6; for two, $4.50-$6; for four, $6.50-$10. Advance deposit requested for reservations. Owner: Lois D. Detjen. Phone: Walnut 1-9406.

NORTHERN CROSS-COUNTRY

Fremont, Ohio

GREAT LAKES MOTEL

1¼ mi. E. on U.S. 20. Three red-roofed frame buildings with carports built in U-shape around lawn. 13 rms. with showers and/or baths; radios; telephones. No pets allowed. Rates: for one, $5-$6.50; for two, $6.50-$9; for four, $10. Reservations must be prepaid or guaranteed by responsible concern. Owner: William Olpp, Jr. Phone: Main 3127.

Fort Wayne, Indiana

TOURINNS

3 mi. E. at junction U.S. 30 and 24. 51 rms. Resident manager: David McCrosky. Phone: Eastbrook 2531. (For further information, see description of Wilmington, Del., *Tourinns*.)

Davenport, Iowa

EL RANCHO-TEL

1½ mi. N. of Bettendorf Memorial Bridge on U.S. 6. String of connecting stone cottages with some carports, lawns edged with flowers, and post-and-rail fences. 27 rms. with shower-baths; radios; telephones; some TV. Restaurant. Golf course across the road. Pets allowed. Rates: for one, $4.50-$5; for two, $6-$7.50; for four, $8.50. Reservations held until 6 P.M. Owner: Merle Gedye. Phone: Davenport 7-7536.

North Platte, Nebraska

STANFORD MOTOR LODGE

E. edge of town on U.S. 30. Stucco cottages around wide lawn with flowers and large trees; some carports and garages. 30 rms. with showers or baths; some radios. No pets allowed. Rates: for one, $4; for two, $6-$8.50; for four, $8-$12. Reservations held only until 6 P.M. unless prepaid. Owners: Mr. and Mrs. Melvin G. Mueller. Phone: North Platte 1688.

Cheyenne, Wyoming

LINCOLN COURT

W. edge of town on U.S. 30. Entire court enclosed by log fence; three groups of brick cottages around lovely big lawns with flowers, trees, hedges. 24 garages. 80 rms. (some suites), air-cooled, with showers and/or baths; radios; telephones; 6 kitchenettes; room service; one-day laundry service. Air-conditioned restaurant. Service station. Pets allowed. Rates: for one, $4-$6; for two, $5-$10; for four, $8-$16. Reservations held until 6 P.M. Owner: Harry P. Smith. Phone: Cheyenne 7-7726.

Idaho Falls, Idaho

EVERGREEN GABLES LODGE

1 mi. S. on U.S. 20 and 91.
Brick buildings around a lawn with outdoor fireplace at end patio. 36 rms. with shower-baths; radios; telephones; one-day laundry service. No pets allowed. Rates: for one, $5; for two, $7; for four, $10.50-$12. Reservations only with advance deposit. Owner: Hoyt B. Woolley. Phone: Idaho Falls 2620 and 2621.

Pendleton, Oregon

PIONEER MOTEL
Box 716

E. edge of town on U.S. 30. Two-storey ranch-type building with carports, flower-borders on lawns. 28 rms. with showers and/or baths. Rates: for one, $5; for two, $6-$8. Reservations held until 7 P.M. Owners: Mr. and Mrs. Dove. Phone: Pendleton 3161.

Portland, Oregon

HOLIDAY MOTEL
8050 N.E. Union Ave.

4 mi. N. on U.S. 99E. Tidy brick-and-wood building with small lawns and gardens. 23 rms. with showers and/or baths; radios; telephones. No pets allowed. Rates: for one, $4.50-$5; for two, $5.50-$6.50; for four, $6.50-$9. Reservations held until 6 P.M. Owners: Mr. and Mrs. R. B. Harris. Phone: Ukiah 3661.

Seattle, Washington

SUN RAY MOTEL
10830 S. Pacific Hwy.

½ mi. S. on U.S. 99. White brick building in center of wide lawn with flowers and evergreen shrubbery. 23 rms. with showers or baths; radios; some television; 9 kitchenettes; one-day laundry and valet service. Pets allowed only with permission. Rates: for one, $4-$5; for two, $6-$8; for four, $7-$10. Reservations held only until 6 P.M. unless prepaid. Owners: Mr. and Mrs. Hames. Phone: Rainier 3640.



Mrs. Francis X. Shields

RUTLEDGE



Mrs. Lewis Cass Ledyard, III

Deep-country clothes take a new line—the long loose line of the middy, over long-legged, perfectly tapered trousers; holding firmly to the one *sine qua non* stipulation of all country clothes: virtual indestructibility. Here, they're worn by two sisters, Mrs. Francis X. Shields and Mrs. Lewis Cass Ledyard, III, the former Katharine and Eve Mortimer. Mrs. Ledyard, who lives year-around in West Hills, Long Island, hunts week ends in Virginia. Her jacket is middy-long, of a faded blue and white denim; she adds a brilliant yellow stock. Mrs. Shields, whose husband was Captain of the Davis Cup Team, is photographed at her sister's farm, in a middy of Reeves navy-blue twill; trousers of Erwin striped denim. Jackets (about $15); trousers ($13). By Phelps at Lord & Taylor; Gimbels, Philadelphia.

CECIL BEATON





Above: Hetherington Turnbull, the laconic head of Dunne's; through the window, the Old South Church.
Left: Robert Turnbull, Oxford educated, a Canadian R.A.F. officer, now runs Dunne's with his father.

BY SPECIAL APPOINTMENT TO GEORGE APLEY

The famous Boston tailoring establishment, F. L. Dunne

BY JOHN P. MARQUAND

The tailoring establishment of F. L. Dunne Company is situated on the second floor of the old *Boston Transcript* building on the corner of Washington and Milk Streets. Several of the fitting rooms actually incorporate the site of the birthplace of the Boston *émigré,* Benjamin Franklin. Across the street and impinging constantly upon the consciousness of Dunne customers, is the mellow red-brick façade of the Old South Church, used by British officers as a school for equitation during the American Revolution. There is also a branch of F. L. Dunne in New York City, established in the year 1902, but this is a detail of no importance whatsoever to a Bostonian. As proof, there is even a rumour—doubtless incorrect, but characteristic—that many careful New Yorkers have insisted that their clothes be cut in Washington Street in spite of the excellent facilities afforded them in their own home town, and certainly a strong conviction exists on State and Beacon Streets that the Dunne style is clearer in Boston and less subject to dilution by outside influence. In fact F. L. Dunne Company has become almost as much a Boston institution in the eyes of its patrons as the Old South Church itself.

Dunne's has been making clothes for Boston's most particular citizens ever since the year 1877. Mr. F. L. Dunne, the founder of the business, who died in 1929, moved his establishment to the *Transcript* building—then a modern structure—back in 1881, and the firm has been there ever since. Many things have happened to Boston since that period. The *Boston Evening Transcript,* for example, has disappeared from the journalistic scene. Its editorial rooms that occupied the floor above F. L. Dunne are now, I believe, untenanted. Its business office, which was on the ground floor directly below F. L. Dunne, now houses a very flashy men's clothing emporium, where ready-made sport coats may be purchased for in the neighbourhood of twenty dollars and where trousers and sport slacks of many colours are on sale at cut-rate prices. Dunne's is still Dunne's, an island of integrity, believed by many who have given much thought to such things to be the best gentlemen's tailoring establishment in Boston, and consequently—in the eyes of a few die-hards—the best in the world.

Of course there are other good Boston tailors, and a few good ones too in New York and possibly Philadelphia, as well as highly expensive practitioners in Hollywood and other parts of the country. Superficially, too, all establishments where men's clothing is made to order have the same general appearance. The American tailor stems directly from the British Bond Street tradition. Even a brief perusal of the novels of Thackeray and Trollope shows the delicate personal balance that existed between the London tailor and his client. The London tailor played then, and still in a measure plays, the complicated rôle of banker, valet, confidant, and critic to his clientele. He is still ready to make small loans to patrons who have mislaid their wallets, but he also takes upon himself the difficult and diplomatic duty of guiding his customers' sartorial tastes into proper channels. Something of this relationship has crossed the Atlantic, though democracy has made a few corrosive changes. There is always a tempting display of tweedy materials, and some comfortable armchairs. There is frequently a very slavish imitation of old England, taking the form of leaded glass windows, and copies of *The Sphere, Sketch,* and *Punch,* but never of *The New Statesman.* There is even a rumour that Mr. Wetzel of New York once had a board in the staircase leading to his emporium artfully adjusted so that it gave a reassuring Dickensian squeak. Dunne's has necessarily followed some of these trends, since its partners have always been of British extraction, but essentially Dunne's is as American as Boston itself. No great effort has been made there to impress the visitor except, perhaps, for some magnificent banjo clocks in the window embrasures. The few sketches and paintings in the showroom seem to have arrived there by accident and are hung carelessly against the golden oak woodwork. One is a small portrait of the founder, Mr. F. L. Dunne himself, looking, it is said, somewhat more smooth and formal than he appeared in life. Mr. Hetherington Turnbull, who arrived at Dunne's in 1907 and who is now the senior of the firm and last of the old guard, says that Mr. Dunne was a great collector of prints, especially those concerned with old Boston. The hall leading to the fitting rooms is *(Continued on page 102)*

COLHOUN



1



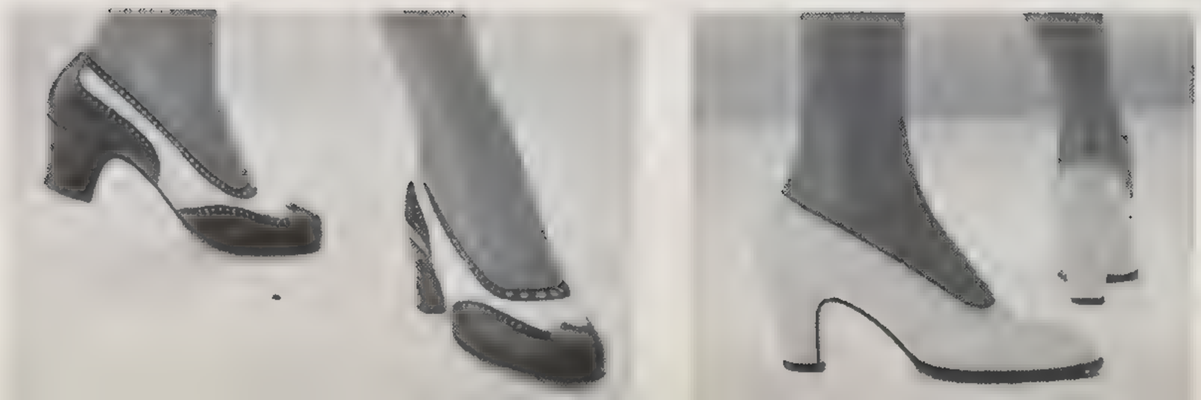
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5

MRS. EXETER FINDS HER SUMMER LOOK

"... a look of almost slick neatness. I think this super-tidiness—*especially* in the summer—is all important to women of my age."
1. White dress—summer essential. Irish linen, with a wide flat-falling skirt, the collar scrolled with beige silk; sleeves just long enough to cover the upper arms. Sizes 10 to 20. By B. H. Wragge, $45. Bonwit Teller; Garfinckel's; Hudson's.
2. Shirtwaist dress of Stonecutter silk Shantung, touched with tucks. So useful (and pleasantly priced), Mrs. Exeter might have it twice; in rose, or black, or pale blue, or cocoa. Sizes 12 to 44; 12½ to 24½. By C. H. D. Robbins, $30. Altman.
3. Indispensable dress for country luncheon or a day-in-town. Cool blue and white tie-silk, collected with blue linen collar and cuffs, cut on ample-for-comfort, orderly lines. Cut in sizes 12 to 40; 12½ to 22½. By John Traina, $60. Saks Fifth.
4. "For Caroline, the shr ... the *tiny* one in our family." A slender coat-dress of white silk Shantung, spaced with small blue flowers; grosgrain binding heightening (really) the whole effect. Sizes 8 to 20. A Martini Diminutive. $50; Lord & Taylor.
5. Brown (or black or navy blue)-and-white opera pumps, *left*. White buckskin, *right;* summer standby. Both, Henri Bendel.
6. Two-piece Irish linen dress, clean-cut as a suit, with a close waist, cool deep-ish sleeves; the skirt flared for a good big stride. Sizes 10 to 20. By Ruffolo-Mangone, $70. Henri Bendel.
7. Hand-knit, heavily ribbed to hold its shape; a Very Best sweater. $50. Made-to-order in any colour or size, at Henri Bendel. All the handbags—very much a part of the look—and all the hats, gloves, scarfs, and pseudo pearls, from Henri Bendel.



6



7

HENRY CLARKE



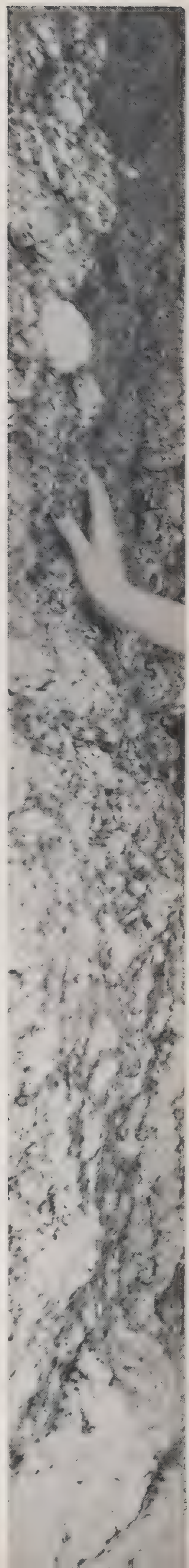


SUMMER INSURANCE: THE BEACH DRESS

This is a dress that fills a big gap in the summer closet, the gap between the shorts-and-shirt and the pretty cotton. This is a dress for a woman to wear bare-legged on the beach or on a sailboat, or in the garden of a deep-country country house, when she wants to be covered up but not gotten up. It has a tough, tidy elegance we like, and a splendid ease—slips on like a bathrobe, and you might wear as little underneath it. *This page:* Charcoal and white denim, with a buttoned front and a camisole top. It comes with a white rope belt, but we belted it with white patent leather for this picture. White Stag design in Cone fabric, $8. Altman; Woodward & Lothrop; The Broadway. *Facing page:* Denim-blue denim with a middy bodice, clasped into shape at the waist—by its own belt of white cording or, as shown, with a pink elastic garter. A "Sailing Blues" design, $11. Best's; Hutzler's; Neiman-Marcus. Jewellery: Pan American Shop. *Both pages:* Photographed in the little fishing village of Nazaré on the Portuguese coast.







SUN-AND-SEA INSURANCE

Above, left: A navy blue bathing sheath woven with Lastex and shirred—two good ways to guarantee your cutting a slimmer figure on the beach. The strapped bodice is ringed with white rickrack. Designed by Cole of California, $13. From Bloomingdale's. *Above, right:* Insurance against blistered shoulders, a little blanket of white towelling with a border of red-dotted ribbon and a built-on collar and tie. Tied on, it falls protectively around you, like a cape. Designed by Tina Leser, about $8. At De Pinna. *Opposite:* Poncho, belted toga, and beach towel—one fluffy square of blue and white terry cloth plays all three rôles. Fine insurance if your closet's a suitcase. By Frances Sider, in Cannon fabric, $13. Best's; Wanamaker's, Phila.; Titche-Goettinger. *All:* Photographed at Praia da Rocha, a small golden beach in the rocky Portuguese south.

HENRY CLARKE



BEACH SUITS: NATIVES AND TOURISTS



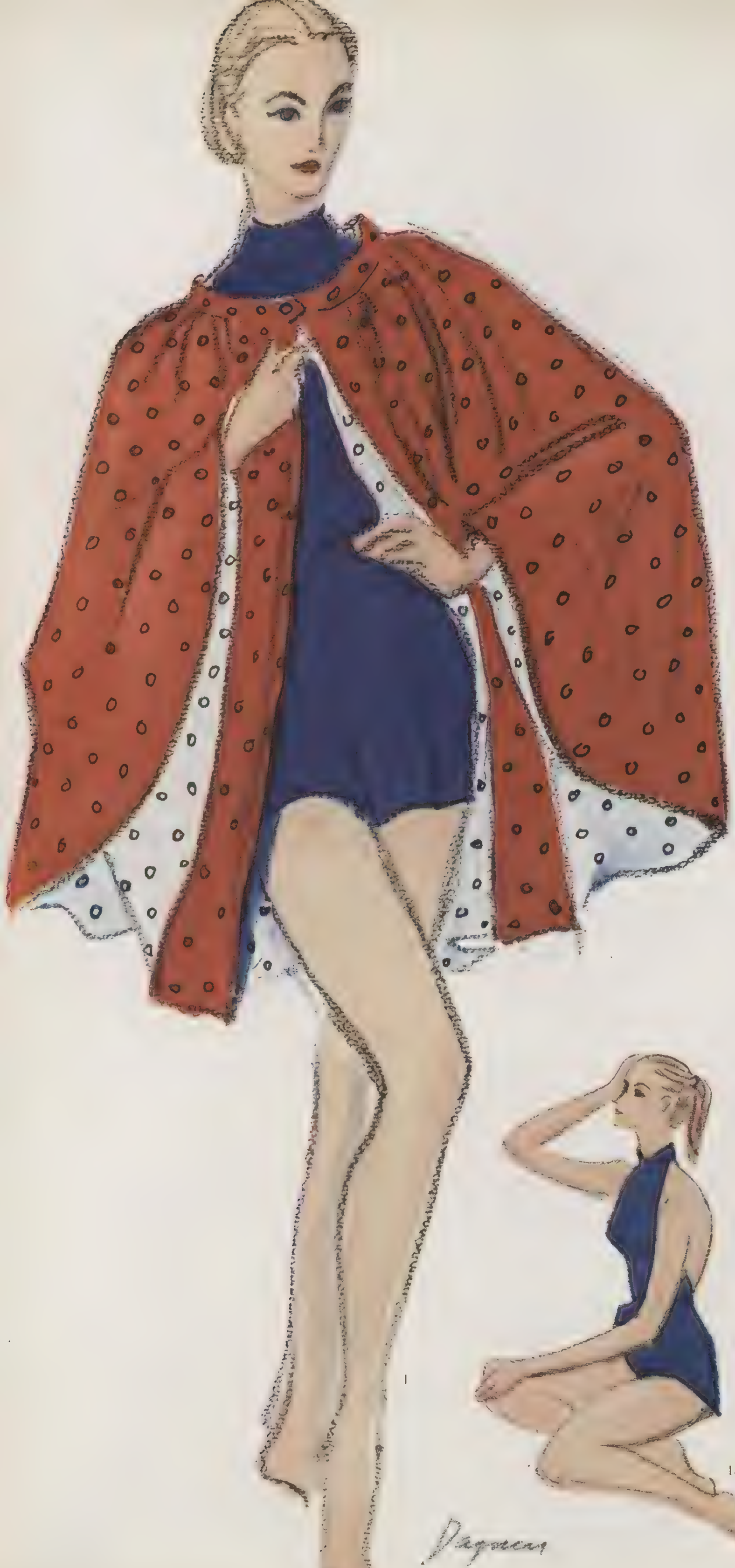
The sun, that old world traveller, gets around to all the beaches—sooner or later. And now, the bathing suit, the sunning suit, is not so much a native rite as an international visa. These, for instance, just happen to have been designed, some in New York, some in the *boutiques* of Rome; but all have been planned to please any local taste or even local Blue Law. Travellers find them equally wearable in Forte dei Marmi or Southampton. Or for that matter, for the swimming pool set in the stay-at-home's lawn; the water that laps at the beach just down the road. Portable sun-screen for the beach suits on these four pages: Germaine Monteil's "Liqui-Tan" tanning lotion. **1.** The middy makes a fine beach shirt; looks news in grey and white checks, the low waist just clearing a brief showing of pink baby pants. By B. H. Wragge, of Moygashel linen. Top, $20. Pants, $12. Bonwit Teller; Wm. H. Block; Frost Bros. **2** and **2a.** If you can pull some strings, you can turn a bathing suit with pants into rompers: pull them and tie them at the sides. By Brigance of Sportsmaker, in a sunflower-printed cotton by Springmaid. $18. Henri Bendel; J. W. Robinson. **3.** Linen shorts with winging pockets, the high waist sliding under a bright cotton shirt with long sleeves. By Italy's Simonetta Visconti. $35 each; Henri Bendel.

2

2a

3

Dégonnai





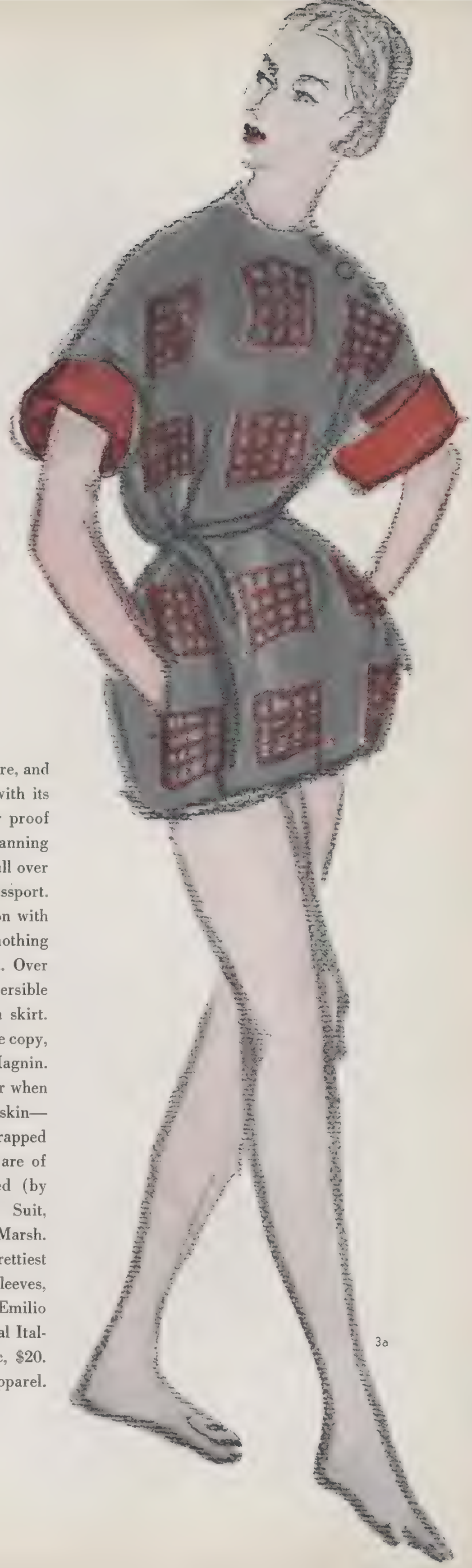
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1

1a

Dupree







BEACH SUITS: SLIP-COVERED

Designed in Italy, for the sun here, there, and everywhere: three beach suits, each with its own bright slip cover. These, further proof that designers of beach costumes are planning them, more and more often, to travel all over the world on a diplomatic fashion passport. **1** and **1a.** Sun suit of rayon-and-cotton with a turtle neck—beyond that, there's nothing going on here but pure, beautiful fit. Over it, when you like, wear yards of reversible cotton polka dots—as a cape or as a skirt. Designed by La Boutique, in Rome. The copy, about $35. At Hattie Carnegie; I. Magnin. **2** and **2a.** When you've had the sun, or when local frowns ban a midriff that's only skin—button a cotton tunic over a wide-strapped top, scalloped pants. All three pieces are of Hope Skillman piqué. Italian-designed (by Emilio of Capri), for Haymaker. Suit, $18. Tunic, $12. Altman; Jordan Marsh. **3** and **3a.** Shorts, a halter, and the prettiest of discretions: a tunic with wide sleeves, pockets, and a pulled-in belt line. By Emilio of Capri, for Haymaker, in the original Italian cotton jacquard. Suit, $18. Tunic, $20. From Saks Fifth Avenue; Best's Apparel.

2a

3a



NEW POLICY FOR SEPARATES:

THE FASCIA WAIST

Dagmar



It's a marvellous new
possession—and now it's
being built right into
separates—the waist,
a slender column,
wrapped with a tall fascia.
Opposite page: Waisted
with a plum-coloured velvet
fascia, a costume with the look
of separates. Pink satin skirt attached
to a camisole of white linen; white
linen jacket. By Talmack; the linen by
Moygashel, the silk satin by Ducharne.
About $125 at Lord & Taylor;
Neiman-Marcus; I. Magnin.
Lipstick-shade, Tussy's "Optimiste."
Left: Waisted with a red silk
fascia, day-into-dinner separates:
white linen bodice; skirt,
grey-and-white silk, striped.
Right: Waisted with a
striped fascia that trails
off into a hem-length sash,
separates of black and
white linen, good
for day or dinner.
Both dresses, this page:
by Oleg Cassini,
the linen, McBratney,
Tebilized.
At Lord & Taylor;
Woodward & Lothrop;
Neiman-Marcus.

TEN WAYS TO TAKE SUMMER OUT OF THE CLOSET



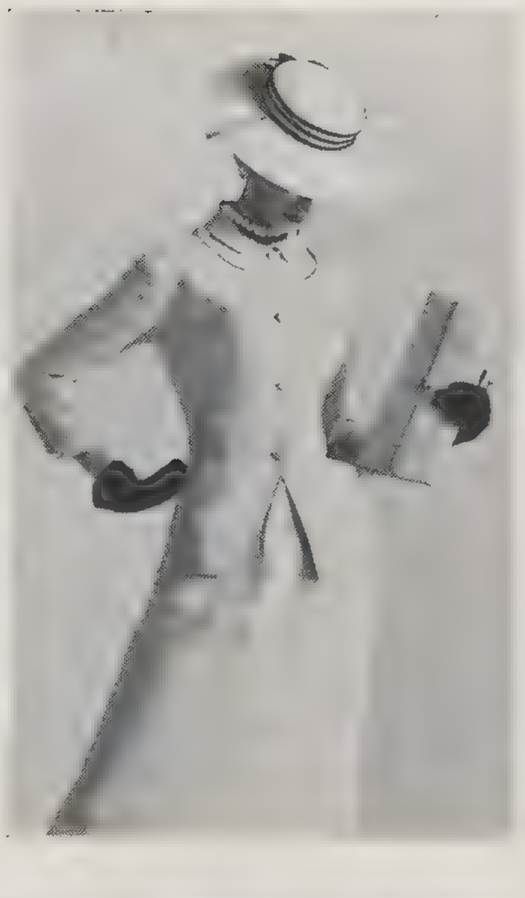
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4



5

What's in a summer? City or country (and often the line between is almost absent), the prettiest look we can think of: a cool, unruffled, summer-in-its-stride look that, some years, takes looking *for*. Here, we've done the exploring, brought back a whole closetful of dresses, any one of which might be the one you'll reach for, six times out of seven, all summer long. **1.** A city shirtwaist, in a silvery grey silk rep with the crispness it takes to make a stand-away collar, a barrel skirt. By David Crystal, $30. Gilt bracelet by Napier. Both, Lord & Taylor. Dress, also Hudson's; Woolf Brothers; I. Magnin. Hat of mauve baku. **2.** The shoulder-strap dress of grey chambray, its bodice completely tucked, comes into town nicely beneath its own tucked and white piqué-d jacket. By Eisenberg, $70. Franklin Simon. Orangey straw hat. **3.** Cocktails-into-summer-dinner dress in a red and white chicken-wire-printed silk. David Levine, $80. Bonwit Teller. Huge cartwheel hat of black straw. **4.** Easy-fitting suit in wax-white Italian silk Shantung, hand-fagoted yoke line. By Jewel Wilpan, $165. Gunther Jaeckel; Neiman-Marcus. Bag by Ronay. **5.** Cotton alpaca, echoing Paris in a dress that buttons to the hem for *really* easy summer dressing. Ben Barrack, in Thomas alpaca, $45. DePinna. The wavy brim cartwheel, as well as hats 1, 2, and 3, by Christian Dior—New York, at Gunther Jaeckel.



6



7



8



9



10

6. More of this summer's never-before news in cotton: here it's A.B.C. cotton Shantung in a cool beige; the dress, crisply tailored with a swing to the skirt. Starmaid, $35. Bergdorf Goodman. We added a wide white waist garter, a wonderful fringed flannel stole.

7. More like canasta than golf: this starched and pretty dress of Tootal pale blue and white ribbed cotton voile, Tebilized. David Crystal, $30. Saks Fifth. Our addition; a big straw hat.

8. The printed dress—in cotton (another city/country fashion). The print, a fine-lined red on white, in cotton toile, with a cross-cut bodice, a circle skirt. By David Goodstein, $30. Bendel's Young-Timers.

9. Little-sleeved dress of turquoise silk Shantung has a wide, shallow V-neck, covered up here with a white cashmere sweater that's decorated up and down with scrolly white soutache braid. The dress, $36; the Hadley sweater, $40. Peck & Peck.

10. A country-living dress, planned for some of the forty-odd times per week that call for a "dress—but don't dress." This, in spice pink Irish linen, Tebilized, has a brief knitted wool spencer jacket of the identical pink. Seymour Jacobson, $60. Bendel's Young-Timers; Carson Pirie Scott; Sakowitz. Gilt on her wrist: a cuff-bracelet by Coro. Italian-made automobiles are from Fergus Motors.

TEN WAYS TO TAKE SUMMER OUT OF THE CLOSET *continued*





1. LANVIN-CASTILLO



2. JACQUES HEIM



3. SCHIAPARELLI



4. PAQUIN



5. JACQUES FATH

RANDALL

VOGUE PATTERNS FROM THE PARIS COUTURE



6. PATOU



7. GRIFFE



8. DESSÈS

New arrivals: eight fashions from the great houses of Paris, and—Vogue's exclusive prerogative — the patterns to make them. Made of a cloth to suit your climate, any one of these could be a part of an urban wardrobe.

1. City-traveller, from Lanvin-Castillo: dress with a draped rib-cage and its own sleeveless duster. Shown in printed surah. Very good in sheer woollen or silk crêpe. No. 1178.

2. The un-waisted look (shown in several Paris collections). Here, Jacques Heim's three-piece worsted suit, with a crêpe blouse. For warmer weather, try two shades of tussah. No. 1180.

3. Typical of Schiaparelli's collection: the narrow, sleek, plastered lines, the inverted-heart neckline. An anywhere-cocktail-dress, shown in Shantung; more casual in linen or bird's-eye piqué. No. 1179.

4. Travelling-indispensable; the don't-dress (much) dress from Paquin. New line: the waistline steady, skirt fullness lowered. Printed satin, or chambray, maybe? No. 1183.

5. A *do*-let's-dress from Jacques Fath's boutique. Satin top with Fath's new castellated neckline; plaid organdie skirt. For a storybook version, embroidered organdie. No. 1185.

6. For a day-in-town anywhere: back-buttoned dress from Patou, with an in-front-only bolero. Of printed surah, or of linen or of sheer wool. No. 1184.

7. Narrow falling dress, with a high midriff, floaty-est of bloused backs, bat-wing sleeves. Perfect (as shown by Griffe) in silk crêpe. No. 1181.

8. From Dessès; an under-the-sun-or-moon dress, depending on the material. Shown in printed piqué. Consider taffeta. or stiff faille. No. 1182.

Back views and sizes on page 111.

FOR VOGUE'S YOUNG NILLIONAIRE





Our Young Nillionaire—she's the girl whose fortune is nil, but whose taste runs high—finds the summer shift-dress the best hot-weather insurance there is; she's happiest with little or no sleeve, a scooped neck left bare on the hottest days (when she'll wear the biggest earrings she owns, loop her necklaces around her wrists with her bracelets). *Opposite page:* A Summer perennial—and with cause: white linen, piped in navy blue. The dress, abbreviated and to the point: you might wear it to a picnic—or at Sunday luncheon for ten. By L'Aiglon in Tebilized linen, $20. Lord & Taylor; Woodward & Lothrop; Wanamaker's, Phila. The polka-dot silk scarf, Glentex. $3; Lord & Taylor. *Above:* Especially useful if you've plans for the week end: a packable cap-sleeved dress of beige nylon Shantung, with dark brown belt and buttons. Miracle-fabric virtues take it nicely through a Monday to Friday stint in the city, too. Designed by Queen Make, $18. With it, a brown and white striped serape of cotton jersey, wool-fringed. By Ben Goodman, $11. And a brown cocoanut-straw pork pie hat, Madcaps; $5. Altman. *Right:* Dark brown Irish linen, a band of Irish lace, make a welcome alternate to city black. The dress, a shift, all but sleeveless, with a row of unpressed inverted pleats in front. By Nelly Don, in McBratney Tebilized linen, $23. From McCreery's; Jelleff's.

PRIGENT



THE WHITE SHEETING DRESS

FOUND FOR VOGUE'S YOUNG NILLIONAIRE

She'll know it on sight for the freshest young fashion running: the plain white sheeting dress with the Roman striped waist garter. She'll claim it for her summer uniform, will even wear it in town with black bracelets, black patent leather shoes.

This page: Dress of starch-white sheeting with a stand-away neckline, billowy skirt, cinched with a bright-striped waist garter, $20.

Opposite: Same sheeting, second version: cued from Givenchy's famous shirt, with the back, a full-bloused yoke, the collar a V in front. Again, the enormous skirt, the bright waist garter, $20.

Both designed by Craig.

In a fabric by Springmaid.

From Lord & Taylor; Garfinckel's; Frost Bros.



PRIGENT



CHECKED GINGHAM IN TOWN

FOR VOGUE'S YOUNG NILLIONAIRE

There's a new kind of checked gingham dress in town—and you may see it first on Vogue's Young Nillionaire (the girl whose fortune is nil, but whose taste is exacting). She's always liked checked gingham for its cool, country-bred prettiness; likes it more than ever for its new polished look in well-cut town dresses like these. Good accents for the look: patent leather; white piqué; straw; bright kidskin; pearls.

Left: Blue and white checked gingham: a dress that might make the transition from day to late-day via a lined, quilted spencer that slips over the bathing-suit top. By Anne Fogarty, of Galey & Lord crease-resistant gingham, $40 at Lord & Taylor; Hutzler's; Jays.

Above: The checks in the gloves are black and white; the fabric, seersucker (another of the country-bred fabrics now being worn everywhere). The palms of the gloves, rayon Shantung. By Bacmo, $3 at McCreery's; Halle Bros.







Far left: Pale pink and white checked gingham: a sleeveless dress with a tucked yoke, an interesting new belt—wax-white calfskin. A city uniform that might spend week ends in the country. By Judy 'n Jill, $18 at Lord & Taylor.

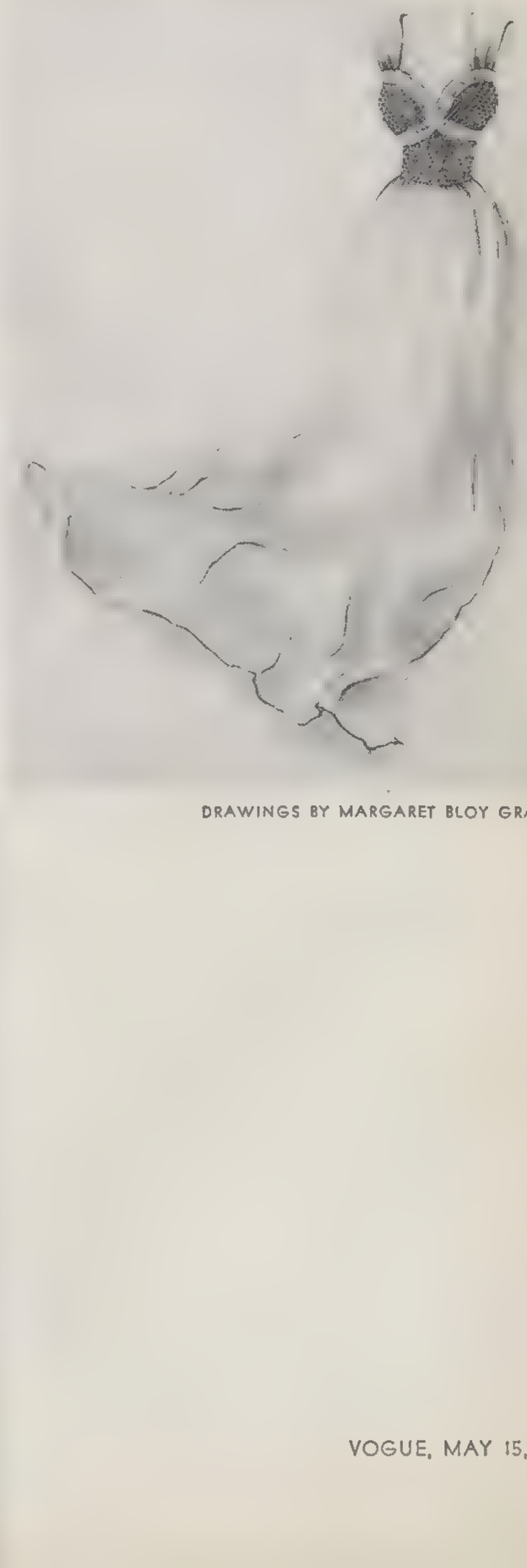
Left: Red and white checked gingham: a cardigan-line coat-dress to make summer dressing a breeze. The buttons, small pearly studs. By Jenny Bell, of a Sanforized Peter Pan fabric. $18 at Altman; Sakowitz.

Right: Pale pink and white checked gingham, cut as black silk might be, with a deep V filled in by a gilet; rounded sleeves. A dress to wear all day in town; go on to dinner in. By Anne Fogarty, of Galey & Lord crease-resistant gingham. $30 at Lord & Taylor.

LAST WORD IN NYLON—
THE HAND-MADE NIGHTDRESS



Until the Du Pont chemists pull nylon mink
out of the air—these will probably remain nylon's
most luxurious manifestations (and being nylon,
they'll probably still be around to hear the tale).
What they are: nightdresses sewn completely by hand
with marvellous stitches, minute shirrings,
wisps of lace. And all this delicacy is
practically indestructible, is meant to last for life.
Left: Camisole nightdress
made in a flutter of nylon
tricot, with straps and
waistband of lace. By Dwalyne
in a Bur-Mil fabric.
$30; Bergdorf Goodman.
Directly right: White
nylon tricot, the bodice
smocked all over in pale pink,
cross-banded with lace.
By Yolande, $25.
At Saks Fifth Avenue.
Below: Nylon georgette
crêpe—one of the most enchanting fabrics ever made—
bordered, around the neckline and hem, with wide bands of French lace.
The whole thing, a pale pink cobweb. This, by Saab.
An interesting aside: they tell us that Saabalons
are exported to Paris, for sale there—
$60. Henri Bendel.



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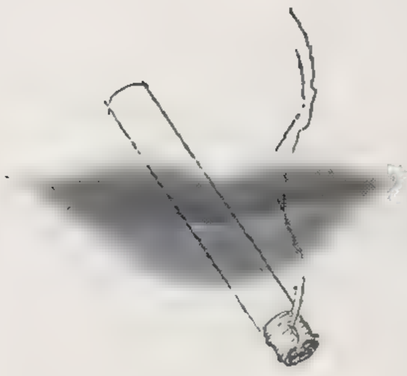
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BY SPECIAL APPOINTMENT TO GEORGE APLEY

(Continued from page 75)

CECIL BEATON



Tailors working cross-legged

crowded with old woodcuts and engravings, as are the walls of the fitting rooms themselves. Thus scenes of the Boston Massacre, old Boston Harbor, the great Boston fire of 1872, old Beacon Hill, and Boston clipper ships appear in such profusion in the back reaches of Dunne's as to make a background that does not demand undue attention, and it is said there are boxes more of them, because there is no wall space left for the entire Dunne collection.

I prefer to reach Dunne's by a straight and rather dark flight of steps between two stores on Washington Street. The climb evokes interesting memories. For three years, beginning with the autumn of 1914, with other *Transcript* employees I ascended this staircase daily except Sunday, slackening my pace always on the first landing to gaze through the welcoming glass of the F. L. Dunne doorway at mountains of material, at the comfortable armchairs, and at the immense marble-top, black walnut table by the Washington Street windows. There were many rumours in the *Transcript* office but few facts about Dunne's. Mr. Fred Ford, the telegraph editor, once told me not to bother about things beyond the newspaperman's reach. A suit of clothes made by Dunne cost one hundred dollars, a sum which I always felt must have been exaggerated, and it turned out I was right. Actually, in the days when Boston teetered on the brink of World War I, Mr. Turnbull says that Dunne's could have made a suit for around seventy dollars. Even so, the only *Transcript* man to patronize Dunne's consistently was its managing editor and part owner, Mr. George Mandell. The stair from Dunne's now mounts upward only into shady vacancy, but Dunne's itself is unchanged. Its main concession to passing time has been the addition of a small line of London hats and select neckwear, but then Dunne's has needed no improvements. It still builds a good enough rattrap so that the part of the world that can afford it continues to beat its way upstairs.

It is very wrong to believe that "The Proper Bostonian"—to borrow a phrase from Mr. Cleveland Amory—is a careless dresser. On the contrary, no one is more acutely conscious of personal appearance. What causes some outlanders to think otherwise is the well-to-do Bostonian's instinctive and puritanical effort to avoid ostentation, both in his living habits and his clothing. His wish is to be well but never conspicuously dressed, and though extraordinarily fussy about the fit of his clothes and their manufacture and material, he will go to any length to avoid looking like a figure in a catalogue. He has fought consistently against the padded shoulder, the pointed lapel, and overmeticulous moulding, and one of his greatest fears is to be mistaken for a well-dressed New Yorker. Yet, though dreading to call attention to himself by sartorial emphasis, he will declare that a Bostonian is the best-dressed man in the world. No one understands these prejudices better than F. L. Dunne Company, having lived upon them successfully for several generations.

It is safe, a thoughtful Bostonian will tell you, to rely completely on Dunne advice and judgment. They are in touch with reality without ever having given way hysterically to change. Dunne's will turn you out well-dressed without ever having anyone refer to you as a snappy dresser, and in these days this itself is art of a high order. Dunne's makes no convenient concessions or short cuts in its work. Get a suit at Dunne's and you have the services of three fitters—a trouser man, a coat man, and a waistcoat man—each a specialist in his field, and all under the supervision of a Dunne partner. This may make for considerable hustle and bustle, and even for interesting technical debate in the fitting room, but never rising to such heights as to be unduly conspicuous. Comparing a Dunne conference to that of London tailoring, a Dunne patron tells the following story. His name, of course, can not be used, since the customers' list is a closed book at F. L. Dunne Company. It happened that this Bostonian once ordered a suit of clothes in London.

(Continued on page 103)

BY SPECIAL APPOINTMENT TO GEORGE APLEY

During the fitting, the British trouser man said to him:

"If you will pardon a personal remark, sir, it would seem that you are a trifle sprung at the fork."

The true meaning of the criticism still evades him, but this is not the point of his anecdote. The point is that something like this might be thought but never put into words by a trouser man at Dunne's. Dunne's workmanship has always been unexceptionable. Every snip and stitch of it is done in the firm's own workrooms. Nothing is ever sent elsewhere under contract. Furthermore, every Dunne coat, from buttonhole to pocket, is turned out by a single maker.

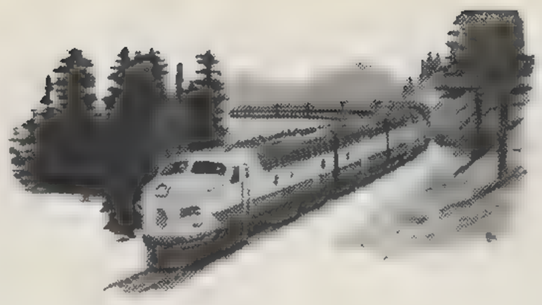
In spite of this rare and impeccable standard, Dunne's subjects itself to a style of self-criticism that would be admired in the strictest Stalinist circles. It may even be, Mr. Turnbull thinks on looking back over the years, that Dunne's has not quite the world-wide reputation it once possessed. This, however, is not as much the fault of Dunne's as the way the world has been going. Before World War I, for instance, Dunne salesmen solicited a wide business from eastern preparatory schools and colleges, and Mr. Turnbull himself habitually visited graduates in Omaha, Nebraska, and Denver, Colorado. but steadily rising labour costs have made this sort of thing impractical. Perhaps it is as well, because, in Mr. Turnbull's opinion, young men attending school and college no longer have the taste, maturity, or sophistication of their fathers. There is no longer the opportunity that once existed for Dunne's to achieve spectacular feats. Once some years ago a valued Dunne's patron wanted a new hunting coat delivered to him the next morning. He had to have it and he got it. Such a thing would hardly be possible today. Makers in the workrooms simply could not be induced to sit up all night.

Occasionally Mr. Turnbull admits that Dunne's has given way to stylistic temptation. Somehow there is always a pressure for change after a world war, such as a recent lowering of the buttons on a coat, which Dunne's has always resisted. Yet there was a moment when Dunne did toy with the draped coat, due largely to New York pressure. Mr. Turnbull actually had one of these cut for a State Street banker, but the customer set him right at once, saying there was something wrong with the whole business, and Mr. Turnbull has never repeated the experiment. Nevertheless there are changes. There must be, in the course of years. The fashion of the double-breasted suit became a vogue in Boston markedly after the last war, until nearly fifty per cent of Dunne's suits were double-breasted, but now this percentage is dropping with a welcome rapidity. Men's suits, however, are being cut easier and roomier, designed more for comfort and lacking the glove-like trigness they had a few years back. It is women rather than men, Mr. Turnbull believes, who were responsible for svelte styling in men's clothes. and women today are still Dunne's most conscientious critics. They appear with their husbands in increasing numbers, and Mr. Turnbull is always delighted to see them, because they always press their men to order freely. Of late years Dunne's has even made them a handsome concession, going with the times so far as to be willing to fit ladies with riding breeches. Styles are changing in other ways. The dress suit is a dead duck, as Mr. Turnbull puts it. Not more than thirty were made last year, and the cutaway is a dead duck too. Only an occasional young man orders one before his marriage.

The cost of labour and all other costs have made the price of a finished Dunne suit rise to the alarming figure of approximately two hundred and forty dollars. Yet this sum is conservative when one considers what some tailors charge in other parts of the country for a product not so carefully made. A Dunne suit is still a Dunne suit, and the initial investment, though high, still results in a final saving. Mr. Turnbull can not come up with a constant figure, since some individuals are harder on clothes than others, but he is willing to state that a Dunne suit, because of its quality and workmanship, will outlast two ordinary suits. It will, in fact, with proper treatment, last for decades. Only the other day Mr. Turnbull made some repairs on a client's clothing which Dunne's had manufactured nearly thirty years ago, and recently a Dunne suit has returned to Washington Street for alteration and pressing that was made in 1926. It was owned by a clergyman, and according to Mr. Turnbull, junior, it was not even worn at the knees.

Men's clothing, Mr. Turnbull believes, and Dunne suits in particular, are not abused nearly as much by the wearer as by the modern valet and cleaning service. These people with their mechanical wholesale methods are not what they used to be a generation back. There is nothing harder on a pair of trousers than the modern machine pants presser, combined with the modern idea that suits must be pressed once a week. No fabric can stand this sort of thing indefinitely. In fact, Mr. Turnbull believes that a Dunne suit need not be pressed more than once or twice a year. When it begins to need pressing, hang it up carefully for a week or so, and it will return to shape itself without injurious artificial aid. Personally Mr. Turnbull has worn the same Dunne dinner coat for thirty years and he has never pressed it once. He winces at the mass mayhem of modern dry cleaning. It hurts him to think of a suit made according to the Dunne specification and given the Dunne blessing being plunged into a vat and stirred around with thirty or forty other garments worn by only the lord knows whom. If you want your clothes cleaned, bring them back to Dunne's. Dunne's respects its clothing, and Dunne patrons respect Dunne's increasingly as years go on. You can't go wrong at Dunne's, because Dunne's is nearly always right.





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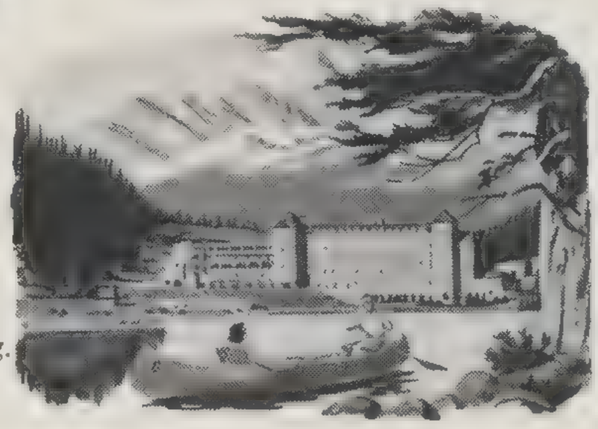
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PENN

DISCOVERIES IN BEAUTY

Here are three discoveries to use in a before and after plan for hair—before and after a day in the sun; before and after summer. If, like the girl on our cover, you plan to wear summer in your hair—coiffure by sun, sea, and wind—here are three good ways to prepare for (and remedy) this pleasant form of abuse to your hair.

One: Breck's shampoo made especially for dry hair, a good idea when shampoos must be more frequent and hair is likely to be even drier than usual. *Two:* Breck Cream Treatment, to use by the tubeful with hot towels or a heat cap to get at the roots of sun-dried hair. *Three:* another part of the plan, Breck Hairdress, has a double use. A small amount smoothed on before combing will polish, protect, and help keep hair in place. A tablespoon of Hairdress mixed with warm water makes a rinse to help soften hair that's brittle from sunning and swimming; can be used as a very effective setting lotion.







MIEHLMANN

NOSTELL PRIORY

(Continued from page 64)

grown with the English Classic style.

In almost every room, built first to the heavy dignified designs of the young Paine, the Adams have added their grace notes. In the state dining room, Paine planned the weighty overdoors, the pediment over the fireplace, the imposing plaster ceiling. The Adam brothers added narrow decorative panels (see photograph on page 64) and painted the room green and pink. In the state bedroom which Paine planned and Chippendale entirely fitted out, the later Chippendale bed is lightly, clearly Adam designed.

Nostell was chartered as a priory to a group of Augustinian monks by King John. The charter, which exists in perfect condition, is signed by many of the barons who witnessed Magna Carta. Bare remembrances of the monks' residences still stand on the grounds, and some of the sixteenth-century furniture of the early priory remains in the lower hall of the present building.

When King Henry VIII dealt out the monasteries, he deeded Nostell Priory to the "fattest and most pompous" of his Commissioners. Since Nostell stands smack in the Yorkshire coal district, the monks had already profited from the coal seams running under the green, mildly rolling fields. In 1654 Rowland Winn bought the property. Since then Nostell Priory (the present house stands near the priory site) has been the residence of the Winns and the seat of the Lords St. Oswald.

Generations of Winns with a respect for record have made Nostell Priory a valuable historical source. Thomas Chippendale's bills, written in beautiful script, document the furniture. Correspondence with Paine, Adam, Joseph Rose, and Antonio Zucchi, defining and dating much of the house, still exists. Old letters describe the paintings, which include Hans Holbein's portrait of Sir Thomas More's family, a Rembrandt, several Van Dycks, Hogarths, Van Ruisdaels, Gainsboroughs, and paintings by Angelica Kauffmann who married Antonio Zucchi. Among the rare books of the excellent library, collected and documented by Sir Charles Winn in the early nineteenth century, are a set of four first folios of Shakespeare.

Proof of the skill of the craftsmen who built Nostell Priory, the furnishings of the house function as they always have. The great wardrobe of the state bedroom is still lined in the original Paisley paper; the drawers slide with perfect ease; Chippendale's settee beds open neatly. The clock, made about 1717 by the great horologist, John Harrison, keeps time with unoiled wooden works, and a tiny toy dog still stands in the hallway of the beautiful, formal doll's house built by Lady Winn, her sister, and the house carpenter in 1740, the year James Paine finished the house. At Nostell Priory history is inextricably involved with current living.

FOOTNOTE FOR TRAVELLERS

More than two hundred of Britain's great houses are open to the public this summer, about half of them as part of the National Trust. Among the best known are Hatfield House, Blenheim, Knole, and Chatsworth. Less familiar to Americans, the houses listed below have, among other interests, outstanding examples of the work of James Paine, the Adams, and/or Thomas Chippendale.

CULZEAN CASTLE, Maybole, Dalmellington, Ayrshire, Scotland. Romantic castle by Adam, unusual for him, set on the edge of a coastal cliff. (General Eisenhower was given a life tenancy of the castle in 1946.)

HAREWOOD HOUSE, Leeds, Yorkshire, residence of H.R.H. the Princess Royal. Built by Robert Adam, with the architect Carr, and Adam's coworkers at Nostell Priory: Joseph Rose, Antonio Zucchi, Chippendale, and Angelica Kauffmann.

KEDLESTON HALL, Derby, Derbyshire. Known for the vast hall with pillars of Derbyshire alabaster. As at Nostell Priory, Paine started the building and Adam finished it. Adam designed much of the furniture, from chairs to fire irons.

LUTON HOO, Luton, Bedfordshire. Famous for its galleries of paintings, tapestries, and jewellers' work. The house's exterior is by Robert Adam.

OSTERLEY PARK, Brentford, Middlesex. First evidences of Robert Adam's tendency to over-decorate, although the Etruscan room, and Chippendale furniture designed by Adam, are masterpieces.

STOURHEAD, Zeals, Wiltshire. Notable library furniture by Chippendale. The great landscape garden was probably the earliest in England.

SYON HOUSE, Islesworth, Middlesex, seat of the Duke of Northumberland. The house dates back to the early 1400's. Redone in the 1600's by Inigo Jones, later transformed by Adam into one of Adam's greatest works.

WILTON HOUSE, Wilton, Wiltshire. Unique pieces by Chippendale, Sheraton, and William Kent. The house combines a Tudor Tower by Holbein with a classical façade designed by Inigo Jones.

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"Nantucket Naturals"—Pat Warren, designer

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RUTLEDGE

1. "Airlite," new weight, new price, but same well-held theory that flying luggage must be *especially* tough.

44-LB. TRAVEL WARDROBE

(Continued from page 59)

Luggage to consider right along with the new schedule of rates for tourist-class flying trips to and from Europe (just one example of the latter: TWA's new 17-day tour that includes Rome, Florence, Genoa, Nice, Paris, London—round-trip, all expenses, $844.45). For the 44-lb. limit, the luggage makers are thinning this way:

1. The "Airlite" bag by Amelia Earhart Luggage has all the earmarks of that firm's sound work: moulded plywood, canvas-covered, bound with cowhide—at a new weight, 7¾ lbs.; at a new price, $36.50*. Lord & Taylor.

2. Hartmann "Skymate" Luggage clings to a firm idea: air-luggage should be ditto—firm. They use, for this piece, tan canvas bound in vulcanized fabric, nylon-stitched. Weight, 13⅞ lbs. Cost, $105*. Saks Fifth.

3. "Daisy" is made of navy-blue "Fabrikoid," with a steel spring wire around its vulcanized fibre frame; has a successful travel record, weighs 6½ lbs.; costs $37.50*; is at Altman.

*PLUS TAX

2. Canvas, plus a vulcanized fibre—Hartmann's advice: luggage for air-travel should avoid too-strenuous dieting.

3. "Daisy," a feather; a duplicate, we're told, of a plasticized-fabric and steel bag carried over 23,500 air miles without a scuff.



GRIGSBY

MY BROTHER VINCENT

(Continued from page 67)

sure They might pronounce against it, which lent the occasion the flavour of champagne used for pleasure, not seasickness.

The opera was *Romeo and Juliet*, and Mother had a new gown for the occasion. Vincent helped her choose it. She liked his opinion on clothes. She and Father came to our room to say goodnight: Father, in full Victorian beard, white tie, tails, and somehow looking younger and gayer; and Mother looking, to me, like a lovely tiny fairy princess, except for the snap in her eyes, which meant she was going to have the evening of her life, and so was her beau. I know Vincent had as much enjoyment that night as if he had gone with them. It was his project and it was a success. This was our mother's last theatre adventure. She died about two weeks later in London. We both loved her very much.

Vincent's prep school and college years may not have been much out of the usual, but as a younger brother saw them, they were most dashing, and from any point of view they were lived with hearty enjoyment. He had a room at home called a "den." When he was away at boarding school, I would sneak into this sanctum and pretend that I had reached the stature of owning "passe-partout" Gibson girl pictures, the beautiful lady encircled by a filmy question mark, "The Eternal Question," and the daring burnt-leather pipe holders which hung on the walls. One of these leather masterpieces bore the deathless verse, "Here's to the bliss that's found in a kiss, when lip meets lip in rapture, but sweeter far than others are, are those we get through capture!" I was always dubious of the validity of this daring theory, and wondered what Homer and Shakespeare, whose busts stood nearby, would have to say on the subject. My guess some fifty years later is—partial agreement. A couple of big "bull-dog" pipes, college crests carved on the bowls, were particularly venturesome. After much deliberation, an unfortunate experiment with one which had a "heel" of ashes in it caused me to postpone tobacco for some eight years.

When Vincent came home for holidays I would be invited into the "den" (every inch of which I knew), as a visitor, and would be told of his school adventures. He used to give hilarious imitations of some of his masters. His, and my, favourite was an impression of the German teacher, one Doctor Meyer, who as Vincent presented him had "Post-Grrrraduated from der University from Edinbowwow!" Vincent's tonsils would reverberate like Weber and Fields' and I envy him to this day his ability to gargle so expertly.

Horses had their proper place in life in those days. Vincent was and is a good man with a horse. He had a pretty good seat and as kind a pair of hands as I've ever seen. We had an old wall-eyed hunter, named "Cyclops." He was a puller with a leather mouth but Vincent could ride him on a bar snaffle bit. He taught me to ride on the sound theory that nobody should have the luxury of a saddle until he could sit a horse over a few jumps with a blanket and surcingle.

Vincent was a good hand with long rein, too. Father loved horses and kept a good pair of bay hackneys. They were always called "Dolly" and "Barney" regardless of sex and the composition of the team which changed from time to time. The carriage that Father mostly used was a sort of double buggy with a top such as the early touring automobiles had. It was called "The Extension Top." Vincent hated it, and I must say even my small boy's opinion was adverse, but Father said, "It's good because it's easy to get in." After a long campaign my brother succeeded in persuading Father to buy a new vehicle known as a "T-Cart," a sort of four-wheeled dog-cart with the box-seat considerably higher than the rear, the whole presenting a high, rakish appearance.

Our coachman, Walter Vanderlip, was so impressed with the T-Cart that he purchased, with his own money, a cockade for his top hat. Vincent gently persuaded him to take it off, explaining that such an adornment was certainly "above us." However, Van sneaked it on occasionally and wore it when he won the first prize for coachmen with Dolly and Barney and the T-Cart at the Dominion Day Horse Parade shortly after. He was photographed in his splendour, but, alas, there was the tell-tale cockade with that beaming Dutch face below it. "Do you think I dare show it to Mr. Vincent now?" he asked me. My nine-year-old advice was against this for I had a hearty respect for Vincent's quiet discipline. But the glorious anniversary of King Billy's victory at the battle of the Boyne was soon to come.

Van was, of course, an ardent Orangeman, and it was a family custom that no transportation would ever be needed on July 12. Van proudly approached Vincent that evening wearing his orange sash, full of Dutch courage and bearing the photograph. Vincent looked at it as I stood by. Horses, carriage, even Van himself seemed blurred as the cockade came into daring focus. Vincent said very quietly, "Dominion Day *is* pretty close to the 12th, isn't it? The cockade becomes you, Van. But I think not again until next year." Father sat there and chuckled.

I remember with gratitude that Vincent, faced with a homely brat brother nine years younger, always and without sighs of patience treated me as a person. Only a man of ineradicable courtesy can do that, only a man of great personal dignity. That doesn't mean stiffness, for my brother was a gay companion, with a penchant for outrageous puns, family games, charades, and just general horsing around. But always there was his wisdom, there was his quiet soundness, that we all relied on, most of all Father and I. Vincent's opinion of a person was always clear to that person, but never to his embarrassment, nor was it disclosed to anyone else. Vincent is still the same.





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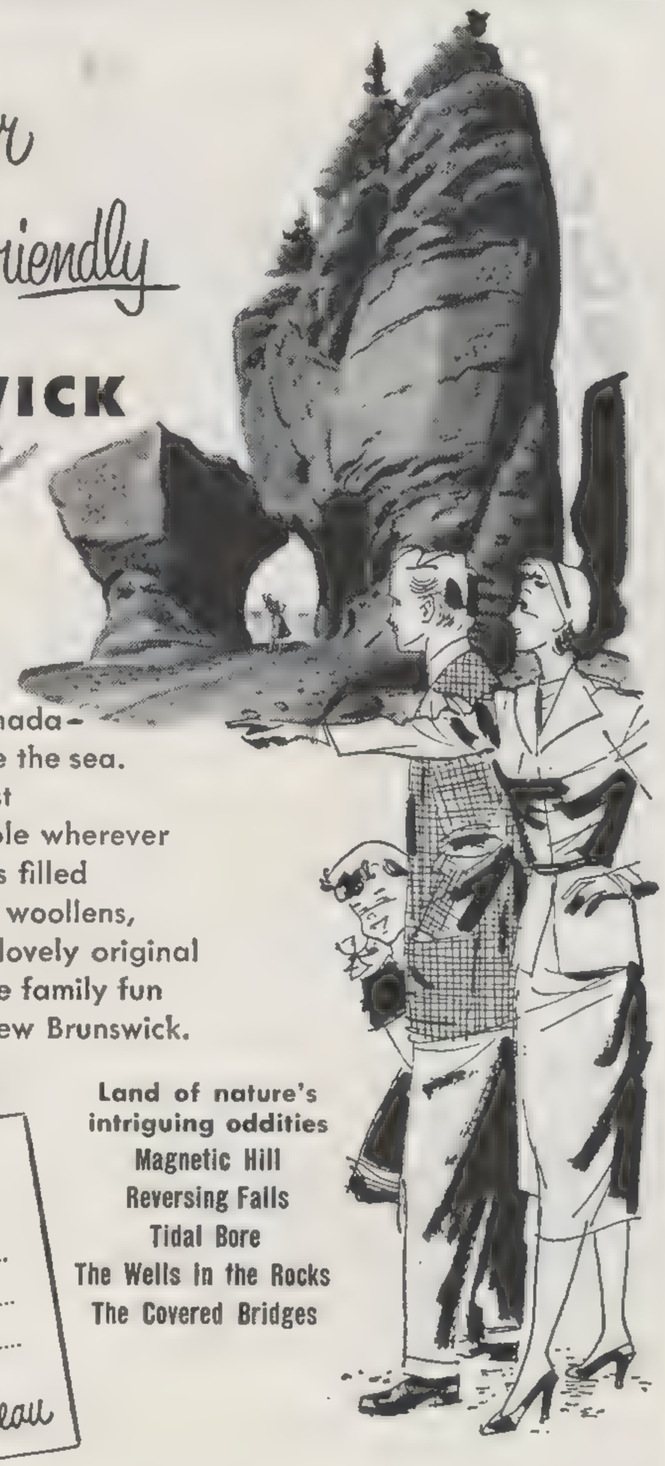
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44-LB. TRAVEL WARDROBE

(Continued from pages 58-61)



HONEYMAN

Above: Brown canvas carryall, one of the three pieces of luggage being weighed in on page 59, and what we packed in it: a nylon raincoat in its own case by Dutchess Royal, at Altman; camera and films from Bernard Arkin; a leather-backed clothes brush from Altman; magazines. There's room left for presents in the two outside pockets. Carryall, T. Anthony Luggage; $24*.



Above: The brown calfskin shoulder-bag worn at departure time; by Alan, $50* at Altman. It contains: a saddle-leather wallet for both passport and money, $13* at C. F. Rumpp. London, Paris, and New York address book, $6; travel notebook to match, $3.50; both at MM. Cigarettes, lighter, Kleenex, bobby pins, hairnet, aspirin (the new troche kind, to take without water), folding toothbrush and toothpaste. Assembled by Helena Rubinstein in a case: powder, lipstick, rouge, foundation cream, cleansing cream, eyebrow pencil, mascara and brush—the whole package, $8.50*. (No need to use more weight allowance for cosmetics—Europe has them, too!)



Above: The small suitcase, of brown duck and tan plastic, 21" long. By Fulton, $33* at Saks Fifth. In it we packed: two nylon tricot nightdresses, one by Rogers and one by Seamprufe. Two nylon tricot slips—one with permanently pleated flounces, by Rogers; the other, with shirred bosom, by Kayser. One tailored silk Paisley robe. Satin slippers in their own case, $11 at Bloomingdale's. Four pairs of cotton gloves: two white, one beige, one black—all Dawnelle, about $4 at Altman. Eight pairs of stockings by Bryan, at Bonwit Teller. A small black evening purse; the cardigan shown on page 60. Waterproof case for razor, sewing and manicure things, Bloomingdale's. A flat black velvet beret and a velvet bow with an eye-veil; both by Madcaps at Altman. Gold bracelets and earrings; pearl bib and earrings; rhinestone necklace, bracelet and earrings; two pins. (Jewellery and hats the same used in photographs on pages 60-61.) Plastic cases, Bloomingdale's.



Above: The large 29" suitcase, to match the smaller one. By Fulton, $48* at Saks Fifth. In it are three pairs of shoes (might be those on page 110) as well as the suit, three dresses, the day and evening separates shown on pages 60 and 61; an extra black petticoat and an extra nylon blouse. *Bon voyage.*

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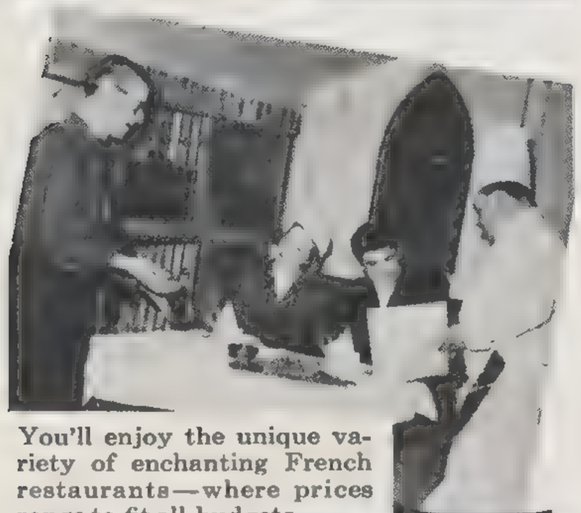
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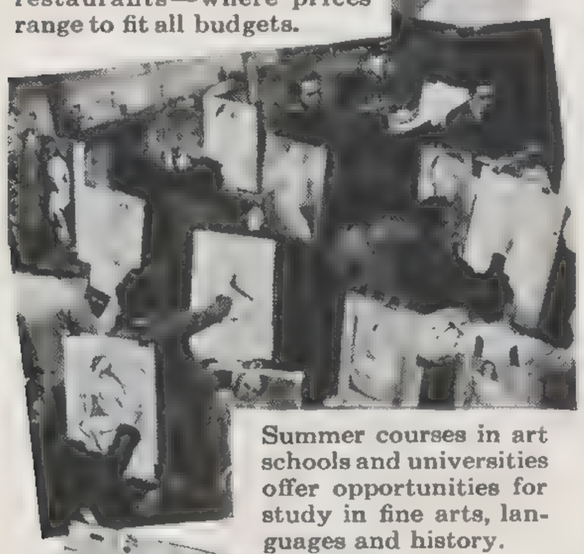
1. **Across Canada** — the Scenic Route to California or the Pacific Northwest, to New York or anywhere East.
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8. **Ontario Highlands** — land of lakes and streams; fishing; camping. Fine hotels, resorts.
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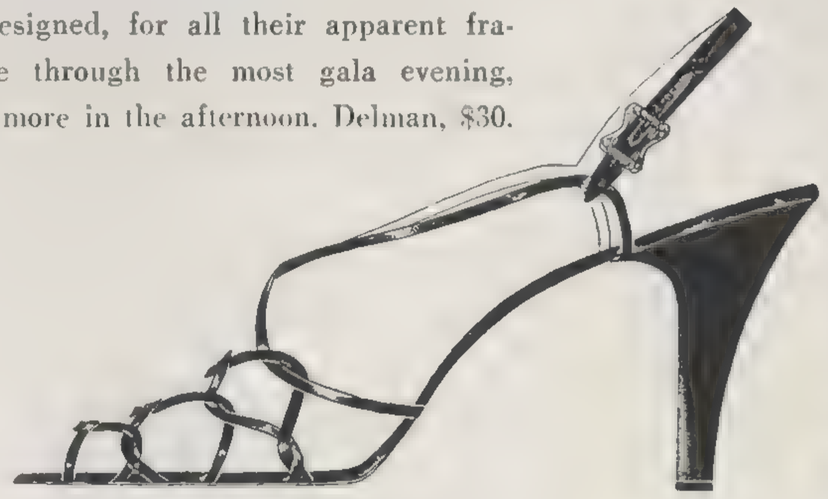
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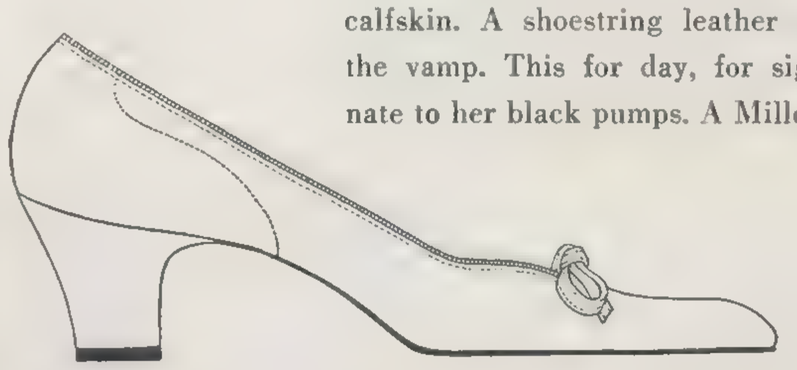
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44-LB. TRAVEL WARDROBE *continued*

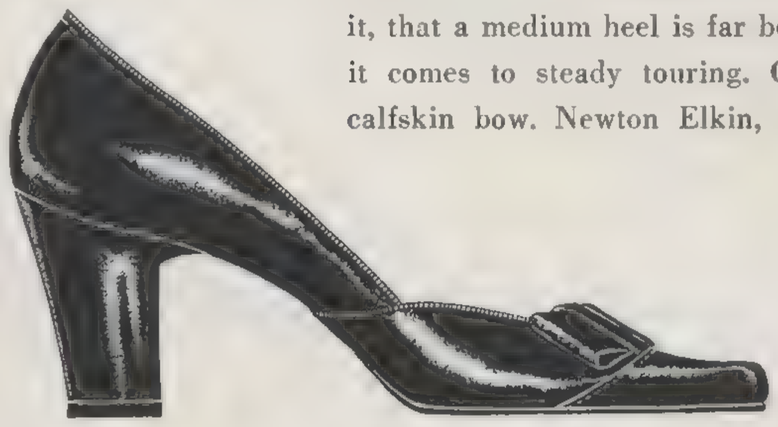
Below right: The airiest possible stripling sandals (a split fraction of the 44-pound travel limit) in black satin. Designed, for all their apparent fragility, to glide through the most gala evening, come back for more in the afternoon. Delman, $30.



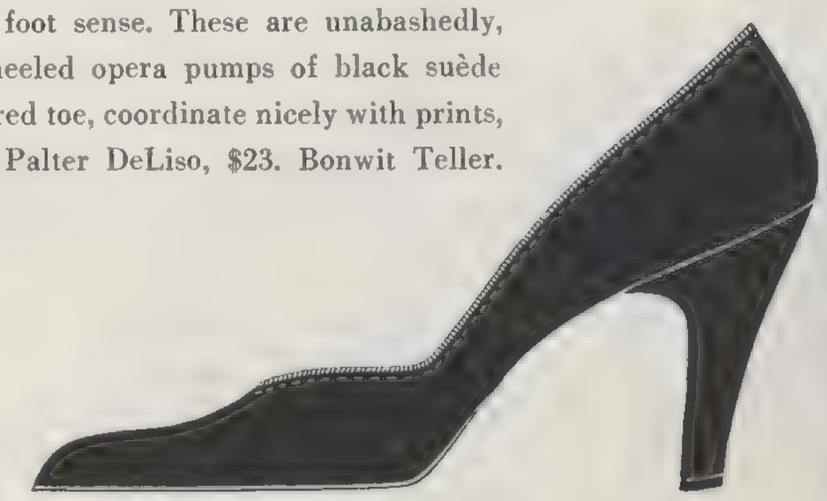
Below left: The low-heeled opera pump our traveller set off in, keyed to her tweed suit in taffy-coloured calfskin. A shoestring leather bow-knot decorates the vamp. This for day, for sightseeing, an alternate to her black pumps. A Millerkin, $16. I. Miller.



Below left: Black calfskin opera pumps, designed on the theory that a sensible shoe needn't actually *look* it, that a medium heel is far better than none when it comes to steady touring. On the vamp, a flat calfskin bow. Newton Elkin, $24. Lord & Taylor.



Below right: Another theory: a change of height-of-heel is good foot sense. These are unabashedly, elegantly high-heeled opera pumps of black suède with a slim tapered toe, coordinate nicely with prints, dinner dresses. Palter DeLiso, $23. Bonwit Teller.



DRAWINGS BY VICKY PARKER



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PARIS PATTERN EXCLUSIVES

(Other views of Patterns shown on pages 92-93)



1178



1179

Lanvin-Castillo, Pattern No. 1178: Sizes 12 to 18 (30 to 36). Dress and coat, 8¾ yards of 39" fabric; dress alone, 4⅜ yards of 39" fabric. $2.50. *Schiaparelli,* Pattern No. 1179: Sizes 12 to 18 (30 to 36). For size 16: 3¼ yards of 35" fabric. Suggested: Shantung, linen. The price, $2.50.



1180



1181

Jacques Heim, Pattern No. 1180: Sizes 12 to 18 (30 to 36). Jacket and blouse, 4½ yards of 39" fabric; skirt, 2 yards of 39" fabric. $2.50. *Griffe,* Pattern No. 1181: Sizes 12 to 18 (30 to 36). For size 16: 5¼ yards of 39" fabric, with or without nap. Crêpe or wool. Price, $2.50.



1182



1183

Dessès, Pattern No. 1182: Sizes 12 to 20 (30 to 38). For size 16: 6⅛ yards of 35" fabric. Scarf: 1⅞ yards of 35" fabric. Price, $2.50. *Paquin,* Pattern No. 1183: Sizes 12 to 18 (30 to 36). For size 16: 8½ yards of 39" fabric, with or without nap. Satin . . . chambray. $2.50.



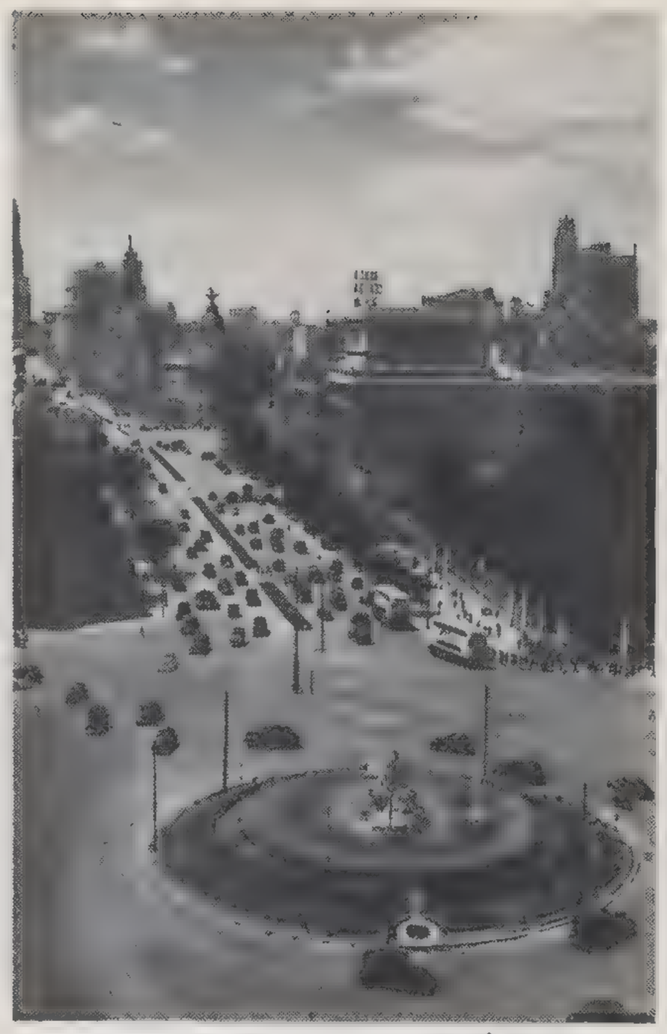
1184



1185

Patou, Pattern No. 1184: Sizes 12 to 20 (30 to 38). For size 16: 5½ yards of 39" fabric. To make of surah, maybe light wool. Price, $2.50. *Jacques Fath,* Pattern No. 1185: Sizes 12 to 20 (30 to 38). Skirt and stole: 6⅜ yards of 39" fabric; bodice, belt: 1⅜ yards. Price, $2.50.

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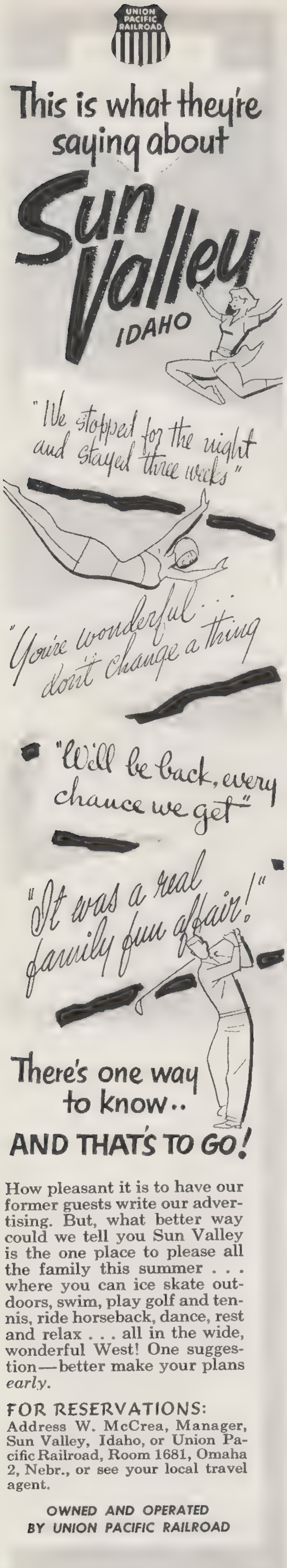
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BY PAUL BOYD

Remedial Reading is a term designating the methods used to teach poor readers and non-readers how to read better, faster and with greater comprehension. It is a field of rapidly growing importance and it is growing in spite of the indifference of some unconvinced school superintendents and school boards. Many of them believe that Remedial Reading is just a fancy name for teaching reading, which as everyone "knows" is quite a simple thing, and if a youngster can't read, it is because he is either stupid or won't work. Actually, reading is an extremely complex performance.

What is reading? It is looking at a printed page to understand the message or idea that another person has put down on paper. Sounds simple, doesn't it? And yet, what actually happens when we read? A series of complicated steps takes place before we can read. First of all, light from the printed page must be reflected from the page to the eyeball; next, that image must be transmitted in extremely complicated ways to the brain; then, the image should instantaneously convey a meaning to the individual; next, that small portion of the image (i.e., the word) must also be associated with other images (or words) to form a connected meaning. To a good reader these steps will proceed smoothly, rapidly, and automatically. Indeed, if the mind were conscious of these steps one would certainly read at an extremely slow rate. But something else is presupposed. The symbols must mean the same thing to the author as to the reader; otherwise, reading can not take place. If I am not familiar with Chinese symbols they become meaningless marks on paper.

Viewing this complicated process we might wonder that the average person reads as well and as fast as he does. Yet, with the increasing emphasis on education and the enormous amount of reading a person must do to get through high school, let alone college, the ability to read smoothly and rapidly becomes an educational must. It is the most important single skill needed to advance in school work. It is of such paramount necessity that if a student can not read, at least with the average of his class, that person is permanently handicapped and is doomed to fall behind.

What causes reading disability? The reasons are many and complex. Often it is a simple matter of proper glasses. The more severe cases are frequently a bundle of psychological complexities and emotional disturbances. In many cases the child is not physically well, which causes a series of maladjustments. These causes in turn react on each other until he becomes disturbed, confused and indifferent in a hectic and competitive world. Sometimes, a naturally left-handed child is forced to use his right hand, thereby setting up a chain of emotional disturbances which eventually affect his reading ability. If two languages are spoken in the home at the time when the child is learning to talk, this may lead to confusion. Again, parents may bring pressure to bear on a child to read before he is ready to read, thereby giving the child a prejudice against reading which may take work and time to overcome.

The causes of reading disability concern all phases of the life of the individual. For some reason not clearly accounted for, boys seem to be afflicted with reading disability in many more cases than girls; the ratio being approximately five to one.

My own interest in this subject was brought about by two incidents. When my own son was between four and five, I recalled the early training of John Stuart Mill, one of the intellectual giants of Victorian England. His father taught him Latin at the age of six and Greek a year or two later. As a young father, I evidently reasoned that education was just a matter of getting started early. So I began to teach my son to read before he had arrived at the "reading readiness" age which comes to the average and normal child at about the age of six. The attempt was not successful and after one stormy session between us his wiser mother put a stop to the proceedings; not, however, before a considerable mental block or antagonism to the whole subject of reading had become firmly fixed in his mind. This was not discovered until several years later in the fourth grade. His teachers gradually realized that he could not or would not read. He was given a battery of mental tests and came through with flying colours except on the one score of reading. The school suggested an expert in Remedial Reading who took him in hand and remedied the difficulty. In a short time he was equal to the rest of his class. (Lest any cynical or skeptical reader say to himself that the boy was probably stupid in the first place, I may say that later he was valedictorian of his graduating class in prep school.) I have often wondered what would have been the effect on his life if this difficulty had not been cleared up at the opportune time.

The other incident which brought this subject to my attention concerned one of my students in history. Unfortunately for him he was the only individual in this particular class, and he received my undivided attention. One day after a badly prepared lesson, I set out to show him how to study the next assignment. I asked him to show me how he went about preparing his lesson. His obvious reply was that he read it over. "All right, read it aloud," I said. It was then I discovered how slowly and badly he read. It was no wonder that he failed to understand the assignments when he was fumbling over simple words. Much of my teaching

(Continued on page 113)



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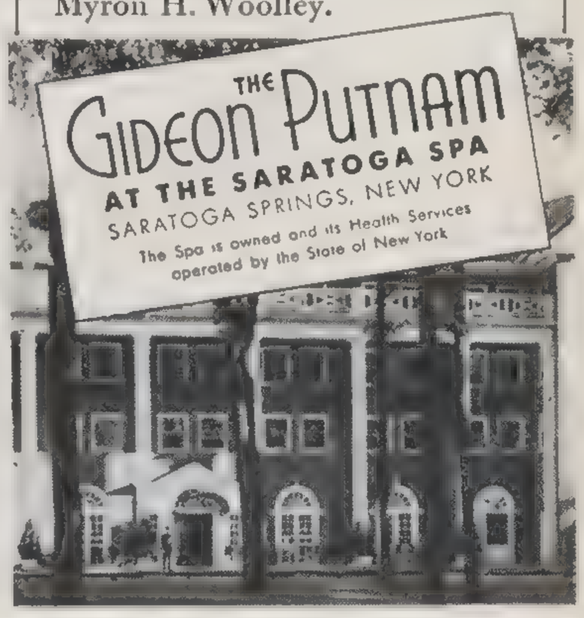
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INCREASE YOUR READING SKILL

(Continued from page 112)

was modified after that. A short time of each period was used to explain words and to increase his "eye sweep." A specific attempt was made to learn to discriminate between important and unimportant sentences. His grades improved.

These incidents aroused in me an increased interest in the basic tool of reading. "How well do I read?" I asked myself. I thought I was a good reader. Hadn't I learned to read in grade school? Hadn't I graduated from college? Hadn't I read a lot of books? Yes, but perhaps I was not as good a reader as I thought.

The upshot of this soliloquy was that I took a course in Remedial Reading and learned to roll off the words telebinocular, tachistoscope and ophthalmograph with facility. (The telebinocular is a device for testing eyes, the tachistoscope is a device for throwing an image on the screen, the ophthalmograph is a device for photographing the movement of the eyes.) I hope that is not all I have learned. I have finished the course with two definite convictions. One is that the average person, even without a trained teacher, can do a great deal to improve his reading speed and comprehension. Secondly, I have a greater realization of the importance of the "simple" act of reading well.

In my own case, by experiments and practice, I have increased the speed of my reading about 25% without sacrificing comprehension. A favourite stunt of mine is attempting vertical reading with a newspaper column. (I have not really succeeded in this and doubt that I ever will.)

What is vertical reading? To understand this phrase you will have to know what the reader does in reading a normal line of type. Take for example the following sentence picked from a newspaper. It is written just as it appears in the column.

> "Meanwhile, foreign traders here felt that the new intra-European payments agreement would not do much to ease the dollar shortage or to aid in solution of their trade problems."

The average reader will fix his eye on "Meanwhile," quickly moving his glance to "foreign traders" and then to "here." The expert reader might glance at the first word and then take in the next three words at a glance. Each glance made by the eye at one time is called a fixation. The glance after finishing the first line would travel smoothly back to the second line. This would probably be read with three fixations. The first would likely be "felt that," the second "the new" and the third, "intra-European." The poor reader would glance at each word separately, making a fixation for every word. It follows that the better the reader, the fewer fixations he makes per line. It is obvious then that one index of improving efficiency is increasing the "eye span" or the number of words taken in at one glance. Vertical reading means that the eye takes in the whole line at one glance and that the glances of the eye instead of moving from left to right and back to the lower line move straight down the centre of the column vertically, taking in the whole line at one glance or fixation. When I first heard of vertical reading I bluntly said to myself, "Impossible." But there *are* a few well-trained and exceptional individuals who *can* do this. Naturally, their reading speed is phenomenal. *You* can do it with practice. Start with a primer having short easy sentences such as:

The dog runs.
The birds sing.
The cat is black.
The cow is eating.

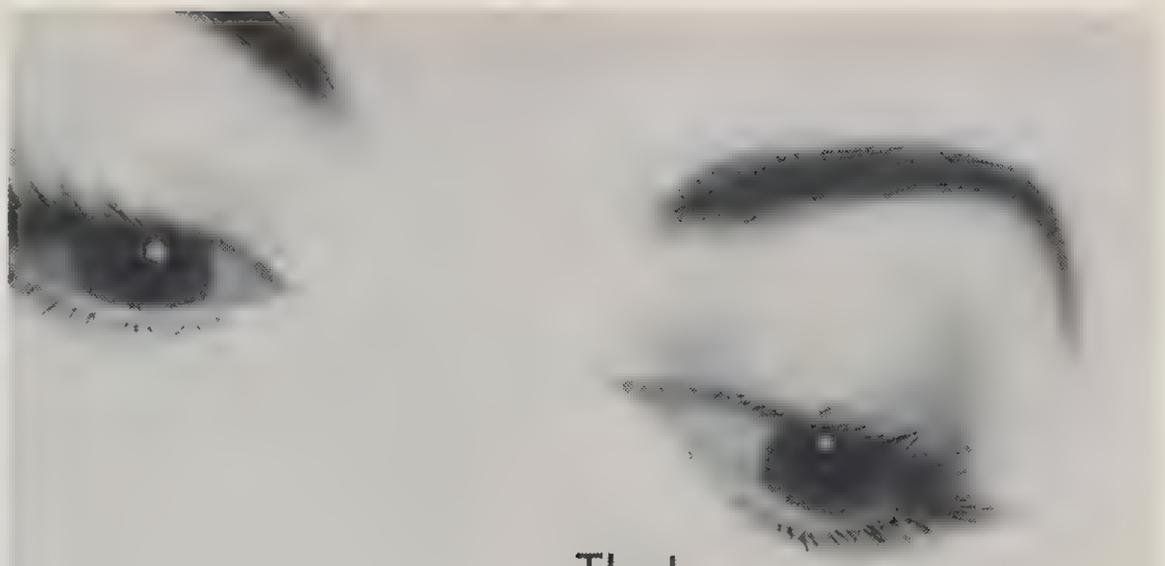
Then, gradually increase the length of the sentence. By fifteen minutes' daily practice and by making a game of it, I am sure the average reader could increase his reading speed to a marked degree.

Slow readers are apt to excuse themselves by saying, "Yes, I read slowly but I understand it better than the fast reader." Tests have shown this generally not to be true. I suspect that the real reason is that the fast reader is getting the idea (which is what reading is) without being conscious of each word. The mere fact that the slower reader spends more time on each word causes him to emphasize *words* instead of the meaning as a whole. Another fact proved by test is that good readers tend to differ more in their speed than poor readers. A good reader will read difficult matter more slowly while the poor reader is apt not to differ much in his speed between easy and difficult material.

What is a good reading speed? There is no fixed answer to this question. Age, difficulty of material, education, experience, and intelligence are all factors in influencing speed. Probably, the average high school graduate will read a simple news item at approximately two hundred and fifty words a minute. This is not a desirable speed, however, and could certainly be improved with practice. I suspect this figure may be high when I use the word average. The expert reader could read the same material at the rate of five hundred words a minute. Some individuals can read easy material at the rate of eight hundred words a minute and in exceptional cases even more rapidly.

The day will probably soon come when separate courses in reading, as a subject in itself, will be taught up to the senior year in high school. Reading as a separate subject is not generally taught now beyond the sixth grade.

There are many Remedial Reading cases which can be helped enormously by sympathy, perseverance and tact, combined with a natural skill in teaching even where the teacher has no special knowledge of Remedial Reading. Fortunately, many such teachers do exist.



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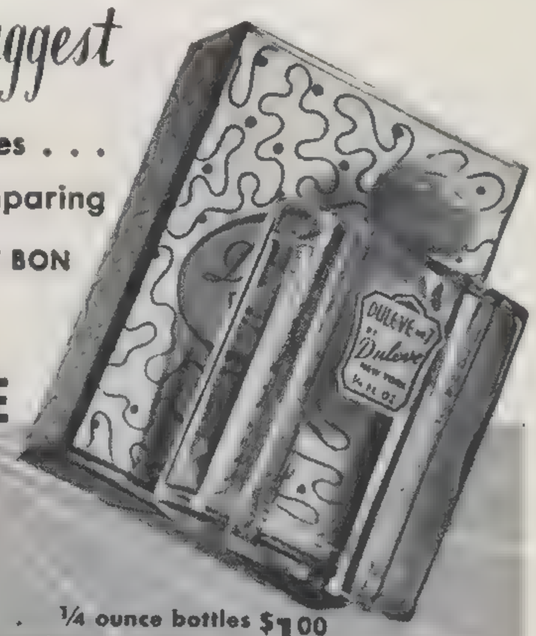
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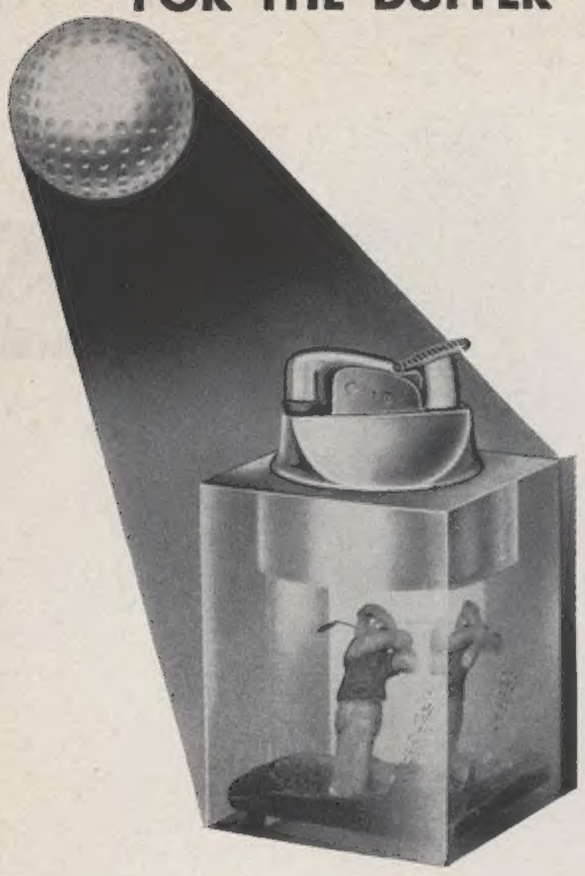


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HAMPER MEALS

BY MARION MAEVE O'BRIEN

Now the year's at the spring; the brooks are singing again, and mankind has resolved itself into two classes—lovers and picnickers. The lovers, of course, pursue their bemused way without guidance or advice from anyone—but the picnickers? What of them? Well, we envy them as much as we envy the lovers. A picnic now is one of the wonders of a lifetime.

If one's hamper is chosen carefully and packed properly, a picnic meal can be enlivened with the same contrasts of hot and cold that we maintain in our indoor cooking. Appetizers are best kept exceedingly light. Soups should be dispensed with, because of their obvious difficulty in carrying and serving. Except for these limitations, however, the sky—and one's own tastes—are the limit when one is planning a hamper meal, whether it's to be eaten beside a hunt course, deep in a blue-green wood, or in the sun on your own terrace. As first courses, for instance;

SHRIMP STUFFED AVOCADOS

Select one avocado for each two persons to be served. Chill thoroughly. Halve them, but don't peel. Remove the seed and sprinkle the cut surface with a little lemon juice. Chop 2 cupfuls cooked and cleaned shrimp rather fine and combine with 1 cupful chopped celery and 2 teaspoonfuls chopped parsley. Season rather highly with freshly ground black pepper and onion salt. Add enough tart French dressing to barely moisten. Stuff the cavities in the avocados with the shrimp filling, press the two halves back together again, wrap well in aluminum foil or heavy waxed paper, and chill until very cold—cold enough to hold the chill even after being packed and until you are ready to serve.

PECANS SHO WUNG

This is a spicy tidbit well adapted to carrying, and one high on the list of tasty niblets for holding attention while the remainder of the meal is being spread. Melt 3 tablespoonfuls of sweet butter in a heavy baking pan. Stir in 2 teaspoonfuls salt. Add one pound pecan halves, well picked over to remove any piece of shell. Toss well with a slotted spoon, so that the nuts are thoroughly coated. Add 3 tablespoonfuls Worcestershire sauce, ¼ teaspoonful cayenne pepper, ½ teaspoonful ground cinnamon, and one good dash of Tabasco sauce. Toss again. Roast for 30 minutes at 300 degrees, turning frequently, until the nuts are slightly browned and very crisp.

SPICED HAM, GLACE

For 6, three slices from the centre of a ham, cut about ½ inch thick each, so that the whole will total 3 pounds. Trim to fit an oblong casserole or baking dish which may be carried. Now prepare a sauce by combining:

¾ cupful lemon juice
2 teaspoonfuls Worcestershire sauce
½ teaspoonful good curry powder
¼ cupful chopped parsley
2 tablespoonfuls chopped onion
¼ cupful chopped green pepper
¼ cupful brown sugar
2 teaspoonfuls dry mustard
½ teaspoonful thick steak sauce
½ cupful good claret

Blend all the ingredients except the wine, and rub until thoroughly smooth. The mixture may be a little moist—if so, let it stand for an hour or so and it will thicken up. Butter the casserole well, fit the first slice of ham into it, and spread with half the sauce. Add the next slice of ham and spread with the remainder of the sauce. Top with the third slice of ham. Sprinkle thickly with brown sugar and let stand for at least a day in the refrigerator to allow the flavours to blend, or "marry." Then add the wine and bake, still in the baking dish, for 1 hour at 325 degrees. Remove from the oven, cool, and then chill thoroughly. Carry right in the baking dish. This may be sliced and served from the same dish, but it is wonderful turned out onto a serving platter and sliced paper-thin.

RACK OF BABY LAMB, HUNT STYLE

Have the butcher prepare a rack from a small lamb for you. For six, it will take a piece of about 5 pounds—say 10 ribs or so. Make a little stuffing by pounding together 2 garlic buds, 1 teaspoonful marjoram, and 6 anchovy fillets. Stuff this into 6 or 8 little pockets made by inserting the point of a paring knife under the rib bones. Then let the roast sit in the refrigerator overnight so that the flavour of the stuffing can permeate the meat. Then roast as usual, about 3½ hours at 325 degrees. Cool and then chill. With lamb there must be no in-betweens in temperature; it must be served either very hot or very cold, so special attention must be given to the packing of a dish such as this one, which must be kept cold.

WINE JELLY FOR LAMB

1 tablespoonful unflavoured gelatin
¼ cupful cold water
1 glassful currant jelly
1 cupful good sherry
1 tablespoonful claret
2 tablespoonfuls brandy

Soak the gelatin in the cold water, then melt the currant jelly and add enough hot water to make 1 cupful. Add the soaked gelatin and stir until dissolved. Cool. Add the wine and the brandy. Turn into a pint mould which has been rinsed with cold water and chill until set. Pack right in the mould, for easy carrying.

You will, of course, want some hot accompaniments for such cold meat dishes. One of the best for this season is:

POTATOES RONDELLE

24 tiny new potatoes
4 slices bacon
8 tablespoonfuls flour
4 cupfuls milk (top)
4 small onions
½ teaspoonful white pepper
½ teaspoonful salt
½ cupful chopped parsley
Few twigs of rosemary
Sharp Cheddar cheese, grated

Drop the potatoes into boiling salted water and cook only until crisp-tender—about 10 minutes or so. Drain and skin. Chop the bacon fairly fine and cook in a heavy saucepan until crisp. Then push the bacon to the side of the pan and add the flour to the fat, stirring until smooth. Add the milk and cream slowly, stirring all the while, to make a smooth, medium cream sauce. Add the seasonings, the parsley, and the onions, peeled and chopped. Add the potatoes. Turn into a buttered casserole, top with the grated cheese, and keep in the refrigerator until ready to use. Then heat until bubbling—30 or 40 minutes at 350 degrees—wrap well in a linen napkin to hold the heat, and pack into the hamper. Serves 6.

YOUNG GREEN BEANS, CITRON

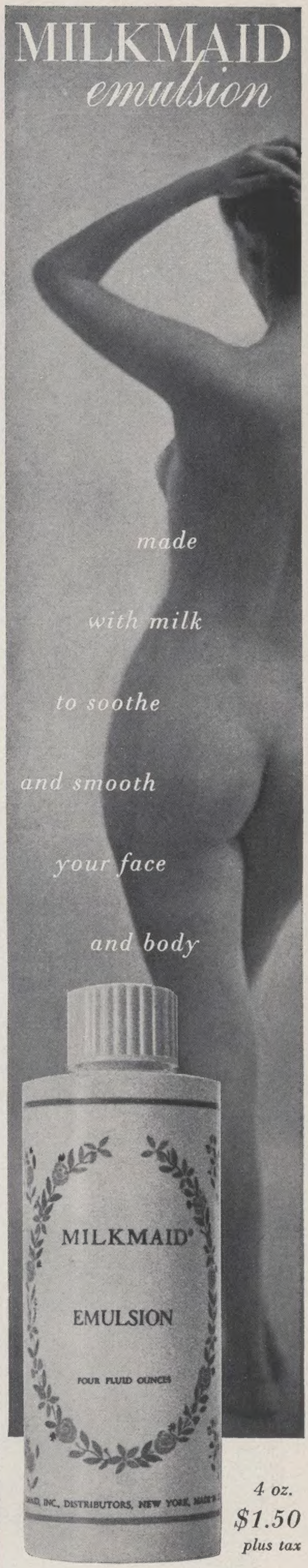
2 pounds young green beans
1 medium onion, sliced thin
1 clove garlic, minced
6 stalks celery in julienne strips
½ teaspoonful salt
¼ teaspoonful cayenne
¼ teaspoonful allspice
¼ teaspoonful freshly ground pepper
1 teaspoonful sugar
2 tablespoonfuls lemon juice
1 lemon rind sliced thin

Cook the beans in very little water until just tender; drain. Add the remaining ingredients, mix thoroughly but gently, and cook, covered, another 15 minutes or so until the celery and the onion seem to have cooked fairly tender. Turn into a buttered casserole, top with buttered crumbs, and heat to bubbling in a moderate oven (350 degrees). Wrap in a napkin or several layers of paper and this dish will stay hot for a long time. It is especially good with the ham.

SLICED ONIONS, VIN BLANC

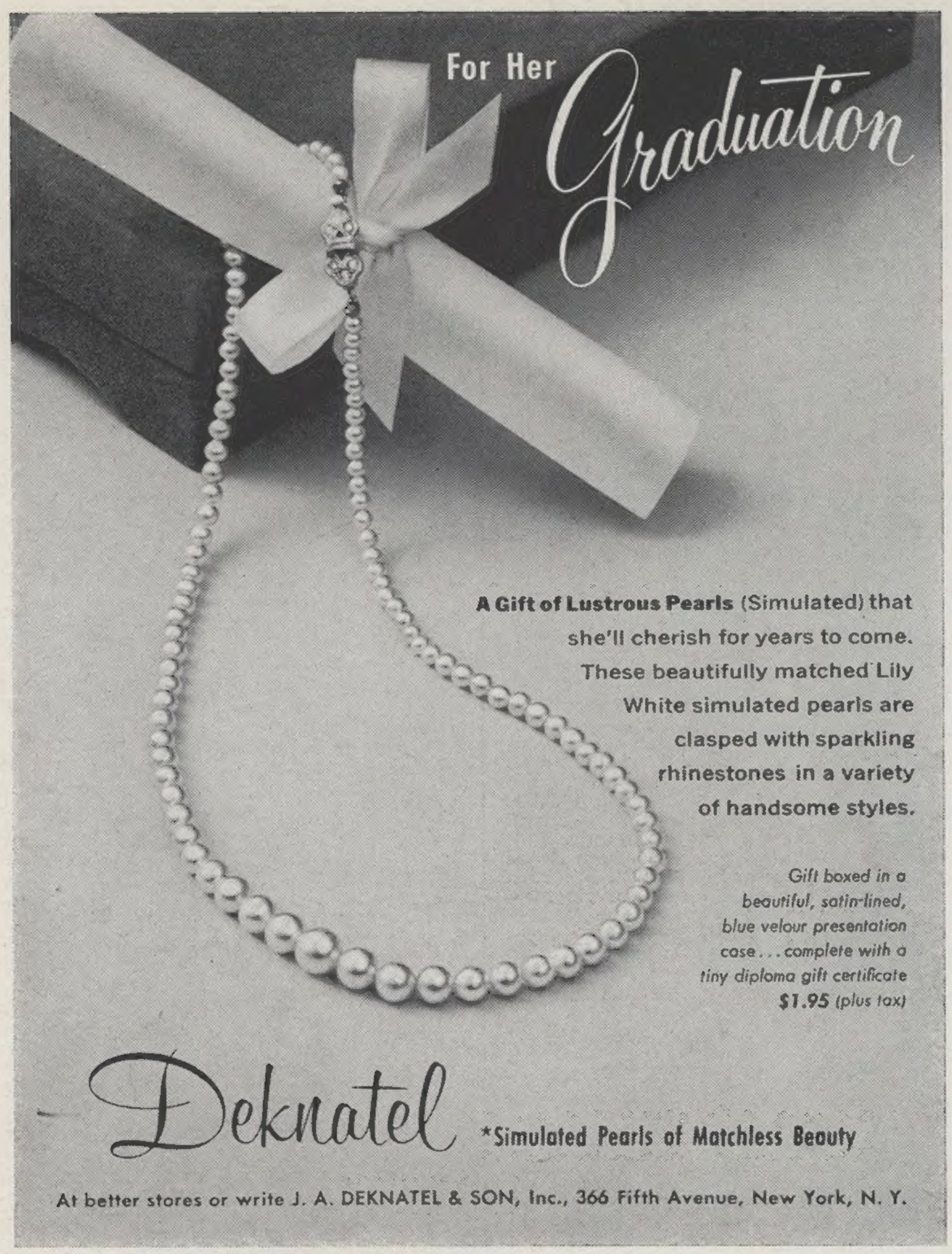
For this you will need the largest, firmest, sweetest white onions in the market, and you'll find that the finished dish is well worth a little trouble in searching out the proper onion. Skin them thickly, down through the first 2 or 3 layers. Have ready a large jar with a tight-fitting lid. (I usually carry this in a mason jar and turn it out into a small bowl for serving.) Empty a pint of good Chablis or similar white wine, ice-cold,

(Continued on page 116)



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HAMPER MEALS

(Continued from page 115)

into the jar. Now select the very finest slicing knife in your possession—a long, slender, razor-sharp one—and slice the onions thin—the knife blade should sparkle through the slices. As each slice comes down, slip it into the wine in the jar. Add a little salt—½ teaspoonful or so—and a few grinds of Nepal pepper. Let it blend for a couple of hours. Chill. Wrap well to keep cold until ready to serve.

COTTAGE CAKE

1¾ cupfuls sifted cake flour
2 teaspoonfuls baking powder
½ teaspoonful salt
½ cupful butter
1 cupful sugar
2 eggs
1 teaspoonful vanilla
½ cupful milk

This is just an ordinary, delicate, 2-egg cake—but it's a very good one nevertheless. Follow the usual procedure, creaming the sugar and the shortening together, adding the eggs, and then the sifted dry ingredients and the milk and vanilla by turns. Bake in a greased and floured Turk's turban pan at 350 degrees for about 45 minutes, or until the top springs back when pressed gently with a finger. Turn out, cool, and return to the pan for carrying. A small shaker of confectioners' sugar tucked into the hamper for sprinkling over the cake adds to its attractiveness. Serve with any fresh fruit, sugared and chilled.

FRUITED MELONS

For this wonderful dessert any of the small melons will do; honeydews, honeyballs, large cantaloupes, and even the small round watermelons, if you're serving 8 or more. First prepare filling of ½ cupful crushed, drained pineapple and 1 cupful sweetened blueberries. Add 3 or 4 tablespoonfuls young mint leaves chopped fine. Have this ice-cold. Have the melons cold, too. Cut a slice from the top and with a long-handled spoon scoop out the seeds and fibres. Allow to drain on a plate for a few minutes. Stuff the melon with the fruit filling, being careful not to pack too tightly. Pour ¼ cupful Cointreau into each melon. Replace the cap and seal with butter. Chill. These will stay cold a long time, and are delicious after a picnic meal. To serve, merely quarter.

FRENCH BREAD, PICNIC STYLE

This is a version of the popular cheesed bread which does not need the usual heating to bring out the delicious flavours. Slash a loaf of French bread into ½-inch slices, cutting just to the bottom crust so that the slices stay in place. Prepare the spread by crushing 2 cloves of garlic and combining with 1 stick of sweet butter, softened, ¼ teaspoonful crushed black pepper (not ground) and ½ cupful blue cheese, which has been crumbled. Spread in cuts of loaf. Wrap well before serving.

STRAWBERRIES WITH KIRSCH

For 8, stem and rinse 2 quarts strawberries. Arrange in a thick pottery bowl and sprinkle with 3 tablespoonfuls sugar. Add ½ cupful kirsch and move the fruit about just a little, to be sure that the sugar and kirsch have reached each berry. Whip ½ pint heavy cream, fold in 3 tablespoonfuls confectioners' sugar, and spread the cream over the top of the berries. Place in the freezing compartment of the refrigerator and freeze about 2 hours, or until not quite hard. Then wrap and pack into the hamper—the cream will thaw to just the right consistency by the time you are ready to serve. I like to carry a jar of soft boiled custard for serving with this—you might try it.

Do you remember Evelyn Waugh's hero picnicking on a bottle of Château Peyraguey and a basket of strawberries? The same idea is here, the very same. Have fun.



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